

## **Business Law Today Standard Text Summarized Cases**

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Comprehensive summary of the conventions, treaties and agreements administered by the World Intellectual Property Organization.





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This textbook reviews the fundamentals of dispute resolution, torts and crimes, and legal protection for intellectual property, before examining law for e-commerce as it relates to marketing, consumer protection, and privacy issues. Three to six court cases are presented in each chapter.

This is the Loose-leaf version of the standard text. Please contact your Custom Editor to order and for additional information.

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