

grab and retain readers' attention as well as Working the Web sections in each chapter, offering students the opportunity to explore websites relevant to legal studies in business.

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Visually engaging, enticing and current examples with an overall focus on business. Business Law continues to be the most engaging text for readers by featuring a visually appealing format with enticing and current examples while maintaining its focus on business. Readers will learn business law, ethics, and the legal environment in a way that will encourage them to ask questions and go beyond basic memorization.

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This is the most modern business law and legal environment book available. Contemporary Business and E-Commerce Law, 4/e provides readers with the most extensive and cutting edge coverage of the emerging area of information technology and e-commerce law. The book showcases over 40 new U.S. Supreme Court Cases that have been decided during the past three years, plus over 120 traditional cases. An eight-part presentation covers the legal, e-commerce, and global environment; traditional and e-commerce contracts; e-commerce and information technology; commercial and internet transactions; employment and equal opportunity laws; domestic and multinational business; government regulation; and property and insurance. For entrepreneurs who want to start a business and investigate the legal issues unique to them, and others interested in business law.

This casebook, created to support Scarborough/Zimmerer's Entrepreneurship and Small Business Management 8th Edition text, includes 13 comprehensive cases. All cases are provided by professional case writers. Case teaching notes are available at the Instructor Resource Center under the Instructor's Manual (ISBN 0131470108) Download Resources tab.

Exceptionally reader-friendly, this full-color introduction to contemporary business law offers full coverage and clear explanations of traditional business law topics AND addresses the legal environment in which business must operate. Over 100 enrichment boxes focus on contemporary, ethical, and international issues, and over 150 contemporary cases provide examples of the application of the law. Coverage includes the legal ramifications of the Internet and technology; contract formation and commercial law; contract performance and international trade; intellectual property rights including the exploding multimedia market and its legal implications; equal opportunity employment including the latest discussion of diversity in the workforce; ethics and social responsibility of business; product liability; and more. For those currently practicing in legal and/or business environments.

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