

# **Cengage Advantage Books**

## **Business Law Text And Cases**

### **The First Course**

LAW FOR BUSINESS offers a practical approach to law that emphasizes current, relevant topics you need to succeed in contemporary business. Cases throughout the text highlight issues such as trademark infringement, computer tampering, pollution, agency, and employment-at-will. Plus, timely coverage of business ethics and the law gives you new insight into recent corporate scandals and indictments. Ashcroft and Ashcroft use short chapters, a four-color design, real-world examples and applications, and integrated learning objectives to make business law approachable and engaging for all students. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

As authoritative and accurate as it is a pleasure to read, this latest addition to the Beatty/Samuels series of texts is explicitly written from the ground up to address the specific needs of a one-term business law course. It effectively provides both comprehensive breadth of topical coverage and a cost-effective, manageable format for courses lasting just a single semester or quarter. INTRODUCTION TO BUSINESS LAW, Third Edition presents the full range of business law topics in a series of fast-paced, brief digestible chapters, making the book accessible to a wide range of students. To further support reader-friendliness, this author team's unique

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hallmark writing style makes the law content engaging and clear to students. The book's innovative story-telling pedagogy, fascinating cases, and business applications are sure to create student interest. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

**BUSINESS LAW: PRINCIPLES AND PRACTICES, 9E** has been revised dramatically to enhance learning! The 9th edition offers a new learning system with clear learning objectives to guide students. The fresh two-color design engages students with its contemporary features: Ethics in a Business Setting, You React, and the Self-Check Quizzes. The case examples are presented in readable segments to be clear, current, and jargon-free. Co-authored by Arnold J. Goldman, a practicing attorney and William D. Sigismond, a veteran business law educator, this straightforward text shows students about the law using fascinating cases and ethical dilemmas. Hypothetical examples immediately follow discussion of concepts to further reinforce understanding. The new edition is updated throughout to reflect recent changes in the law, covering legal rights and responsibilities in both the public and private sectors. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

**BUSINESS LAW: TEXT & CASES--COMMERCIAL LAW FOR ACCOUNTANTS** is an adaptation of the market-leading Clarkson/Miller/Cross textbook. This textbook is suited for the second course in a business law series (commercial law), often a requirement for accounting

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majors. It covers topics students will see on the CPA exam and delivers an ideal blend of classic black letter law and contemporary cases. The text's strong student orientation makes the law accessible, interesting, and relevant with cases that represent the latest developments. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Give your students the authoritative, in-depth treatment of today's business law topics in this concise, cost-effective paperback by best-selling business law author Roger LeRoy Miller. Designed for the contemporary one-semester course, MODERN PRINCIPLES OF BUSINESS LAW, 1E provides the rigor and seriousness of a classic black letter law-type text with a brief 18-chapter table of contents that was developed based on extensive research with almost 200 instructors. MODERN PRINCIPLES OF BUSINESS LAW offers excerpted cases to familiarize your students with the language of the court and delves deeper into specific topics, such as contracts, sales, and the UCC. Student-friendly, dynamic learning features throughout the book encourage critical thinking, illustrate how business law is constantly changing, guide review and offer insights into ethics. Trust best-selling author Roger Miller's MODERN PRINCIPLES OF BUSINESS LAW to deliver an engaging, well-written, black and white text, with a comprehensive, time-saving teaching and learning resource package, as an economical solution for your one-semester business law course. Important Notice: Media content referenced within the product description

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With more than 200 real-world cases and critical-thinking exercises, **FOUNDATIONS OF THE LEGAL ENVIRONMENT OF BUSINESS, 3E** helps readers define their ethical compass within the business world. Authored by a renowned scholar of business ethics, it uses an integrated approach to thoroughly explore the intersection of law, business strategy, and ethics. A concise legal environment text, it covers all core topics and features intriguing examples of legal and ethical issues pulled straight from the news and pop culture. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Brief and affordable, **FUNDAMENTALS OF BUSINESS LAW: SUMMARIZED CASES, 9th Edition** focuses on the core business law topics students need to know, including contracts and sales, in an abbreviated, paperback book. The summarized cases integrated throughout the text illustrate key points of law without overwhelming students with unnecessary detail.

Intended for the one-term course focused primarily on contracts and sales, **FUNDAMENTALS OF BUSINESS LAW: SUMMARIZED CASES, 9th Edition** condenses the latest legal topics--the Sarbanes-Oxley Act, cyberlaw, health-care and financial reform, the housing crisis, and more--for quick comprehension. Learning tools like boxed features, highlighted terms, learning objectives and summaries, self-testing, and review questions make **FUNDAMENTALS OF BUSINESS LAW: SUMMARIZED**

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CASES, 9th Edition the easy-to-understand alternative to traditional Business Law texts. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. Never HIGHLIGHT a Book Again! Includes all testable terms, concepts, persons, places, and events. Just the FACTS101 provides the essentials of the textbook: all of the outlines, highlights, and quizzes for your textbook with optional online comprehensive practice tests. Only Facts101. Accompanies: 9781305509603. This item is printed on demand.

Based on the first half of the longtime market-leader BUSINESS LAW: TEXT AND CASES by Clarkson/Miller/Cross, this paperback text offers an affordable solution for the first course in a business law series, often a requirement for business majors. It delivers an ideal blend of classic black letter law and contemporary summarized cases. The text's strong student orientation makes the law accessible, interesting, and relevant, with cases that represent the latest developments. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. No other text conveys such a passion for this profoundly important discipline. Delivering the material in their signature engaging style, the authors pepper their writing with a focus on human conflict that illustrates legal issues from the business manager's perspective. While more brief than traditional business law texts, ESSENTIALS OF BUSINESS LAW, 5TH Edition provides solid coverage of the core topics, especially contracts. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

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will be motivated to read. Its magic and the cornerstone of its widespread success is in this ability to appeal to both instructors and students without being mutually exclusive. **BUSINESS LAW TODAY: THE ESSENTIALS** also offers the most comprehensive teaching and learning support package on the market, with something to fit many different instructional or learning styles. This text explicitly meets the AACSB curriculum requirements. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. Concise, authoritative, and reader-friendly, **BUSINESS LAW: TEXT & CASES--AN ACCELERATED COURSE** delivers an ideal blend of classic black-letter law and cutting-edge coverage of contemporary issues and cases for a one-semester business law course. The book's strong reader orientation makes the law accessible, interesting, and relevant, and the cases, content, and features represent the latest developments in business law. An excellent assortment of included cases ranges from precedent setting landmarks to important recent decisions, and ethical, global, and corporate themes are integrated throughout. In addition, numerous features and exercises help you master key concepts and apply what you've learned to real-world issues, and the book offers an unmatched range of support resources, including innovative online review tools. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. Interesting, clear, and applied, **BUSINESS LAW TODAY: THE ESSENTIALS** is your concise guide to the law and what it means in the business world--from contracts and secured transactions to warranties and government regulations. Easy to understand with an engaging writing style that is matched by vibrant visuals, **BUSINESS LAW TODAY** includes coverage of contemporary topics that impact not only the

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business world, but your life such as identity theft. Fascinating features and intriguing cases highlight the material's practicality. The text's companion website includes resources to help you study, such as sample answers to selected end-of-chapter business scenarios and case problems (one per chapter) ; Internet exercises; and interactive quizzes for every chapter. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

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Concise, straightforward, and reader-friendly, BUSINESS LAW: TEXT AND EXERCISES, 8E captures basic business law in a practical manner that readers will appreciate from the very first chapter. This easy-to-read paperback book is one of the most cost-effective and efficient choices for learning business law. This edition is specifically designed to help you master key legal concepts and doctrines while giving you practical experience in applying basic legal principles to common business situations. Hypothetical examples and brief summaries of real court case examples illustrate contemporary legal principles. Using a proven formula for success, BUSINESS LAW: TEXT AND EXERCISES, 8E provides the most approachable, practical introduction to today's business law. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Interesting, clear, and applied, BUSINESS LAW TODAY, THE ESSENTIALS: TEXT AND SUMMARIZED CASES, 11E

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is a concise guide to the law and what it means in the business world -- from contracts and secured transactions to warranties and government regulations. Easy to understand with an engaging writing style that is matched by vibrant visuals, BUSINESS LAW TODAY: THE ESSENTIALS includes coverage of contemporary topics that impact not only the business world, but also the reader's personal life. The book examines timely issues, such as the financial crisis and its impact on business law, identity theft, immigration law, and diversity issues. Fascinating features and intriguing cases highlight the practicality of the concepts highlighted in the book. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

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**CENGAGE ADVANTAGE BOOKS: FUNDAMENTALS OF BUSINESS LAW: EXCERPTED CASES**, 3rd Edition is a cost-effective alternative to traditional Business Law texts, offering coverage of essential legal topics, including contracts and sales, in a brief, paperback format. The first of its kind, this book uses an excerpted approach to deliver key case content, rather than summaries, giving students needed opportunities to interpret and analyze the issues themselves.

Discussions of the latest ethical, environmental, managerial, cyber, financial, and other key points of law make this book the perfect choice for single-semester courses, particularly those that focus on contracts and sales. Of course, **CENGAGE ADVANTAGE BOOKS: FUNDAMENTALS OF BUSINESS LAW: EXCERPTED CASES**, 3rd Edition delivers all the learning tools students expect in a Cengage text, such as box features, examples, review questions, learning objectives, self-testing, and more to help them get the most out of your business law course. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

**LAW FOR BUSINESS**, 19E from Cengage Advantage Books provides a practical approach to law that emphasizes the current, relevant topics current and future professionals need to succeed in business today. Compelling cases throughout this edition highlight recent business challenges, such as trademark infringement, capacity to contract, agency, and employment-at-will. In

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addition, timely coverage of business ethics and the law provides new insights into recent corporate scandals and indictments. Popular legal authors Ashcroft, Ashcroft, and Patterson combine short chapters and a full-color design with real-world examples, meaningful applications and Learning Objectives to make business law approachable and applicable for reader's future success. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Current, succinct, and student-friendly, *ESSENTIALS OF THE LEGAL ENVIRONMENT, 5E* delivers complete one-semester coverage of business law and its environment in a straightforward, nontechnical style. Cases are summarized by the authors and integrated throughout chapters. Miller explains legal issues and court decisions with minimal legal jargon while keeping readers engaged with the material. Hands-on applications help students strengthen their critical thinking skills as well as think through ethical dilemmas before they confront them in the workplace. The book also explores how traditional law has been applied to issues involving the Internet and how the laws of other nations deal with topics discussed in the text. In addition to Cases and Case Problems featuring issues from legal disputes in 2013 and 2014, the fifth edition includes an all-new chapter on Internet Law, Social Media, and Privacy, new Managerial Strategy features, new Preventing Legal Disputes features, and more. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

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Get your money's worth with ESSENTIALS OF THE LEGAL ENVIRONMENT! This affordable text offers complete one-semester coverage of business law and its environment in a non-technical, straightforward, and engaging style. Authors Miller and Cross explain legal issues and court decisions in a way that pares down legal jargon while still conveying what you need to know to succeed in your course and in the legal environment. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Using an innovative storytelling style to bring cases and legal concepts to life, INTRODUCTION TO BUSINESS LAW, 5E presents a full range of business law topics in a series of brief, quick-reading chapters. The text delivers succinct coverage of core business law topics, emphasizes the business applications of chapter concepts, and includes summarized cases to illustrate the point of law. The fifth edition includes all-new chapters on LLCs and employment discrimination, new Case Questions, and a new emphasis on social media issues throughout. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

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Packed with 2013 and 2014 cases, **FUNDAMENTALS OF BUSINESS LAW TODAY: SUMMARIZED CASES, 10e** covers core business law topics like contracts and sales in a concise paperback. Summarized cases integrated throughout the text illustrate key points of law without unnecessary detail. Intended for the one-term course focused primarily on contracts and sales, the text condenses the latest legal topics--including cyberlaw, health-care, financial reform, and more--for quick comprehension. An entire chapter is devoted to Internet Law, Social Media, and Privacy. Current, abbreviated, and affordable, **FUNDAMENTALS OF BUSINESS LAW TODAY: SUMMARIZED CASES, 10e** provides an easy-to-understand alternative to traditional Business Law texts. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

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