

Calculus For The Managerial Life And Social Sciences

APPLIED CALCULUS FOR THE MANAGERIAL, LIFE, AND SOCIAL SCIENCES: A BRIEF APPROACH, Tenth Edition balances modern applications, solid pedagogy, and the latest technology to engage students and keep them motivated in the course. Suitable for majors and non-majors alike, the text uses an intuitive approach that teaches concepts through examples drawn from real-life situations from students' fields of interest. In addition, insightful Portfolios highlight the careers of real people and discuss how they incorporate math into their daily professional activities. Numerous exercises, including a Diagnostic Test, ensure that students have a concrete understanding of concepts before advancing to the next topic. The text's pedagogical features coupled with an exciting array of supplements equip students with the tools they need to make the most of their study time and to succeed in the course. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. Never HIGHLIGHT a Book Again! Virtually all of the testable terms, concepts, persons, places, and events from the textbook are included. Cram101 Just the FACTS101 studyguides give all of the outlines, highlights, notes, and quizzes for your textbook with optional online comprehensive practice tests. Only Cram101 is Textbook Specific. Accompanys: 9780495559696 .

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Applied Calculus for the Managerial, Life, and Social Sciences Cengage Learning

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Detailed solutions to odd-numbered problems and strategies for solving additional exercises.

Soo Tan's APPLIED CALCULUS FOR THE MANAGERIAL, LIFE, AND SOCIAL SCIENCES, 9E, International Edition balances applications, pedagogy, and technology to provide readers with the context they need to stay motivated and interested in the material. Accessible for majors and non-majors alike, the book uses an intuitive approach that introduces abstract concepts through examples drawn from common, real-life experiences and numerous fields of interest to which readers can relate. Insightful Portfolios highlight the careers of real people and discuss how they incorporate math into their daily professional activities. Numerous exercises ensure that readers have a solid understanding of concepts before advancing to the next topic. Algebra review notes, keyed to the review chapter Preliminaries, appear where and when readers need them.

Includes solutions to odd-numbered exercises in the text.

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Reflecting Cengage Learning's commitment to offering flexible teaching solutions and value for students and instructors, this new hybrid edition features the instructional presentation found in the printed text while delivering end-of-section exercises online in Enhanced WebAssign. The result—a briefer printed text that engages students online! Well known for accuracy, Soo Tan's APPLIED CALCULUS FOR THE MANAGERIAL, LIFE, AND SOCIAL SCIENCES, Ninth Edition balances applications, pedagogy, and technology to provide students the context they need to stay motivated in the course and interested in the material. Accessible for majors and non-majors alike, the text uses an intuitive approach that introduces abstract concepts through examples drawn from common, real-life experiences to which students can relate. It also draws applications from readers' fields of interest. In addition, insightful Portfolios highlight the careers of real people and discuss how they incorporate math into their daily professional activities. Numerous exercises ensure that students have a solid understanding of concepts before advancing to the next topic. Algebra review notes, keyed to the review chapter Preliminaries, appear where and when students need them. The text's exciting array of supplements, including Enhanced WebAssign®, equips students with extensive learning support to help them make the most of their study time.

Contains fully worked-out solutions to all of the odd-numbered exercises in the text, giving students a way to check their answers and ensure that they took the correct steps to arrive at an answer.

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Author Soo Tang Tan knows that students majoring in business, management, economics, and the social and life sciences appreciate understanding how the math they are learning relates to their future careers. So Tan has filled this Fourth Edition of Calculus for the Managerial, Life and Social Sciences with a wealth of new applications and examples drawn from newspapers and magazines. It is this real-life, problem-solving approach that makes calculus easier to understand. Tan's concise, inviting writing style and the wide variety of helpful in-text learning features augments this text's user-friendly feel.

Wherever possible the author uses an intuitive approach to present new mathematical concepts. Results are often presented informally--without compromising the mathematical content and accuracy--to help students understand new material.

A traditional book with a modern feel, market-leading APPLIED CALCULUS FOR THE MANAGERIAL, LIFE, AND SOCIAL SCIENCES: A BRIEF APPROACH, Ninth Edition, teaches by application and uses real-world examples to motivate students. It combines solid theory with innovative technology, includes a robust supplement package, and offers unmatched flexibility that caters to both traditional and modern practitioners. Accessible for majors and non-majors alike, the new Ninth Edition utilizes an intuitive approach that marries real-life instances to what would otherwise be abstract concepts. This is the focus of

new and insightful Portfolio features, which highlight the careers of actual persons and discuss how they incorporate math into their daily operations. Numerous exercises, including Diagnostic Tests, ensure that students have a solid understanding of textbook information before advancing to the next topic. Plus, algebra review notes which refer to the Preliminaries chapter appear where you need them, when you need them. And by offering a powerful array of supplements such as Enhanced WebAssign, the new Ninth Edition enables students to maximize their study time and succeed in class. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

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As with the earlier editions, the author's objective in writing Applied Calculus, Third Edition, is to provide a textbook that is both readable by students and useful as a teaching tool for instructors. We hope that with this edition we have come one step closer to realizing our goal. The third edition incorporates many suggestions by users of the second edition and by reviewers of the third edition.

This includes worked-out solutions for selected exercises in the textbook, as well as problem-solving strategies, additional algebra steps, and review for selected problems

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