

Business Benchmark Pre Intermediate To Intermediate Scribd

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La 4e de couverture indique : "Business Benchmark Second edition is the official Cambridge English preparation course for BULATS. A pacy, topic-based course with comprehensive coverage of language and skills for business, it motivates and engages both professionals and students preparing for working life."

Years of observation and reflection in a classroom session, allow us to continuously reinvent the wheel of teaching and learning pedagogy. This continuous introspection and reinvention orients into best practices. In the same stream, this articulation, is an outcome of immaculate observation meant for learners at the tertiary level. The scholarly approach adopted in this

book aligns with the requirement of acquiring a language, especially the speaking skills. The need for effective communication skills in the new millennium has surged and has become all the more important. English continues to be the dominant language in Science, Technology, Engineering and Management (STEM). It is therefore obvious that the growth curve of a person hinges on effective communication skills. To perform exceptionally well in interviews and group discussions, it is imperative for students to manage their communication skills effectively. This book attempts to prepare the students to excel in it as well as group discussions and give an impressive interview which will ultimately increase their credibility. Indians have always had the upper-hand in international scenario due to their exceptional English language and communication skills. However, as we see from the last decade many non-English speaking countries especially China, Korea and others are honing and improving their English skills and trying to shake India's numero uno position. Hence it has become necessary that we Indians continuously upgrade and improve our communication skills to maintain its position at global level. Therefore, this book is packed with practical tactics and tasks within a framework of ten chapters. The live situations used for discussions, give an insight into the corporate work culture and this makes the learner familiar with business vocabulary. A brief explanation of concepts followed by activities, gently transcends the conversation skills from a preliminary level of self-introduction to an advanced level of board room presentation. The additional topics on Ethical Dilemma, and Group Discussions are meant to stimulate the thought process of the students and engage them in an interactive conversation. This handbook has also been drafted to serve English teachers who can evaluate students with the help of the given rubrics and make the sessions vibrant and simplify the teaching learning process. Speaking and interacting with a partner will encourage a slow learner to overcome the hesitancy and speak freely. Imagine a learner-centered classroom bustling with students engaged in speaking activities, using gestures, facial expressions, body language and intonations without the fear of being assessed. This book guarantees to evoke enthusiasm and the students will begin to communicate with a Panache.

Business Benchmark Pre-intermediate to Intermediate BULATS and Business Preliminary Teacher's Resource Book Cambridge University Press

Business Benchmark Second edition is the official Cambridge English preparation course for Cambridge English: Business Preliminary, Vantage and Higher (also known as BEC), and BULATS. The Personal Study Book is intended as reinforcement of the material studied in the Business Benchmark Student's Book. It contains extra vocabulary, grammar and writing skills activities, based on the Student's Book units and a full answer key to all its exercises. This pocket-sized book is compatible with either the BULATS or Business Preliminary version of the course.

La 4e de couverture indique : "Business Benchmark Second edition is the official Cambridge English preparation course for BULATS and Cambridge English : Business Vantage, also known as Business English Certificate (BEC) Vantage. A pacy, topic-based course with comprehensive coverage of language and skills for business, it motivates and engages both professionals and students preparing for working life."

Business Benchmark Second edition is the official Cambridge English preparation course for Cambridge English: Business Preliminary, Vantage and Higher (also known as BEC), and BULATS. A pacy, topic-based course with comprehensive coverage of language and skills for business, it motivates and engages both professionals and students preparing for working life. The Business Preliminary Student's Book contains authentic listening and reading materials, including interviews with business people, providing models for up-to-date business language. Grammar and vocabulary exercises train students to avoid common mistakes, identified using Cambridge's

unique collection of real exam candidates' answers. 'Grammar workshops' practise grammar in relevant business contexts. A BULATS version of this Student's Book is also available.

Summary in vernacular field only.

Business Benchmark helps students get ahead with their Business English vocabulary and skills and gives them grammar practice in business contexts. Teachers can choose from the BEC edition or the BULATS edition at the right level for their students. The Audio CDs contain all the recorded material for the listening activities in both editions of Business Benchmark Pre-intermediate, Intermediate, including BULATS practice test listening. Student's Books, Self-study Books and Teacher's Resource Books are also available.

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Business Benchmark helps students get ahead with their Business English vocabulary and skills and gives them grammar practice in business contexts. The Personal Study Book contains essential grammar and vocabulary practice for students at a lower-intermediate level. Student's Books, Teacher's Resource Books and Audio CDs (2) are also available.

Business Benchmark Second edition is the official Cambridge English preparation course for Cambridge English: Business Preliminary, Vantage and Higher (also known as BEC), and BULATS. The Personal Study Book is intended as reinforcement of the material studied in the Business Benchmark Student's Book. It contains extra vocabulary, grammar and writing skills activities, based on the Student's Book units and a full answer key to all its exercises. This pocket-sized book is compatible with either the BULATS or Business Vantage version of the course.

Business Benchmark is a Business English course for BEC or BULATS and can also be used independently of these exams for general Business English courses.

Business Benchmark Second edition is the official Cambridge English preparation course for Cambridge English: Business Preliminary, Vantage and Higher (also known as BEC), and BULATS. This Teacher's Resource Book includes a wide range of supplementary photocopiable material with answers, including complete extra lessons and case studies. It provides information about how the activities in each unit relate to the Business Preliminary exam and BULATS test. There are notes on each unit with advice and suggestions for alternative treatments and information about how this course corresponds to the CEF, with a checklist of 'can do' statements. A complete answer key to both the Business Preliminary and BULATS versions of the Student's Book is provided as well as complete transcripts of the listening material with answers underlined.

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