

College Algebra With Modeling Visualization Plus New Mymathlab With Pearson Etext Access Card Package 5th Edition

This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. Gary Rockswold teaches algebra in context, answering the question, "Why am I learning this?" By experiencing math through applications, students see how it fits into their lives, and they become motivated to succeed. Rockswold's focus on conceptual understanding helps students make connections between the concepts and as a result, students see the bigger picture of math and are prepared for future courses. This streamlined text covers linear, quadratic, nonlinear, exponential, and logarithmic functions and systems of equations and inequalities, which gets to the heart of what students need from this course. A more comprehensive college algebra text is also available.

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This book, intended for a graphing required college algebra and trigonometry or precalculus course, offers an innovative approach by demonstrating the importance of mathematics to students and presenting the material in an accessible manner. The text consistently integrates mathematical concepts with real applications in order to enhance student intuition and understanding. Symbolic (algebraic), graphical, numerical, and verbal skills are continually reinforced throughout. When introducing mathematical ideas, the text moves from the concrete to the abstract, rather than the reverse. It is the authors' philosophy that learning is increased when students can relate a concept to something in their lives. Hence, mathematical concepts are often introduced through applications that help make the mathematics "real" to students. Students see the importance of a topic from a practical and intuitive point of view, with models and applications playing a central part in the learning process.

For courses in College Algebra. This package includes MyMathLab Showing why math matters Gary Rockswold doesn't just mention real-world examples; he teaches mathematical concepts through those applications. For example, if we look at Facebook usage over time, what might that tell us about linear growth and predictions? In this way, students learn the concepts in the context of the world they know, which leads to better understanding and retention. From there, the author shows a connection between application, modeling, and visualization. Rockswold is known for presenting the concept of a function as a unifying theme, with an emphasis on the rule of four (verbal, graphical, numerical, and symbolic representations). The 6th Edition emphasizes conceptual understanding with new in-chapter features and assignment options, while at the same time providing tools to empower instructors to make their classroom more active through collaboration and group work. Note: You are purchasing a standalone product; MyLab(tm) & Mastering(tm) does not come packaged with this content. Students, if interested in purchasing this title with MyLab & Mastering, ask your instructor for the correct package ISBN and Course ID. Instructors, contact your Pearson representative for more information. If you would like to purchase both the physical text and MyLab & Mastering, search for: 0134435583 / 9780134435589 College Algebra with Modeling & Visualization plus MyMathLab with eText -- Access Card Package, 6/e Package consists of: 0134418042 / 9780134418049 College Algebra with Modeling & Visualization 0321431308 /

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This edition features the exact same content as the traditional text in a convenient, three-hole-punched, loose-leaf version. Books a la Carte also offer a great value-this format costs significantly less than a new textbook. By connecting applications, modeling, and visualization, Gary Rockswold motivates students to learn mathematics in the context of their experiences. In order to both learn and retain the material, students must see a connection between the concepts and their real lives. In this new edition, connections are taken to a new level with "See the Concept" features, where students make important connections through detailed visualizations that deepen understanding. Rockswold is also known for presenting the concept of a function as a unifying theme, with an emphasis on the rule of four (verbal, graphical, numerical, and symbolic representations). A flexible approach allows instructors to strike their own balance of skills, rule of four, applications, modeling, and technology.

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