









even makes contact with the ball; the antiquities experts who recognize a fake at a glance. Here, too, are great failures of "blink": the election of Warren Harding; "New Coke"; and the shooting of Amadou Diallo by police. Blink reveals that great decision makers aren't those who process the most information or spend the most time deliberating, but those who have perfected the art of "thin-slicing"-filtering the very few factors that matter from an overwhelming number of variables. Available in a variety of formats, this summary is aimed for those who want to capture the gist of the book but don't have the current time to devour all 288 pages. You get the main summary along with all of the benefits and lessons the actual book has to offer. This is a summary that is not intended to be used without reference to the original book.

?Blink: The Power of Thinking Without Thinking By Malcolm Gladwell - Book Summary - Readtrepreneur (Disclaimer: This is NOT the original book, but an unofficial summary.) Have you experienced those moments when you just know something, but can never seem to explain how you came to know it? Malcolm Gladwell explores our behavior of making decisions in the blink of an eye and it is not as simple as following your gut feeling. Blink reveals to us why "thin-slicing", as compared to having a lot of information about a subject may be the most effective method in making good judgements. (Note: This summary is wholly written and published by Readtrepreneur It is not affiliated with the original author in any way) "Truly successful decision-making relies on a balance between deliberate and instinctive thinking." - Malcolm Gladwell We will look at some of the great failures and successes that resulted when using instinctive thinking and understand why some people are excellent decision-makers, while some are terrible at it. With Blink, we will understand the factors that matter which will help us make the best possible decisions and make good snap judgements. P.S. Truly riveting and thought-provoking, we will be one step closer to understanding our complex brains and the decision-making process The Time for Thinking is Over! Time for Action! Scroll Up Now and Click on the "Buy now with 1-Click" Button to Have A Copy Delivered to your Doorstep Right Away! Why Choose Us, Readtrepreneur? ? Highest Quality Summaries ? Delivers Amazing Knowledge ? Awesome Refresher ? Clear And Concise Disclaimer Once Again: This book is meant for a great companionship of the original book or to simply get the gist of the original book.

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