Business Ethics Crane And Matten Second Edition Whagel

Master's Thesis from the year 2010 in the subject Business economics - Business Ethics, Corporate Ethics, grade: 1,0, Aarhus School of Business (Marketing und Statistik), language: English, abstract: Business is essential for the development and well-being of a society. However, business does not exist in a vacuum, but is simultaneously dependent on a number of stakeholders, be it employees, customers, investors, interest groups, or the government. In this sense, an extensive and critical debate about the role and conduct of business, and their associated corporate responsibilities in the community, is taking place among academics and practitioners alike. Thereby, it is essential to consider that the practices of corporations are first and foremost resulting from decisions and behaviors of human beings. Business students in their role as future managers are likely to be faced with critical ethical decisions in their daily work routine. Thus, investigating their moral mindset about aspects of business ethics is of great importance. Therefore, the purpose of this master thesis was first of all to critically reflect the academic literature, and present a theoretical framework that addresses valuable concepts with regard to the good life and the just social coexistence of business and society. In a second step, a comprehensive empirical research was conducted, which studied the attitudes toward aspects of business ethics among 1.271 business students in Denmark, Germany, and the United States, using a self-report online questionnaire. Participants evaluated a wide range of questions regarding the moral dimensions underlying the relation of business and society. They were furthermore asked to specify primary and social corporate responsibilities, to define a well-run company, and to state personal criteria that are relevant for them in a notional job offer situation. Gathered data were analyzed on differences among nationalities, as well as on distinctions within the thr
In its journey from the margins to the mainstream, the idea of corporate responsibility has become a significant part of the business agenda. Whilst society has always held expectations of business that go beyond wealth creation, the backdrop against which businesses now operate - characterised by financial crisis, climate change, political shifts, and population growth - has seen corporate responsibility becoming increasingly central to the ability of businesses to address global concerns. In a world where prosperity is measured in terms of economic growth, the pressure on business to maximise profits whilst also being held publically accountable for its social and environmental record, continues to increase. Drawing on numerous case studies, theories, and perspectives, this textbook explores what corporate responsibility reveals about the changing role of business in the twenty-first century. The third edition has been updated to reflect the full impact of the 2008-9financial crisis and new examples of actual business practice have been presented throughout. These include: Google and their struggles with the Chinese government over censorship; Trafigura and their illegal dumping of toxic waste; and Proctor and Gamble and their charitable work to provide clean water to poor communities. The text is accompanied by an Online Resource Centre which includes: For students: Additional case studies Further reading Sources on regulation and governance Suggested films Web exercises Web links For lecturers:

Images from the book

As problems such as corruption, financial scandals, food safety, human rights and pollution continue to hit the headlines, business ethics are becoming increasingly central to the global economy. In the four volumes of New Directions in Business Ethics, Andy Crane and Dirk Matten, two of the leading international figures in the field, bring together the most critical and up-to-date academic research in business ethics as it continues to proliferate in new and exciting directions.

In this four-volume set, two of the leading international figures in the field being together the most critical and up-to-date academic research in business ethics as it continues to proliferate in new and exciting directions.

Are you about to begin your dissertation or a research project, but don't know what topic to choose?Are you unsure of what research methods to use and how they should be applied to your project?Are you worried about how to write up your research project?Then this is the book for you! A balanced coverage of qualitative and quantitative methods means that no matter what approach you choose to use for your project, there are examples and case studies to help guide you through the process. Student Research boxes provide an insight into situations and research decisions that students have encountered in real life projects. They contain hints, tips and sometimes questions to help you think through your own project. A Running Case Study charts the progression of two student research projects - one qualitative and one quantitative - and shows how the content of each chapter can be used to develop their projects. Thought provoking questions are included in order to help you consider the issues and decisions involved, which you can then apply to your own project. Deeper Insight boxes delve further into particular research issues, offering you a detailed description to increase your understanding of these areas, whilst Real Life examples put research methods into context, by showing you how they have been applied in real world situations. The Online Learning Centre contains a vast amount of extra resources to help you create a superior project:Six statistical chapters are available to help you prepare, test and analyse your hypotheses and data.Extra cases, appendices and dataset exercises help you to take your study further. Check out the Research Skills Centre for free chapters of Study Skills books, examples of good and bad proposals, and templates for questionnaires and surveys. All of this and more can be found at www.mcgraw-hill.co.uk/textbooks/blumberg

Business EthicsManaging Corporate Citizenship and Sustainability in the Age of GlobalizationOxford University Press

Around the turn of the millennium, a young woman with outstanding academic achievements in science and mathematics applied to study engineering at a Eupean university. She had chosen to study engineering particularly because of the opportunities she expected it would give her to make a contribution to the welling of others. It happened that the university engineering department to which she applied had just been involved in the design of a vehicle for a world speed record attempt. When the young woman visited the university for interview this "triumph of technology" was presented as being a quintessential example of good engine- ing. However, though it was clear to her that the vehicle was technically ing- ious, she also recognised that it was of no practical use. She

concluded that she had misunderstood the nature of engineering, and still wishing to help others she changed her plans and studied medicine, at which she assuredly excelled. This young woman's change of career was undoubtedly a specific loss for en- neering. Additionally, it had a broader, tragic dimension; for her understanding of the purpose of engineering was more mature than that of the academics she - countered. Moreover, their imbalanced prioritisation of technical ingenuity over helping people is not uncommon within parts of the profession.

Corporate Social Responsibility (CSR) has become an increasingly important topic in our global society. Corporate Social Responsibility Across Europe is the first volume of its kind to bring together twenty-three national perspectives on this issue. Thirty-seven European researchers worked on the book, which provides a comprehensive and structured survey of CSR developments and progress at national levels. An overview and analysis is provided for each country. Topics addressed include business and societal mindsets in the different cultural settings, national drivers for the current development of CSR, and prospects for the individual countries in the future. Furthermore it contains three comprehensive pan-European analyses. The chapters also contain practical information and references to the Internet as well as relevant literature in order to support further research and stimulate business activities in this field. The result is a rather unique collection of essays on the topic of CSR across Europe.

"At present, Corporate Social Responsibility (CSR) for some may not be more than an attitude. Can it be more? What degree of commitment can we reasonably expect of corporations in the struggle to eradicate poverty, promote human rights, halt climate change and reverse ongoingenvironmental destruction? It is not a question of power; more than half of the worlds top 100 economies are corporations, not nation-states. Whatever can be done to "fix" the world's problems, corporations are in the best position to do [it]."--Back cover. ???4?17?,??????,?????,??????,????????????

Alongside increasing demands for transparency and accountability, business governance is transforming due to decades of economic turmoil, regulatory reform, and technological change. There is now a holistic approach to this concept, as it is no longer just about running companies and organization efficiently. Ethics and Decision-Making for Sustainable Business Practices is a critical scholarly resource that examines issues of sustainability, ethics, governance, and cultural influence in the business world. Featuring coverage on a broad range of topics such as entrepreneurship, cost management, environmental business, and cultural diversity, this book is geared towards managers, leaders, researchers, and organizations interested in the integration of sustainable business practices.

Contrary to the notion that leaders contribute to positive behaviour within organisations, this book reflects growing interest in the 'dark side' of leadership: the unethical and immoral personalities that can reside in positions of power.

Drawing on empirical and theoretical analysis, the author examines immorality within leadership and the underlying causes behind this behaviour. Focusing on the impact of institutional pressures, this book analyses how such behaviour is influenced by internal and external factors. By employing a theoretical framework, the author seeks to demonstrate that institutions either compel leaders to be ethical and moral, or in contrast, they actually provide legitimacy for immoral actions. An insightful and thought-provoking read, The Dark Side of Leadership will be of interest to those studying leadership, HRM, and business ethics, as well as social psychology scholars.

Events such as Trafigura's illegal dumping of toxic waste in Côte d'Ivoire and BP's environmentally disastrous oil spill in the Gulf of Mexico have highlighted ethical issues in international business at a time when business leaders, academics and business schools were reflecting on their own responsibilities following the global financial crisis. The scope and scale of the global operations of multinational businesses means that decisions taken in different parts of the world have far reaching consequences beyond the national settings where employees are located or where firms are registered and as such, an awareness of these responsibilities needs to be integrated into all levels and all subjects. Using four guiding principles – a critical multi-level approach rooted in the tradition of European social theory, a comparative and international perspective, a global rather than just a European or American stand point and engaging with subject-specific issues this book aims to 'mainstream' business ethics into the work of teachers and students in business schools. This comprehensive volume brings together contributions from a range of experts in different areas of business studies thereby facilitating and encouraging a move away from business ethics being a box to be ticked to being an integrated consideration across the business disciplines. This impressive book brings ethical considerations back to the heart of the business curriculum and in doing so, provides a companion for the progressive business student throughout their university career.

Business ethics as a discipline leans on cases but flourishes by thorough analysis and reflection. The present volume offers both. After three introductory chapters into business ethics eight recent European cases, mainly stemming from The Netherlands and Belgium and all of them with a clear moral impact, are extensively described and analysed. Among them are the Lernout and Hauspie speech technology disaster, Heineken's struggle with the promotion girls selling beer in Cambodia, cartels in the Dutch construction industry, the pharmaceutical industry and the Aids crisis, and Unilever allegedly making use of child labour in the cotton industry in India. Each case is followed by two expert comments, from the fields of general ethics, but also of law, economics, management and organisation theory, sociology and social psychology. Cases and comments together offer an unique entrance in varieties of moral reasoning and in the personal and institutional dimensions to be taken into account when facing a corporate case saturated with moral ambiguities. This book will be of interest to researchers as well as teachers of undergraduate and graduate courses in Business Ethics, Business in Society, Management and Organisation Theory and Strategic Management. It will also be useful for business practitioners eager to find moral guidance in their specific field.

Over the last four decades Corporate Social Responsibility (CSR) has acquired distinctive organizational status and become the subject of an increasing number of social and environmental policies. This development has been reflected by an outpouring of literature that focuses on CSR and constitutes a distinct area of business education and research. This major work carefully and constructively brings together seminal articles to provide a comprehensive overview of the burgeoning, interdisciplinary, and international scholarly writing in the field. Papers will cover the following areas: Volume I: Theories and Concepts of CSR – providing a comprehensive grounding in the conceptual and normative CSR literature Volume II: Managing and Implementing CSR – providing a thorough overview of CSR as a practical phenomenon Volume III: CSR in Global Context – providing an integrated international perspective on CSR theory and practice

Societal demands, needs, and perspectives of ethical and socially responsible behavior within business environments are a driving force for corporate self-regulation. As such, executives must consistently work to understand the current definition of ethical business behavior and strive to meet the expectations of the cultures and communities they serve. Ethical and Social Perspectives on Global Business Interaction in Emerging Markets compiles current research relating to business ethics within developing markets around the world. This timely publication features research on topics essential to remaining competitive in the modern global marketplace, such as corporate social responsibility, corporate governance, consumer behavior understanding, and ethical leadership, and how all of these components attribute to the decision making process in business environments. Business executives and managers, graduate-level students, and academics will find this publication to be essential to their research, professional, and educational needs.

Firms generally depend upon innovations in order to achieve advantages on competitive markets, thus also raising societal questions. Business ethics provides a normative framework for balancing the different perspectives, values, and interests at stake. This balance must be achieved both at relevant firm and regulatory levels. Business Ethics of Innovation is thus necessarily an interdisciplinary endeavour. This volume assesses general questions of how business ethics may contribute to adequate innovations and specifically discusses respective case studies in pharmaceutical and IT sectors.

The fourth edition of Business Ethics explores throughout the text, in the context of business ethics, the three major challenges that businesses face when making ethical decisions: Globalization Sustainability Corporate citizenship. Crane and Matten provides a truly global approach with a strong European perspective as well as examples from emerging economies and all around the world.The text's accessible style and easy-to-follow narrative ensure it is engaging for students new to the subject. The text features excellent case studies and unique pedagogical features that show how theory relates to real-life practice, including Ethics on Screen, Ethics Online and Ethics in Action. It also focuses on skills, such as key decision-making skills, through in-text features including Skill Checks, Think Theory boxes and Key Concept boxes. New to this editionExtended coverage of SMEs and social enterprise, world religions and business ethics, whistleblowing, personal decision-making and feminist ethicsUpdated cases, examples, and vignettes throughout featuring recent cases that have raised

complex ethical issues including the News International phone-hacking scandal, the ethical challenges presented by social media, and changes to banking regulations to avert another financial crisisExtended coverage of Asian, Arabian, Latin American, and African perspectives on the ethical debates and dilemmas faced by businesses in their regionsNew in-text features highlight the business skills covered in each chapterEnhanced resources on the website including, for students, related video links for each chapter, a careers advice section, all EoS have been updated to feature a new recent film, to help engage students with business ethics through the very latest cultural coverage, and, for lecturers, a test bank of multiple choice questions

It is widely accepted that corporations have economic, legal, and even social roles. Yet the political role of corporations has yet to be fully appreciated. Corporations and Citizenship serves as a corrective by employing the concept of citizenship in order to make sense of the political dimensions of corporations. Citizenship offers a way of thinking about roles and responsibilities among members of polities and between these members and their governing institutions. Crane, Matten and Moon provide a rich and multi-faceted picture that explores three relations of citizenship – corporations as citizens, corporations as governors of citizenship, and corporations as arenas of citizenship for stakeholders – as well as three contemporary reconfigurations of citizenship – cultural (identity-based), ecological, and cosmopolitan citizenship. The book revolutionizes not only our understanding of corporations but also of citizenship as a principle of allocating power and responsibility in a political community.

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of business and society. They were furthermore asked to specify primary and social corporate responsibilities, to define a well-run company, and to state personal criteria that are relevant for them in a notional job offer situation. Gathered data were analyzed on differences among nationalities, as well as on distinctions within the three countries in terms of gender, academic level, age, and business ethics education. Findings revealed optimistic and critical effects alike. Attitudes differed significantly among the three countries in a high number of aspects. Females showed stronger ethical attitudes than males. The impact of a business ethics course was positive, but varied in intensiveness among the three countries. Similarly, undergraduate and graduate students signified differing effects that intensified with age. In general, business students indicated their importance for social factors, and responsible corporate behavior. However, they prioritized career aspects over social criteria ... (to be continued) ...

Two of the leading international figures in the field bring together critical and up-to-date academic research in business ethics as it continues to proliferate in new and exciting directions.

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In the modern business environment, companies strive to create a sense of moral obligation within their employees in an effort to foster a concern for social welfare and justice among global organizations. Despite the efforts of managers and directors, many companies continue to find it difficult to overcome the moral dilemmas of the corporate sector. International Business Ethics and Growth Opportunities presents the necessary methods and resources for managers and directors to be successful in leading their corporations in a responsible and morally conscious manner. Examining the dangers of unethical behavior, this book provides the strategies and tools for proper management to encourage company strength and success. This publication is an essential resource for academicians, researchers, officials, post-graduate students, and professionals in the fields of business and business education interested in ethical decision making on the individual and company level.

Featuring original contributions from some of the most exciting scholars writing at the intersection of philosophy and organization today, this accessible volume provides readers with a complete overview of this complex subject. Ground-breaking and drawing on recent efforts in management and organization studies to take philosophy seriously, it critically engages with the way that philosophy might inform organization and illuminates a range of issues, including idleness, aesthetics, singularity, transparency, power and cruelty. Exploring why philosophy matters to organization and why organization matters to philosophy, this book is essential reading for philosophy and business and management students as well as of interest to all those who seek to think seriously about the way their lives are organized.

CSR encompasses broad questions about the changing relationship between business, society, and government. An authoritative review of the academic research that has both

prompted, and responded to, these issues, the text provides clear thinking and perspectives on CSR and the debates around it.

The past editor of this series, was an outstanding teacher of business ethics and a longtime chair of the Theology Department at St John's University in New York City. In this title, some of the contributions are from his colleagues and reflects his influence as both a business ethics teacher and as a scholar.

Managing as a form of human action has an inherent link with philosophy, which is also concerned with choosing the right action and the best way to lead our lives. Management theory and philosophy can join forces in epistemology (the philosophy of knowledge), ethics, and cultural theory. The epistemology of management concerns the question of how management can improve its ability to create knowledge about managing companies and about using management theory in the task of managing. Management ethics investigates the question of what the right management actions are. The cultural theory of management examines how corporate culture can increase the cooperation within the firm and how the cultural surplus value of products and brand management can increase the firm's value creation in its products. This book introduces the readers to central approaches in this new field, which represents a synthesis of management and philosophical theory.

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