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Activities performed in organizations are coordinated via communication between the people involved. The sentences used to communicate are naturally structured by subject, verb, and object. The subject describes the actor, the verb the action and the object what is affected by the action. Subject-oriented Business Process Management (S-BPM) as presented in this book is based on this simple structure which enables process-oriented thinking and process modeling. S-BPM puts the subject of a process at the center of attention and thus deals with business processes and their organizational environment from a new perspective, meeting organizational requirements in a much better way than traditional approaches. Subjects represent agents of an action in a process, which can be either technical or human (e.g. a thread in an IT system or a clerk). A process structures the actions of each subject and coordinates the required communication among the subjects. S-BPM provides a coherent procedural framework to model and analyze business processes: its focus is the cooperation of all stakeholders involved in the strategic, tactical, and operational issues, sharing their knowledge in a networked structure. The authors illustrate how each modeling activity through the whole development lifecycle can be supported through the use of appropriate software tools. The presentation style focuses on professionals in industry, and on students specializing in process management or organizational modeling. Each chapter begins with a summary of key findings and is full of examples, hints, and possible pitfalls. An interpreter model, a toolbox, and a glossary summarizing the main terms complete the book. The web site www.i2pm.net provides additional software tools and further material.

Discover success in global business today with the most strategic approach to international business topics and unique coverage not found in other books. GLOBAL BUSINESS, 4th Edition, is the first global business book that answers the big question, What determines the success and failure of firms around the globe? Globally renowned scholar and author Mike Peng integrates both an institution-based view and resource-based view throughout every chapter, bringing an unparalleled continuity and strategic approach to the learning process. The book combines an inviting, conversational style with the latest research and examples that reflect the most recent global developments. A wealth of business cases from Mike Peng and other respected international experts delve into how companies throughout the world have expanded globally. All-new video cases that cover every chapter's opening case and closing case, world maps that connect geography and culture to business decisions, and unique global debate sections that draw you into cutting-edge international discussions help you learn to think independently and view business challenges from a truly global perspective. With GLOBAL BUSINESS, 4th Edition, you view business through the eyes of a true world citizen and gain the understanding you need to become an effective manager within today's global business landscape. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

The importance of early prevention and treatment of sepsis hasnever been greater. In the UK alone sepsis contributes to moredeaths than lung cancer, from bowel cancer and breast cancercombined, and approximately one third of patients who suffer fromsevere sepsis die. The ABC of Sepsis provides a much neededintroduction and an invaluable aid in the increasing efforts toreduce hospital infection and improve patient safety. As growing numbers of junior medical staff experience emergencymedicine, critical care and acute medicine as part of theFoundation Programme, there is an increasing need to develop theskills required to treat severe sepsis. The editors are involvedwith the Survive Sepsis campaign - developed to improve therecognition, diagnosis and treatment of sepsis - and are perfectlyplaced to guide junior medics, GPs, specialist nurses, criticalcare nurses and primary care staff through this core aspect ofacute medicine.

Written by entrepreneurs, for entrepreneurs, Fashion Entrepreneurship: Retail Business Planning, 2nd Edition, serves as a step-by-step guide to starting a fashion retail business. In addition to exploring entrepreneurship, management, and market segmentation, the text covers tactical elements such as financial statements, cash flow, accessing capital, merchandising, and creating a store on the Web. Using a hypothetical business plan that builds progressively with each chapter, the book offers a real-world practical framework for building a successful retail venture and creating a business plan. Profiles of successful entrepreneurs and exercises allow readers to apply the process to their own concepts.

Exam Prep for Bundle; Introduction To Project Management 2EJust the Facts101

Create market-focused strategies that make maximum use of your company's technologies What separates the best from the rest among professional managers? The ability to constantly create, rethink, and revamp strategies by creating and applying powerful new concepts. But a major problem for managers in technology-intensive companies is how to successfully integrate their choice of technologies into competitive market strategies. Transforming New Technologies into Cash Flow develops and applies a simple but powerful new set of concepts to help managers in technology-intensive companies integrate their technology choices with marketing strategies that drive profits high and keep cash flowing. This unique book helps managers map and plan new strategic paths that successfully integrate bundles of technologies, product functionalities, end-user segments, and market networks to create market-focused strategies and competitive differentiation. The book uses case examples and provides a "Management Application Toolkit" of simple and tested maps, worksheets, and interactive cash flow spreadsheets to connect strategic path choices to long-term net cash flow that results in real financial success. Transforming New Technologies into Cash Flow examines: a management process perspective the importance of creating market focus strategic paths; integrating technology choices organizing management teams around strategic paths major management problems with new technologies strategic path mapping, analysis, and integration managing the technology development and adoption processes integrating strategic path bundles: managing transformation processes creating powerful competitive differentiation creating "hot" zones on strategic paths driving cash flow with stategic paths the critical role of pricing and much more! Transforming New Technologies into Cash Flow is an essential professional resource for senior and middle multifunction managers in technology-intensive companies, technical, R&D, and engineering managers, and managers in executive education workshops. This book is part of The Foundation Series in Business Marketing, which also includes Fundamentals of Business Marketing Research and Fundamentals of Business Marketing Education: A Guide for University-Level Faculty and Policymakers (Series Senior Editor: J. David Lichtenthal, PhD, MBA, Zicklin School, Baruch College, City University of New York).

Avoiding Project Mishaps: An IntroductionIs your project suffering from missed deadlines? Poor communication despite your best efforts? How do you turn this ship around? How do you guarantee the success of your hard work? The answer: Scrum Project

Management The days of implementing waterfall techniques to project management are long gone. With rising complexity and quicker turn around times, project delivery is a grwoing challenge. With Agile techniques, specifically Scrum, you can solve all these problems. Here's just a small taste of the issues you will no longer face: Missed deadlines Lack of organizational flexibility Poor product delivery End user dissatisfaction Poor communication between your teams and much much more..... The Scrum methodology encompasses a large number of principles. In this book you will learn the basics which will help you implement agile techniques in record time! Here's a small taste of what you'll learn: What is Scrum? Key elements and roles Measuring success Scrum compared to other models Roles beyond basic ones How scrum helps you Core versus non core roles Grab your copy today and learn how you can ensure a successful product delivery and create the results you desire within your organization! Avoiding Project Mishaps: Beyond the BasicsAre you looking for a way to provide a great product that your customers will love? Do you want to increase productivity with your employees to get more done? Do you want to reduce your risks when working on a project, ensuring that you get your product to market without worrying about profit or loss? The Scrum Framework is your answer! In this book you will learn: What is the Lean methodology A bit about the Agile Framework and how it works What is Scrum and how to get started with it What are the different roles of Scrum, including critical and non-core roles What a sprint is and how to successfully complete on The importance of a good Scrum Master to get the process started How to work on your first Scrum project and see it to a successful end The importance of including the customer in every step and how Scrum can help make this happen The benefits to both the company and the business for using Scrum And much much more... Inside you will find all the information that you need to complete a successful Scrum project and get this implemented at your organization today! Whatever your field, if you work with large quantities of information, this bundle is essential reading - an authoritative theoretical resource and a practical guide to meeting the toughest storage and access challenges. Introduction to Data Compression is the best introduction and reference text on the art and science of data compression. Data compression techniques and technology are ever-evolving with new applications in image, speech, text, audio, and video; this third edition includes all the cutting edge updates you will need. Managing Gigabytes provides unparalleled coverage of state-of-the-art techniques for compressing and indexing data. It covers the latest developments in compression and indexing and their application on the Web and in digital libraries Bundled together to save you money, this is the best value, high quality resource on data management for students and professionals alike.

??? If you want to understand the benefits of Agile Project Management and scrum methodology, then keep Reading ??? The introduction of Agile Project Management system has brought a lot of insight into the project management and team development for small, medium, and large scale organizations in the last few years. This flexible, responsive, and powerful process has also caused a massive expansion to the scope of project management, helping project managers and their development team to deliver incredibly saleable products. As a project manager, you know that these project management methods will deliver tremendous organizational benefits, but do you know enough about Agile and scrum methodologies to reap the rewards? When it comes to software development, "Agile Project Management and Scrum methodologies makes your journey of software design or development easier. This shows the basic and simple principles, Control tools, techniques Methodology and processes of Agile Project management to ensure that your project is successful. It reflects the progress and refinement of agile and scrum methods from its initiation to the present state. It offers a practical context for understanding and applying these techniques, moving from theory into actual practical experience. The need for project participants to respond to changes and situations that arise during the project management process is one of the key functional approaches of the Agile process. Scrum represents one of those Agile methodologies that provide such leverage for project handlers and participants to these demanding business requirements Software development methodologies have advanced since business requirements became more demanding. With the fast pace of business change in the 21st century many projects need to be sure they will deliver something that meets client needs at the end of the project and not expend wasted effort refining requirements that will be out of date by the time the end-product is delivered. Even in business environments that do not change rapidly it can be difficult to fully articulate requirements without seeing a tangible product first so there is still the risk of delivering something that doesn't quite meet the client's needs. That is why agile is becoming increasingly necessary for many different types of projects. Agile development focuses majorly on adding value to customers. Scrum is developed to mimic a cooperative rugby strategy which promotes synergy and collaboration among team members even when working at distance. Scrum is technically not a project management framework but a methodology which allows software developers to "inspect and adapt". Open and study this book and find out: The Origins of Agile: How a Group of 17 Software Professionals at a 2001 Conference in Chicago Gave Birth to the World's Most Iconic System of Project Management The Scrum methodology and its relationship with the Agile Management system. Why Agile Project Management Techniques works better than the Historical Traditional Project Management Model. Benefits of using the Scrum framework over other Agile process. The multiples and various uses of Agile Project Management and scrum methods The basic steps for putting Agile into Action. Not just productivity and product quality but also maintaining a good working environment. Problem solving techniques and strategies in Agile Project Management and scrum. How, where and why of successful implementation. Scrum Flow and Agile Process Even if you don't know a thing about the Agile project management method, you can learn by just reading this book and applying th

AN INTRODUCTION TO MANAGEMENT SCIENCE: QUANTITATIVE APPROACHES TO DECISION MAKING has been a leader in the field for over 20 years. The key purpose of this book is to provide undergraduate and graduate students with a sound conceptual understanding of the role that management science plays in the decision-making process. AN INTRODUCTION TO MANAGEMENT SCIENCE is applications-oriented and continues to use the problem-scenario approach that is a hallmark of every edition of the text, in which a problem is described in conjunction with the management science model that's introduced. The model is then solved to generate a solution and recommendation to management. The Student Essential Site PAC (Printed Access Card) that comes with the new book includes: Case Files, Example Files, Problem Files, Tutorials, Solvertable, Palisade DecisionTools (StatTools), Excel Tutorial. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Meet all your customers' needs—and your company's goals—with the tools and techniques of Lean Six Sigma 2 top-quality guides in 1 powerful eBook package! When you combine Lean Production and Six Sigma, you can't fail to deliver positive results on a continual basis. This powerful mix—called Lean Six Sigma—is what some of the world's most successful organizations use to launch themselves ahead of the competition—and stay there. Now, from one convenient ebook, you can access everything you

need to accomplish the same goals. Lean Six Sigma—An Introduction and Toolkit provides all the background and tools you need to start your company on the path to long-term success. This two-in-one ebook contains: What Is Lean Six Sigma? This plain-English guide explains how you can use Lean Six Sigma to identify and eliminate waste, cut costs, and grow revenue. Featuring charts, diagrams, and case studies, it walks you through all the fundamentals, explaining the "four keys" and how they apply to your own job: Delight your customers with speed and quality Improve your processes Work together for maximum gain Base decisions on data and facts The Lean Six Sigma Pocket Toolbox The Lean Six Sigma Pocket Toolbook is today's most complete and results-based reference to the tools and concepts you need to understand, implement, and leverage Lean Six Sigma. This hands-on reference provides: Analyses of nearly 100 tools and methodologies--from DMAIC and Pull Systems to Control Charts and Pareto Charts Detailed explanations of each tool to help you know how, when, and why to use it for maximum efficacy Sections for each tool explaining how to create it, how to interpret what you find, and expert tips

??? If you want to understand the benefits of Agile Project Management and scrum methodology, then keep Reading ??? The introduction of Agile Project Management system has brought a lot of insight into the project management and team development for small, medium, and large scale organizations in the last few years. This flexible, responsive, and powerful process has also caused a massive expansion to the scope of project management, helping project managers and their development team to deliver incredibly saleable products. As a project manager, you know that these project management methods will deliver tremendous organizational benefits, but do you know enough about Agile and scrum methodologies to reap the rewards? When it comes to software development, "Agile Project Management and Scrum methodologies makes your journey of software design or development easier. This shows the basic and simple principles, Control tools, techniques Methodology and processes of Agile Project management to ensure that your project is successful. It reflects the progress and refinement of agile and scrum methods from its initiation to the present state. It offers a practical context for understanding and applying these techniques, moving from theory into actual practical experience. The need for project participants to respond to changes and situations that arise during the project management process is one of the key functional approaches of the Agile process. Scrum represents one of those Agile methodologies that provide such leverage for project handlers and participants to these demanding business requirements Open and study this book and find out: - The Origins of Agile: How a Group of 17 Software Professionals at a 2001 Conference in Chicago Gave Birth to the World's Most Iconic System of Project Management - The Scrum methodology and its relationship with the Agile Management system. - Why Agile Project Management Techniques works better than the Historical Traditional Project Management Model. - Benefits of using the Scrum framework over other Agile process. - The multiples and various uses of Agile Project Management and scrum methods - The basic steps for putting Agile into Action. Not just productivity and product quality but also maintaining a good working environment. - Problem solving techniques and strategies in Agile Project Management and scrum. How, where and why of successful implementation. - Scrum Flow and Agile Process Even if you don't know a thing about the Agile project management method, you can learn by just reading this book and applying the principles written in the book. Would You Like to Know More? "Download Now" Scroll to The Top and Click the ??? BUY NOW BUTTON ???

The Fourth Edition of Peter G. Northouse's bestselling Introduction to Leadership: Concepts and Practice provides readers with a clear overview of the complexities of practicing leadership and concrete strategies for becoming better leaders. The text is organized around key leader responsibilities such as creating a vision, establishing a constructive climate, listening to outgroup members, and overcoming obstacles. Three interactive components in every chapter—self-assessment questionnaires, observational exercises, and reflection and action worksheets—get readers actively involved in applying leadership concepts to their own lives. Grounded in leadership theory and the latest research, the fully updated, highly practical Fourth Edition includes a new chapter on how leaders can embrace diversity and inclusion, as well as new material on the dark side of leadership and a new ethical leadership style questionnaire.

Provide your students with a sound conceptual understanding of the role that management science plays in the decision-making process with the latest edition of the book that has defined today's management science course: Anderson/Sweeney/Williams/Camm/Martin's AN INTRODUCTION TO MANAGEMENT SCIENCE: QUANTITATIVE APPROACHES TO DECISION MAKING, REVISED 13th Edition. The trusted market leader for more than two decades, the new edition of this text now reflects the latest developments in Microsoft Office Excel 2010. All data sets, applications and screen visuals throughout this REVISED 13th Edition reflect the details of Excel 2010 to accurately prepare your students to work with today's latest spreadsheet tools. The authors continue to provide unwavering accuracy with the book's proven applications-oriented approach and timely, powerful examples. The book's hallmark problem-scenario approach introduces each quantitative technique within an applications setting. Students must apply the management science model to generate solutions and recommendations for management. A comprehensive support package offers all the written and online time-saving support you need with trusted solutions written by the text authors to ensure accuracy. Students gain an understanding of today's most useful software applications with premium online content, including online chapters, LINGO software and Excel add-ins. Student even receive a copy of the popular Microsoft Project Professional 2010 on the text's accompanying CD. Trust the world leader AN INTRODUCTION TO MANAGEMENT SCIENCE: QUANTITATIVE APPROACHES TO DECISION MAKING, REVISED 13th Edition to provide the support your course and today's students need. The Student Essential Site PAC (Printed Access Card) that comes with the new book includes: Case Files, Example Files, Problem Files, Tutorials, Solvertable, Palisade DecisionTools (StatTools), Excel Tutorial. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

This bundle includes Jandt: An Introduction to Intercultural Communication: Identities in a Global Community, 9e and Jandt: Intercultural Communication.

Do Stand-up meetings put your team to sleep? Is your team resistant to change? Is your project dealing with missed deadlines? Are you ready to banish all these problems out of existence? By popular demand, in this book bundle, we present to you Gary Metcalfe's best selling series Scrum Project Management. All the way from learning what Scrum actually is to the Agile framework to Scrum implementation for large teams, this book will walk you all the way from A to Z! You will also learn the following: The important metrics you need to be using.......and the ones you don't! The various elements of Scrum and how optimizing them ensures success right at the start. The roles inherent to Scrum and how to properly utilize them. A full Scrum implementation tutorial using JIRA. Deep dive into sprint planning and how to properly

execute one Why your definition of "done" is wrong.....and how to fix it. Sprint optimization and a weird trick that gets the most results! and so much more! Here's what people are saying about the books in this bundle: "The book came in good condition and has been extremely helpful in understanding the fundamentals of Project Management while I am currently taking a summer course on this topic. I believe this book could be a good reference guide for someone starting out in their career as a associate project manager and I would highly recommend it to every and anyone who is interested in that career path...."- ROBINSON, January 13, 2019 "I think if you are looking for a book that will give you enough info about Scrum Project Management, I can recommend this one. Full of essential information and has discussed all the details well to give you sufficient understanding of all the elements of scrum and scrum terms. I find this book well-written and can be use as a good reference.."-Jane M., January 20, 2019 Right now, you can purchase the three books separately for $19.99 each.... OR You can purchase this book for just $28.99!! What's more, you will also get the ebook, absolutely free, when you purchase the paperback! So go ahead and join those who have learned to Scrum the right way! Click buy now!

Use this introductory guide to get to grips with people analytics and learn how to find, collect, analyze and use your data to add business value.

Modern technology and innovation are vital to the success of all companies, be they hi-tech firms or companies seemingly unaffected by technology and innovation; whether established firms or business start-ups. This book focuses on understanding technology as a corporate resource, covering product development, design of systems and the managerial aspects of new and high technology. Topics investigated include: the internal organization of high technology firms the management of technology in society managing innovation dilemmas and strategies. The wide-ranging experience of the teachers and experts contributing to this book has resulted in an integrated, multi-disciplinary, textbook that provides an introductory overview to managing technology and innovation in the twenty-first century. This text is essential reading for students of business and engineering concerned with technology and innovation management.

This innovative introduction to business policy and strategic management, covering both the illustrative cases and conceptual foundation, offers authoritative approaches to strategic leadership in emerging markets. Among its many unique features, this comprehensively updated and revised second edition is structured to help students think strategically. The major organizational issues in strategy development are covered through an analytical study of: Nine different perspectives on organization to capture the rich history of the discipline and enlighten the nature of strategy. The concept of strategic intent to guide action. 9-M model to analyze strategies in functional areas of manpower, materials, methods, money, manufacturing, machine, marketing, motivating, and manipulating. Competitive gaming model to strategize different types of market structures. Internetworking model to develop high-performance Internet ventures. Strategic business model to unfold hidden value into new directions. Value model to explain strategic elements of innovation and technology management. Ethical and international issues in the context of corporate governance. Strategic leadership model relevant to the emerging market ground realities. Strategic control model (both balanced and extended scorecard) to explore the influence of environmental and cultural contexts on effective performance. The text is well supported by more than one thousand sources of international research, India-focused case studies and experiential assignments. This comprehensive text on theory and practice of strategic management is a must read for management students as well as business practitioners and consultants.

This is the leading textbook for students taking the CIPD professional qualification and has been fully revised and rewritten to take account of the new academic standards that will be taught from September 2002. The title has been changed from Core Personnel and Development to People Management and Development to reflect the change in the standards.

Human resource departments increasingly use the statistical analysis of performance indicators as a way of demonstrating their contribution to organizational performance. In this book, Steve Fleetwood and Anthony Hesketh take issue with this 'scientific' approach by arguing that its preoccupation with statistical analysis is misplaced because it fails to take account of the complexities of organizations and the full range of issues that influence individual performance. The book is split into three parts. Part I deconstructs research into the alleged link between people and business performance by showing that it cannot explain the associations it alleges. Part II attributes these shortcomings to the importation of spurious 'scientific' methods, before going on to suggest more appropriate methods that might be used in future. Finally, Part III explores how HR executives and professionals understand their work and shows how a critical realist stance adds value to this understanding through enhanced explanation.

This bundle includes Introduction to Health Care Management, Third Edition with Navigate 2 Advantage Access and the Navigate 2 Scenario for Health Care Delivery. Introduction to Health Care Management, Third Edition is a concise, reader-friendly, introductory healthcare management text that covers a wide variety of healthcare settings, from hospitals to nursing homes Tend clinics. Filled with examples to engage the reader's imagination, the important issues in healthcare management, such as ethics, cost management, strategic planning and marketing, information technology, and human resources, are all thoroughly covered. Through immersive technology and instructional design, the Navigate 2 Scenario for Health Care Delivery creates an environment in which the student assumes the role of a Health Care Operations consultant at a large Health Care system. In each episode, the student will progress through a series of different settings and character interactions that will teach them about key concepts in Health Care Delivery. The student will analyze information, make decisions, and see the impact of their participation in real time.

Building on the success of previous revisions, these new, revised editions of Barry's classic texts retain the original concept of explaining construction technology through key functional/performance requirements. They have been fully updated to include extensive revisions to information on the Building Regulations; expanded discussions of timber frame

construction and prefabrication; fully integrated coverage of building and construction sustainability; a more thorough treatment of demolition, and general updates to the text and illustrations reflecting the latest teaching approaches. This special bundle includes both the Introduction and Advanced volumes.

From the team at Expert Toolkit comes the Business Consulting Basics Mega Bundle with the 10 fundamental business consulting tools, techniques and methods to kick-start your business consulting career. This Expert Toolkit Bundle really is mega. It contains 10 guides, methods and techniques compiled into a single, gigantic, high impact package. These are the things you "just need to know" if you want to be a high performance operator in business. These are the methods recommended by the team at Expert Toolkit for anyone just starting out their career in business - looking to develop a solid base of skills to build upon. These tools are also some of the most common taught and used by all the major consulting firms. These are tools and techniques used by experts and built by experts. Here's what you get in this Mega Bundle: - How to be a Great Facilitator - Affinity Diagrams - How to use the 5 Whys Method - Guide to Productivity Business Cases - How to do Data Collection Planning - Introduction to the RACI Process - How to do Brown Paper Process Mapping - Guide to Hypotheses-based Analysis - The Essentials of Porter's Five Forces - Introduction to PEST Analysis This product contains over 150 content-rich pages of methods, guides, tools in a professionally bound glossy 8.5" by 11" book. Other titles from the team at Expert Toolkit include the Customer Guru Bundle, Business Improvement Champion Bundle and the Master Change Practitioner.

Your text simplified as the essential facts to prepare you for your exams. Over 2,000 higly probable test items.

Introduction to Human Resource Management is a comprehensive and accessible guide to the subject of HRM. Drawing on the authors' experiences in both the public and private sectors, and underpinned by academic theory, this textbook follows the logical sequence of the employment cycle and shows how human resource management plays out in practice. It covers organizational culture, the role of the HR practitioner, HR planning, recruitment and selection, talent management, L&D, motivation and performance, health and safety, diversity and equality, employment law, change management and handling and managing information. With a range of pedagogical features, including contemporary case studies and review questions, Introduction to Human Resource Management maps to the CIPD Level 3 Foundation Certificate in HR Practice and is also ideal for foundation and undergraduate students encountering HRM for the first time. This fully updated 3rd edition has been revised and expanded to include the rise of social media and e-recruitment, the ideas of employer branding, onboarding and socialization for attracting and retaining staff, new methods for delivering learning and development events and updates on legislation. Online supporting resources include an instructor's manual and lecture slides.

Introduction to Teaching: Making a Difference in Student Learning, Second Edition is the ideal text for aspiring teachers. Acclaimed authors Gene Hall, Linda Quinn, and Donna Gollnick thoroughly prepare teacher education candidates to make a difference as teachers, presenting first-hand stories and evidence-based practices while offering a student-centered approach to learning. The authors target one of the biggest challenges facing many of today's schools—making sure that all students are learning—and help teachers make student learning the primary focus in all that they do. From true-to-life challenges that teachers will face (high-stakes testing, student learning assessments, low teacher retention, Common Core Standards) to the inspiration and joy they will discover throughout their teaching careers, this text paints a realistic picture of the real life of a teacher.

The Update compiles the most recent developments in experimental and clinical research and practice in one comprehensive reference book. The chapters are written by well recognized experts in the field of intensive care and emergency medicine. It is addressed to everyone involved in internal medicine, anesthesia, surgery, pediatrics, intensive care and emergency medicine.

The global business environment is rapidly changing due to shifts in geopolitical alliances, active support of global international institutions in promoting market-oriented economic reforms, and advances in the development and use of information technology. INTRODUCTION TO GLOBAL BUSINESS, 2e addresses these challenges by providing a comprehensive analysis of the global business environment and lays the foundation for the functional tools used to better prepare you to manage the global business landscape. The text flows smoothly and clearly from concept to application, asking you to apply those learning skills into real-world personal and professional applications. The specialized author team introduces globalization through unparalleled scholarship and a world-view presentation of the fundamental pillars of the global business environment -- culture, ethics, economics, and information technology. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

This book constitutes the proceedings of the 9th IFIP TC 6 International Conference on Wired/Wireless Internet Communications, WWIC 2011, held in Vilanova i la Geltrú, Spain, in June 2011. The 26 contributions included were carefully reviewed and selected from 50 submissions. In addition the book contains 15 invited papers. The contributions are structured in topical sections on mobility and LTE networks; performance and simulation analysis; adaptive approaches to guarantee E2E network services; energy efficiency and cooperation in wireless networks; transmission and management; quality through routing, naming and control; wireless multi-hop communications challenges in the future internet; and emerging contributions.

Learn today's management science concepts and techniques--and how they will benefit you in the classroom and business world beyond--with the definitive leader in management science, INTRODUCTION TO MANAGEMENT SCIENCE: A QUANTITATIVE APPROACH TO DECISION MAKING, 12E. The latest edition of this leading text blends a readable style with a wealth of examples that demonstrate how businesses throughout the world use management science techniques to further their success. Proven, realistic problems help strengthen critical problem-solving skills, while numerous self-test exercises with complete solutions allow you to immediately check your personal understanding of the material. Every new edition now includes the highly respected LINGO 10 software that is integrated with text problems to help you develop the skills to use this, Excel, and many other valuable software packages to resolve management science problems. This edition now places greater emphasis on the applications of

management science and use of computer software with less focus on algorithms. Much of the algorithm coverage as well as Excel templates and add-in software, and the user-friendly Management Scientist software are available on the text's accompanying Student CD. Trust INTRODUCTION TO MANAGEMENT SCIENCE, 12E to introduce the management science skills you need now and into the future with clarity you can understand and practicality you can immediately apply. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Recreation Facility Management: Design, Development, Operations, and Utilization presents a comprehensive introduction to the field of facility design, management, and maintenance for practicing or future recreation professionals.

Now is a critical time in pediatric informatics. As information technologies—electronic health records (EHRs), personal health records (PHRs), computerized physician order entry (CPOE)—and standards (HL7) are developed to improve the quality of health care, it is imperative for policy makers and pediatricians to be aware of their impact on pediatric care and child health. Informed child advocates must be at the planning table as national and regional health information networks are developed to insure the unique health care needs of children are being met. Pediatric Informatics: Computer Applications in Child Health is a current digest of the important trends in pediatric informatics, written by leading experts in the field. This book explores how the management of biomedical data, information, and knowledge can optimize and advance child health. The contributors investigate the specific importance of pediatric informatics is derived from the biological, psychological, social and cultural needs that the distinguish children from other populations. These distinctions create complexities in the management of pediatric data and information that make children a vulnerable population and require the development of a new body of knowledge in pediatric informatics.

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