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Interesting, clear, and applied, BUSINESS LAW TODAY: THE ESSENTIALS is your concise guide to the law and what it means in the business world--from contracts and secured transactions to warranties and government regulations. Easy to understand with an engaging writing style that is matched by vibrant visuals, BUSINESS LAW TODAY includes coverage of contemporary topics that impact not only the business world, but your life such as identity theft.

Fascinating features and intriguing cases highlight the material's practicality. The text's companion website includes resources to help you study, such as sample answers to selected end-of-chapter business scenarios and case problems (one per chapter) ; Internet exercises; and interactive quizzes for every chapter.

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This credible law text maintains high interest and features exceptional visual appeal. While more brief than the traditional business law text, it provides solid coverage of the core topics. To help the student understand the legal topics presented, this text utilizes summarized cases. This text explicitly meets the

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Interesting, clear, and applied, BUSINESS LAW TODAY, THE ESSENTIALS: TEXT AND SUMMARIZED CASES, 11E is a concise guide to the law and what it means in the business world -- from contracts and secured transactions to warranties and government regulations. Easy to understand with an engaging writing style that is matched by vibrant visuals, BUSINESS LAW TODAY: THE ESSENTIALS includes coverage of contemporary topics that impact not only the business world, but also the reader's personal life. The book examines timely issues, such as the financial crisis and its impact on business law, identity theft, immigration law, and diversity issues. Fascinating features and intriguing cases highlight the practicality of the concepts highlighted in the book. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

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This text is a briefer paperback version of the widely-adopted Miller/Jentz BUSINESS LAW TODAY: THE STANDARD EDITION. THE ESSENTIALS offers the very same traits that have made that book so successful edition after edition - it provides the legal credibility and authoritativeness of a traditional business law book while also offering strong visual appeal and student friendly features. The text's engaging, high-interest presentation is complemented by the essential detail and information necessary to completely explain law topics. The book truly offers you and your students the best of both worlds--a credible business law source, which students will be motivated to read. Its magic and the cornerstone of its widespread success is in this ability to appeal to both instructors and students without being mutually exclusive. BUSINESS LAW TODAY: THE ESSENTIALS also offers the most comprehensive teaching and learning support package on the market, with something to fit many different instructional or learning styles. This text explicitly meets the AACSB curriculum requirements. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Prepared by Roger LeRoy Miller, Institute for University Studies, Arlington,

Texas, and William Eric Hollowell, Member of U.S. Supreme Court Bar, Minnesota State Bar, and Florida State Bar. Includes chapter objectives, key points covered in the text, chapter introduction, chapter outline, true-false questions, fill-in questions, multiple-choice questions, short essay problems, issue spotters, and answers to all but the essay questions. The answers to the essay questions are in the Instructor's Manual.

Gain a clear understanding of business law and how it impacts today's business world - whether you're pursuing a corporate career or entrepreneurial opportunities. Miller's popular BUSINESS LAW TODAY: ESSENTIALS, 13E keeps the study of business law engaging and relevant while ensuring you understand the most essential aspects of legal, ethical and corporate issues. This concise edition immerses you in today's legal action with classic, spotlighted and updated cases as recent as 2020 and extensive new examples from companies as familiar as Google and Gucci. More than 40 new or updated learning features highlight high-interest legal topics -- from cybersecurity and the law online to effective managerial strategies and ethical dilemmas. Visually compelling pages illustrate the latest legal developments across the globe, in the U.S. Supreme court and even at state level. MindTap digital resources are available to further explore how the law is applied to business situations. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

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