





program, a proven art instruction program that teaches everything from the creative process and art history to criticism and aesthetics, this guide provides Web sources--and guidelines to evaluate these sources--on painting, sculpture, drawings, prints, and architecture from prehistoric and ancient Middle Eastern art periods through the Renaissance and 20th century.

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Code Halos How the Digital Lives of People, Things, and Organizations are Changing the Rules of Business John Wiley & Sons Harness "Code Halos" to gain competitive advantage in the digital era Amazon beating Borders, Netflix beating Blockbuster, Apple beating Kodak, and the rise of companies like Google, LinkedIn, and Pandora are not isolated or random events. Today's outliers in revenue growth and value creation are winning with a new set of rules. They are dominating by managing the information that surrounds people, organizations, processes, and products—what authors Malcolm Frank, Paul Roehrig, and Ben Pring call Code Halos. This is far beyond “Big Data” and analytics. Code Halos spark new commercial models that can dramatically flip market dominance from industry stalwarts to challengers. In this new book, the authors show leaders how digital innovators and traditional companies can build Code Halo solutions to drive success. The book: Examines the explosion of digital information that now surrounds us and describes the profound impact this is having on individuals, corporations, and societies; Shows how the Crossroads Model can help anticipate and navigate this market shift; Provides examples of traditional firms already harnessing the power of Code Halos including GE's "Brilliant Machines," Disney's theme park "Magic Band," and Allstate's mobile devices and analytics that transform auto insurance. With reasoned insight, new data, real-world cases, and practical guidance, Code Halos shows seasoned executives, entrepreneurs, students, line-of-business owners, and technology leaders how to master the new rules of the Code Halo economy.

"In their 'deliberately short book' IT analysts, management consultants and technology practitioners Roehrig and Pring explore how big a beast technology has become, and how we can tame it to maintain our freedom and privacy while still realising its benefits. The pandemic has shown just how much we rely on technology and how addictive it has become...The authors address the important questions...[and] urge us not to slay the monster but rather to leverage its power and reorient technology as a tool for good." —Financial Times Monster explains how we can responsibly engage with technology, and avoid its darker tendencies, while accepting its necessary gifts. The authors, insiders at one of the world's largest tech consulting firms, give a unique take on: The addictive nature of tech and how to fight it The growing backlash against big tech--where it's right and what it misses Crucial steps for taming technology's role in your life and in your organization--without becoming a modern Luddite Written for managers, leaders, and employees at companies of all sizes and in all industries, Monster will help you understand and take control of technology's powerful role in your life and your organization. "You must read this book." —Michael Schrage, Research Fellow, MIT Sloan School Initiative on the Digital Economy "Pithy insights and recommendations on helping tech fulfill its potential as a force for good." —Erik Brynjolfsson, Director of the Stanford Digital Economy Lab and co-author of The Second Machine Age "Making technology serve—not subvert—the public interest requires better leaders, not more engineers and coders. Monster explains how to become one of those leaders." —Rosabeth Moss Kanter, Harvard Business School Professor and author of Think Outside the Building "A bracing new book about some of the most pressing questions of our time." —Carl Benedikt Frey, Oxford Martin Citi Fellow at Oxford University and author of The Technology Trap "Provocative and concise, Monster is an important book on rescuing ourselves from technology that now feels corrosive and overwhelming." —Daniel H. Pink, author of WHEN, DRIVE, and TO SELL IS HUMAN "Clarifies a complex web of issues and provides bold steps for a healthier economy, society, and future." —Francisco D'Souza, former CEO and Vice Chairman of Cognizant "Sheds light on how we can collectively use technology for the good of all." —Soumitra Dutta, Founding Dean, SC Johnson College of Business, Cornell University "A cornucopia of pragmatic, actionable, and bold ideas." —Gary J. Beach, Publisher Emeritus, CIO magazine and author of U.S. Technology Skills Gap

Chinese edition of Darwin's Radio. A virus hunter was under pressure to search for a mysterious virus that cause pregnant women to miscarry. The most curious thing is, the virus exists only in corpses. A 2000 Nebula Award winner. In Traditional Chinese. Distributed by Tsai Fong Books, Inc.

La inteligencia artificial ha dejado de ser ciencia ficción y ha pasado a ser parte de tu día a día. Está en tu edificio, en tu casa, en tu oficina, en tu móvil: Siri, Waze, Netflix, Cortana... Además de ofrecerte entretenimiento basado en tus gustos, los sistemas que funcionan con esta tecnología ya pueden conducir tu coche, diagnosticar pacientes médicos o administrar tus finanzas de manera más efectiva que los humanos. Qué haremos cuando las máquinas lo hagan todo responde muchas de las preguntas que te planteas sobre el futuro del trabajo y hacia dónde vamos tanto los individuos como las compañías. Es una guía de referencia para entender, sin tener conocimientos tecnológicos, qué es la inteligencia artificial (IA), qué usos y aplicaciones tiene, qué impacto tendrá en nuestros negocios y, sobre todo, cómo podemos aprovecharla para crear una ventaja comercial sostenible y seguir siendo competitivos. El impulso de la IA es la gran historia de nuestro tiempo. Aquellos que tengan éxito en la próxima fase de la economía digital no serán los que creen nuevas máquinas sino los que aprendan a saber qué hacer con ellas y a aprovechar todo su potencial para ponerlo al servicio de los humanos. Qué haremos cuando las máquinas lo hagan todo te abrirá las puertas para ese futuro que cada día es más presente.

In the five years since the publication of the first edition of A Guide to Effective Map Design, cartography and software have become further intertwined. However, the initial motivation for publishing the first edition is still valid: many GISers enter the field without so much as one hour of design instruction in their formal education. Yet they are then tasked with creating one the most effective, easily recognized communication tools: a map. See What's New in the Second Edition Projection theory Hexagonal binning Big Data point density maps Scale dependent map design 3D building modeling Digital cartography and its best practices Updated graphics and references Study questions and lab exercises at the end

