

Cityboy Beer And Loathing In The Square Mile

This is a course for upper-intermediate and advanced level students who need to understand and talk about the key concepts in business and economics. Covering the most important areas of management, production, marketing, finance and macroeconomics, it helps students to understand and talk about a wide range of business topics. Reflecting recent changes in the world's business and economic environment, the course now covers subjects like wikinomics, viral marketing, hedge funds, the subprime crisis and energy policy. This student book comes with a teacher's book and two CDs. Suitable for independent study.

Market manipulation comes in many forms. For a wrong that some say started life with groups of men dressed in Bourbon uniforms spreading false information in cod French accents, the speed of change has accelerated dramatically in the modern era, via the Internet, novel forms of electronic communication, ultra-fast computer-generated trading, new types of financial instruments, and increased globalisation. This means that opportunities for carrying-out new forms of manipulation now exist on an exponential scale. Looks at the mechanisms, criminal and civil, to confront market manipulation, its enforcement regimes, legal and evidential rules and potential loopholes. Shows how every individual involved in market transactions can fall foul of the law if they do not ensure integrity in their dealings. The 'tricks' used by those seeking to benefit from this special category of fraud and the relationship of dedicated provisions to the general law is outlined, with key statutory provisions set out in an appendix. A valuable accompaniment to *The Little Book of Insider Dealing* (Waterside Press, 2018). An invaluable pocket guide and law primer. An essential guide for investors. With practical examples and decided cases. An up-to-date treatment of a fast-moving topic. Describes both criminal and regulatory regimes. Contents include Forms of Market Manipulation; Suspicion, Identification, Detection and Investigation; Obligations and Enforcement; Criminal Offences, Defences and Punishment; Regulatory Provisions and Penalties; Evidence; Acronyms; Select Bibliography; Key Statutory Provisions and Index.

With an emphasis on psychoanalytic theory, *Business, Ethics and Society: Key Concepts, Current Debates and Contemporary Innovations* provides a clear, concise introduction to the field of business ethics, while addressing contemporary issues and debates around the impacts of artificial intelligence, social media, the gig economy and populist politics on business and society. The book features mini-case studies from a variety of contexts and companies, including Gillette, Nike, Dove, British Airways and Microsoft, as well as thought-provoking questions throughout. Also included are: - Learning objectives - Chapter summaries - Recommended reading *Business, Ethics and Society: Key Concepts, Current Debates and Contemporary Innovations* serves as an ideal introductory text for students of undergraduate business ethics-related courses. Lecturers can access a range of online resources for use in their teaching, including an instructor's manual, PowerPoint slides and SAGE Business Cases.

Traditional Chinese edition of *Why I Left Goldman Sachs: A Wall Street Story*. From an intern to sales trader, Smith becomes more disillusioned by the practices of Wall Street. With no more to push, he left Goldman and published a bombshell Op-Ed on the New York Times. The Op-Ed went viral. In this book, Smith picks up from where his op-Ed left off, exposing what is wrong with Wall Street that we should all be furious about. In Traditional Chinese. Annotation copyright Tsai Fong Books, Inc. Distributed by Tsai Fong Books, Inc.

CITYBOY is Geraint Anderson's bestselling exposé of life in the City of London. In this no-holds-barred, warts-and-all account of life in London's financial heartland, Cityboy breaks the Square Mile's code of silence, revealing tricks of the trade and the corrupt, murky underbelly at the heart of life in the City. Drawing on his experience as a young analyst in a major investment bank, the six-figure bonuses, monstrous egos, and the everyday culture of verbal and substance abuse that fuels the world's money markets are brutally exposed as Cityboy describes his ascent up the hierarchy of this intensely competitive and morally dubious industry, and how it almost cost him his sanity.

This book challenges the new urban growth concepts of the creative class and creative industries from a critical urban theory perspective. Critiques Richard Florida's popular books about cities and the creative class Presents an alternative approach based on analyses of empirical research data concerning the German urban system and the case study regions, Hanover and Berlin Underscores that the culture industry takes a leading role in conforming with neoliberal conceptions of labor markets

Joris Luyendijk, an investigative journalist, knew as much about banking as the average person: almost nothing. Bankers, he thought, were ruthless, competitive, bonus-obsessed sharks, irrelevant to his life. And then he was assigned to investigate the financial sector. Joris immersed himself in the City for a few years, speaking to over 200 people - from the competitive investment bankers and elite hedge-fund managers to downtrodden back-office staff, reviled HR managers and those made redundant in the regular 'culls'. Breaking the strictly imposed code of secrecy and silence, these insiders talked to Joris about what they actually do all day, how they see themselves and what makes them tick. They opened up about the toxic hiring and firing culture. They confessed to being overwhelmed by technological and mathematical opacity. They admitted that when Lehman Brothers went down in 2008 they hoarded food, put their money in gold and prepared to evacuate their children to the countryside. They agreed that nothing has changed since the crash. Joris had a chilling realisation. What if the bankers themselves aren't the real enemy? What if the truth about global finance is more sinister than that? This is a gripping work of reportage about the time bomb at the heart of our society.

Jürgen Weibler ist Professor für Betriebswirtschaftslehre an der FernUniversität in Hagen. Er beschäftigt sich vor allem mit Fragen des Personalmanagements sowie der Organisation und gilt als einer "der renommiertesten deutschen Experten in Sachen Mitarbeiterführung (Leadership)" (Wirtschaftswoche 2011). Führung bewegt Menschen. Sie

berührt jeden - Führende wie Geführte. Dieses Lehr- und Nachschlagewerk bietet eine anschauliche und ausgewogene Einführung in das Gebiet der Führung in Organisationen. Es werden alle grundlegenden Themen zur Personalführung aufgegriffen und um eine Vielzahl neuester Ansätze erweitert. Das Buch wendet sich an Studierende und Dozenten der Wirtschaftswissenschaften, der Psychologie, der Soziologie, der Politik- und Erziehungswissenschaft sowie an Fach- und Führungskräfte in Wirtschaft, Verwaltung, Schule und anderen Bereichen - auch in der Weiterbildung. Aus dem Inhalt: * Führung und Führungsbeziehungen - Führung als Erfolgsfaktor und Führungsbeziehungen als Orte lebendiger Führung * Entstehung und Entwicklung von Führungsbeziehungen - Theoretischer Zugriff zur Erklärung von Führen und Geführtwerden * Ausrichtung von Führungsbeziehungen - Motivation und Lernen in Führungsbeziehungen * Gestaltung von Führungsbeziehungen - Führungsstile, Führungsinstrumente und Führungscontrolling * Führungswandel - Female Leadership, E-Leadership, Shared Leadership, Führung und Emotionen, Führung und Gesundheit, Netzwerkführung, multikulturelle Führung, Complexity Leadership, integrale Führung etc. * Reflexion von Führung - Bad Leadership, Legitimation und Ethik der Führung "Obwohl viel Theorie vermittelt wird, ist das Lehrbuch vergleichsweise kurzweilig. Mit grafischen Abbildungen und sinnvollen Textformatierungen wird der Text aufgelockert. Durch den Vergleich mit Alltagssituationen wird die Theorie greifbarer und die Verweise auf weiterführende Literatur vermeiden zu viel Tiefgang ... Alles in allem eine tolle, fundierte Darstellung des Themas, die das Buch zu Recht bereits als führendes Standardwerk etabliert hat." Informationsdienst des Deutschen Führungskräfteverbandes, Ausgabe 6/2012 "...der Inhalt erfüllt die Erwartungen in jeder Hinsicht...Zudem überzeugt der Einbezug neuer Fragestellungen wie Shared Leadership, Netzwerkführung, lernförderliche Führungsbeziehungen, E-Leadership, Führungscontrolling oder emotionssensible Führung. Auch eine ethische Reflexion über dunkle Seiten der Führung, toxische Führungsprozesse und schädliche Ziele fehlt nicht. Methodisch ist sehr ansprechend, dass durchgehend in den Kästen "Empirie" und "Experiment" Studien mit ihrer Durchführung und Ergebnissen detailliert dargestellt werden, in den Kästen "Beispiele" sind kurze Praxisfälle erläutert. Zudem erfolgt pro Kapitel eine explizite "kritische Würdigung". Prof. Dr. Erika Regnet in Personalnewsletter Nr. 9, Hochschule Augsburg "Dieses Buch ist ein vortreffliches Lehrbuch, ein Grundlagenwerk, für die wissenschaftliche Auseinandersetzung mit dem Thema Führung und sollte auch so gesehen werden. Und es erfordert zurecht deutlich mehr Aufmerksamkeit, als andere Werke, die den Anspruch erheben, Führung erklären zu wollen." in: Human Resources Manager 04-05/12 "Wer sich umfassend über die Themen Führung und Personalmanagement informieren will, liegt mit dem Lehrbuch 'Personalführung' richtig. (...) Jürgen Weibler hat den Anspruch, eine Vielzahl von Zielgruppen zu bedienen. Für Bachelor-Studierende werden die Verständnisfragen am Ende jedes Teils sicher mitunter fast zu anspruchsvoll sein. Wissenschaftler finden Bezugspunkte und Anregungen für eigene Studien; Praktikern bietet der umfassende Überblick über die aktuellen Themenstränge zu Fragen der Personalführung ein solides theoretisches Fundament für ihre Arbeit." in: Personalführung 03/12

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Since the Financial Crisis of 2008, criminal prosecution has moved to centre-stage as the Financial Conduct Authority's preferred means of punishing and deterring insider dealing (the illegal practice of trading with access to sensitive non-public information). The Little Book of Insider Dealing looks at all aspects of the 'insider' offences established by the Criminal Justice Act 1993, including their history, punishment and rationale, as well as their (slightly uneasy) relationship with the overlapping civil regulatory regime that also governs such financial misconduct. Topics covered also include: detection, compliance, surveillance, suspicion, reporting obligations, enforcement and (civil and criminal) penalties and warnings, plus there is a strong focus on evidential aspects and a wealth of examples from real life cases. Suitable for beginners and practitioners alike. The first concise treatment and highly topical. A gem that deals with wide scale problems and complexities identified by an article in The Times (see Chapter 1).

"At the heart of much work in international relations is the attempt to understand why citizens and leaders act as they do-and over the last decade, a growing body of research has shown that the "rational choice theory" that has long guided this understanding is insufficient. People do not always behave rationally; instead, most of us have psychological biases that cause us to behave "irrationally." As political science has integrated this new behavioral research, the literature has tended to view such biases as source of errors or mistakes. Yet for other fields-most notably evolutionary biology-the same psychological biases are recognized as adaptive heuristics that evolved to improve our decision-making, not to undermine it. In this book, Johnson uses his cross-disciplinary training to push this evolutionary understanding of biases into the study of politics. Specifically, he asks: when and how can psychological biases cause or promote success in the realm of international relations? Johnson focuses on three of the most prominent psychological biases-overconfidence, the fundamental attribution error (the tendency to see others' actions as motivated by personality rather than the influence of external/situational factors) and in-group/out-group bias (favoring members of group one identifies with over those one does not). He outlines the scientific research on each bias, explores its adaptive advantages, and then gives detailed historical examples where the bias seems to have caused strategic advantages, focusing on the American Revolution (overconfidence), the UK and the appeasement of Hitler (fundamental attribution error) and the Pacific campaign in WW2 (group bias). He then circles back to acknowledge the "dark side" of biases when taken to the extreme, considering how confidence becomes hubris, the attribution error becomes paranoia and group bias becomes racism. Ultimately, Johnson argues that this evolutionary perspective is the crucial next step in bringing psychological insights to bear on the foundational questions in the field"--

How do poverty, youth and crime relate to the concept of being 'cool'? Jonathan Ilan presents a unique, theoretically informed overview of street culture in various parts of the world – its origins, functions, manifestations and appeal – examining both its bearing on criminal lifestyles and on the cultivation of 'cool.' Drawing on contemporary research and original examples to evidence new ways of thinking about street culture - from the favelas of Brazil to housing projects in the USA - the text locates street culture within its particular social, cultural and economic contexts. Covering diverse subjects from brutal violence to contemporary fashion it explores the ways in which street culture is intertwined with processes of social exclusion and inclusion. An in-depth and even-handed guide to understanding the practices, styles and struggles associated with a particular section of the socio-economically disadvantaged, this text stands as an invaluable resource for students and academics across a range of disciplines, including youth studies, urban studies, criminology, sociology, cultural studies and geography.

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With the growth in social networking and the potential for larger and larger breaches of sensitive data, it is vital for all enterprises to ensure that computer users adhere to corporate policy and project staff design secure systems. Written by a security expert with more than 25 years' experience, this book examines how fundamental staff awareness is to establishing security and addresses such challenges as containing threats, managing politics, developing programs, and getting a business to buy into a security plan. Illustrated with real-world examples throughout, this is a must-have guide for security and IT professionals.

The world economy is caught in a money trap. Existing monetary arrangements meet the needs neither of the ageing societies of the West nor of younger emerging economies. This in-depth analysis explains how the world got into the grip of global finance - and how it can escape, with a growing demand for reform.

This book explores how political institutions can challenge dominant and normative masculinities, guiding thinking instead toward a transformation of gendered power structures and general equality.

Representing a range of relevant areas, the expert chapter authors provide various methodological and theoretical approaches applied to shifting gender meanings in cultural, national, and social contexts. Authors also represent a variety of cultures, contributing to the multi-perspective debate about how best to achieve gender equality in the real world. Among the topics discussed: Reimagining masculinities, their everyday practice and practical interventions Towards a feminist theory of male rape Political implications of challenging men's everyday practices through domestic violence primary prevention work Men as allies: a case study of White Ribbon Australia Masculine Power and Gender Equality: Masculinities as Change Agents provides valuable insight into strategies for re-imagining male-dominated power structures and promoting gender equality.

There is evidence that economic fraud has, in recent years, become routine activity in the economies of both high- and low-income countries. Many business sectors in today's global economy are rife with economic crime. Neoliberalism and the Moral Economy of Fraud shows how neoliberal policies, reforms, ideas, social relations and practices have engendered a type of sociocultural change across the globe which is facilitating widespread fraud. This book investigates the moral worlds of fraud in different social and geographical settings, and shows how contemporary fraud is not the outcome of just a few 'bad apples'. Authors from a range of disciplines including sociology, anthropology and political science, social policy and economics, employ case studies from the Global North and Global South to explore how particular values, morals and standards of behaviour rendered dominant by neoliberalism are encouraging the proliferation of fraud. This book will be indispensable for those who are interested in political economy, development studies, economics, anthropology, sociology and criminology.

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This book challenges the hegemonic view that economic calculation represents the ultimate rationality. The West legitimises its global dominance by the claim to be a rational, democratic, science-based and progressive civilisation. Yet, over the past decades, the dogma of economic rationality has become an ideological black hole whose gravitational pull allows no public debate or policy to escape. Political leaders of all creeds are held in its orbit and public language is saturated by it. This dogma has pervaded all spheres of life, ushering the age of post-rationality, especially in English speaking countries. The authors discuss several aspects of post-rational global capitalism still dominated by the Anglosphere: hyper-competition, hyper-consumption, inequality, volatile global financial markets, environmental degradation and the unforeseen effects of the internet-mediated communication revolution. The book concludes by discussing some utopian and dystopian future scenarios and asking whether the West can transcend its crisis of rationality.

What Does Capitalism Mean? The Emergence of a Controversial Concept -- Three Classics : Marx, Weber, and Schumpeter -- Other Voices and a Working Definition -- Merchant Capitalism. China and Arabia -- Europe : Dynamic Latecomer -- Interim Findings around 1500 -- Expansion. Business and Violence : Colonialism and World Trade -- Joint-Stock Company and Finance Capitalism -- Plantation Economy and Slavery -- Agrarian Capitalism, Mining, and Proto-Industrialization -- Capitalism, Culture, and Enlightenment : Adam Smith in Context -- The Capitalist Era. The Contours of Industrialization and Globalization since 1800 -- From Ownership to Managerial Capitalism -- Financialization -- Work in Capitalism -- Market and State -- Analysis and Critique

Provides information on investment banking, covering the basics of financial markets, interviews, career paths, and job responsibilities.

After a chance skirmish with an armed killer in central London, agent John Mordred ends up in hospital, condition critical. Six weeks and a full recovery later, he's persuaded it's purely a police matter, so one he should forget about. But nothing in MI7 is ever that simple. There's more to this particular incident than meets the eye and unnamed people in high places want it investigating. They believe Mordred's the man for the job. Add to the mix five missing IMF officials, the kidnapping of a top British financier in Venezuela, evidence of a related cover-up in Whitehall, a young and unpredictable London Lord Mayor with acute delusions of grandeur, plus - most bizarrely - persistent rumours of local UFO sightings, and things threaten to spin radically out of control. Suddenly Mordred's life is on the line again. This time, alongside those of innumerable others. And it's him versus the clock.

'Migrationen prägen unsere Welt. Sie sind ein integraler Bestandteil der internationalen wirtschaftlichen Integration und tragen zur Erhaltung der Wettbewerbsfähigkeit unserer Wirtschaft bei. In diesem Sinne fördern sie den Erhalt der Wohlfahrt unserer Gesellschaft. Sie haben aber auch einen Einfluss auf unsere Lebensweisen, da Migranten und Migrantinnen zum Teil fremde Kulturen, Sprachen und Traditionen mitbringen. Das wird von vielen als Bereicherung gesehen, von manchen aber als befremdend und verunsichernd gewertet. Um den sozialen Zusammenhalt zu fördern, ist es daher notwendig, in einen Dialog zwischen Einheimischen und Zugewanderten einzutreten. Dieser Dialog kann nicht den einzelnen Individuen allein überantwortet werden, sondern bedarf der strukturierten und institutionalisierten Unterstützung durch Politik, Wirtschaft und Gesellschaft und ihre institutionellen Vertretungen. Das Dialogforum des Departments für Migration und Globalisierung an der Donau-Universität Krems will zu diesem Dialog beitragen. In einer mehrtägigen Tagung treten Vertreter/-innen der Wissenschaft und Forschung in einen Dialog mit politischen Entscheidungsträgern und Entscheidungsträgerinnen, NGOs und Praktikern sowie Praktikerinnen. Es werden strategische institutionelle Weichenstellungen diskutiert, die dem friedlichen Zusammenleben förderlich sind und die sicherstellen, dass die Ressourcen der Zugewanderten und der Einheimischen besser genutzt werden und dass sich ihre Fähigkeiten und Potenziale entfalten können. Der vorliegende Sammelband bringt eine Auswahl der Beiträge des ersten und zweiten Dialogforums, die im August 2009 und 2010 im Schloss Orth in Gmunden stattgefunden haben. Die Themen, die im Dialogforum angesprochen wurden, reichen von der Bildungs- und Beschäftigungspolitik über die industriellen Arbeitsbeziehungen, die religiöse Vielfalt im Zusammenhang mit der Gleichbehandlung der Geschlechter, regionale Integrationsthemen, den Menschenhandel und das Asylwesen. Da die Beiträge von verschiedenen Autoren und Autorinnen geschrieben wurden, ist der gendergerechten Sprache und ihrer Verschriftlichung auf unterschiedliche Art und Weise Rechnung getragen worden. Es wurde von einer Vereinheitlichung Abstand genommen, um auch hier der Vielfalt Raum zu geben.' --

How the City Really Works clearly explains the workings of the City, as well as its relationships with other international financial centres. The book features sections on the dangers of fraud and money laundering, credit derivatives, the latest governance issues, and the current state of the pensions market. It provides further coverage of the key roles within the City, from stockbrokers and foreign exchange dealers to accountants and Lloyd's underwriters, and demonstrates how they relate to each other. Packed with information and insights on the key products - from bonds to new share offerings and

