





distinctive from those of established technologies or business models, disruptive innovations are typically inferior, yet affordable and "good-enough" products or services, which originate in lower-end market segments, but later move up to compete with those provided by incumbent firms. This book sheds new light on disruptive innovations both from and for the bottom of the pyramid in China and India, from the point of view of local entrepreneurs and international firms seeking to operate their businesses there. It covers both the theoretical and practical implications of disruptive innovation using conceptual frameworks alongside detailed case studies, whilst also providing a comparison of conditions and strategic options in India and China. Further, unlike existing studies, this book focuses on the neglected perspective of local challengers as the primary players, and in doing so reveals the extent to which the future landscape of global competition may be shaped by disruptive innovation, as well as its capacity to make the world "flatter" and more sustainable. This unique book will be valuable to both scholars and practitioners interested in disruptive innovation and those working in the fields of Asian studies, international business, economics and globalization.

This part of GB 6675 specifies the safety technical requirements and test methods of toy scooter. This part is applicable to toy scooter designed or intended for children under 14 years of age and whose body weight does not exceed 50 kg, including two forms of folding and non-folding. This part does not apply to a scooter that is designed or intended for motion purposes, which can be driven by electric power.

Evgeny Meshkov writes about what he had to endure and learn in his life. The acquired knowledge includes, but is not limited to, topics such as the meaning of the Universe, life in the Universe, Auras, the Higher Self, astral projection, reincarnation, psychology, sexuality, material and spiritual knowledge, the spiritual self-organization of society, and general life on planet Earth. Evgeny tells how he acquired all the knowledge that is still little known to many people, and also gives his thoughts and opinions on many important topics in modern society.

CultureShock! Shanghai is the complete guide for those who are trying to get a handle on China's glittering crown jewel that is both charmingly ancient yet stunningly ultra-modern. Can you tell your xiaolongbao from your xiaolongxia? What is this nebulous concept called guan xi? Is being called a laowai a pejorative? Boasting some of the world's tallest buildings, largest businesses, longest bridges, fastest trains and elevators, and finest restaurants, Shanghai is a megacity and world-class financial centre that may well be the world's first cashless society, but it also has cosy streets filled with napping bicyclists, dancers in full costume and seniors with bird cages. With impressive light shows, backlit freeways and luminous skylines, Shanghai is truly a city of light. Get the most out of your stay with this guide to the Asian metropolis par excellence. The Series CultureShock! is a dynamic, indispensable series of guides for travellers looking to truly understand the countries they are visiting, working in or moving to. Each title explains the country's customs, traditions and social and business etiquette in a lively, informative style. CultureShock! authors, all of whom have experienced the joys and pitfalls of cultural adaptation, are ideally placed to provide warm and helpful advice to those who seek to integrate seamlessly into diverse cultures.

The volume is based on papers presented at a workshop on the green transport agenda and its implications for Chinese cities, organised by the World Conference on Transport Research Society in September 2010. The five sections of this volume review the challenges facing urban transport internationally and in China. It considers approaches to policy formulation, the challenge of urban mobility and the development of green sustainable transportation, by reviewing best practice in objective setting, strategy analysis and policy selection, and comparing these with current practice in China. The authors examine passenger transport, and consider a number of current policy interventions in China and compare these with western experience with demand management and new vehicle technologies. Topics include 5D land-use transport model for a high density, rapidly growing city and Contextual requirements for electric vehicles in developed and developing countries. Finally freight and logistics is addressed, including the role of freight villages and milk run strategies, and challenges and policy recommendations for road freight in Shanghai.

'We've driven around Australia, how about we drive around the world?' And with this one fanciful remark, the seeds were sown for what would become a worldwide adventure for one Melbourne family. Fuelled by itchy feet and a profound desire to expand their family's horizons, after five years of meticulous planning and seemingly endless vaccinations, Danny and Sandra packed their two kids, Maddy and Raffy, into their 4WD and headed off on their 'Big Trip'. Over the next 360 days and more than 36,000kms, this ordinary family undertook a truly extraordinary expedition, circumnavigating the globe and taking in experiences, both profound and everyday, which would prove to be life-changing. Based on the blog that the family kept while on the road, Drive Around the World is a touching, at times hilarious and genuinely unique account of their journey. Filled with tales of the unexpected, close calls and boundless adventure, it's a book that the whole family can enjoy and be inspired by.

The papers included in this issue of ECS Transactions were originally presented at the 2010 Fuel Cell Seminar & Exposition, held in San Antonio, Texas, October 18-21, 2010. China is creating the third growth wave in the sustainable sector. This greening of the Chinese economy offers threats and opportunities for Western organizations. Getting a piece of this new cake requires strategic innovations in both policy and corporate strategy. Based on the theory of strategic innovation and their extensive practical experiences in doing business with China, the authors propose potential areas and activities for strategic innovation in the West in response to Green China.

This collaborative study between the NRC and the Chinese Academy of Engineering (CAE) addresses the problems facing China in the next twenty years as it attempts to provide personal transport desired by millions of Chinese, while preserving the environment and the livability of its cities. According to Song Jian, president of the CAE, the decision has already been taken to produce a moderate cost family car in China, which will greatly increase the number of vehicles on the roads. This study explores the issues confronting the country, including health issues, the challenge to urban areas, particularly the growing number of megacities, environmental protection, infrastructure requirements, and technological options for Chinese vehicles. It draws on the experience of the United States and other countries and review model approaches to urban transportation and land use planning. Recommendations and policy choices for China are described in detail.

China has been experiencing extraordinary economic growth for over two decades. Behind the remarkable statistics, however, it is facing a pressing issue: balancing its

