

Big Shifts Ahead Demographic Clarity For Business

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Traditional Chinese edition of Prosperity Without Growth: Economics for a Finite Planet. The book addresses the most important economic premise, that continued prosperity and growth in a finite world is unsustainable. So where do we go from here? Tim Jackson is Sustainable Development Commission's Economics Commissioner and Professor of Sustainable Development at the University of Surrey. In Chinese. Distributed by Tsai Fong Books, Inc.

Traditional Chinese edition of Difficult Conversations: How to Discuss What Matters Most by Douglas Stone. In Traditional Chinese. Annotation copyright Tsai Fong Books, Inc. Distributed by Tsai Fong Books, Inc.

Simplified Chinese edition of Cloud Atlas by David Mitchell. A six interlocking stories about fate told by six narrators. It is a BBC all time 100. In Simplified Chinese. Annotation copyright Tsai Fong Books, Inc. Distributed by Tsai Fong Books, Inc.

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Data Doesn't Lie: Figure Your Success From The Facts Fact:
Demographics determine the direction of our country and they certainly determine the direction of your business. The numbers aren t going anywhere; our population will continue to grow and change. You can either choose to ignore the numbers, a detriment to your business, or you can learn to understand to the numbers. As a leader, it is key to collect the necessary data to spot prevailing trends, not only to make the best possible decisions but also to know what to anticipate

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with customers for years to come. In *Big Shifts Ahead*, John Burns and Chris Porter are sharing their expertise in research analysis and consulting so that you may learn strategies to: Plan your business better. Support your decisions with facts. Clarify the confusion with the groupings used in this book." Traditional retail is becoming increasingly volatile and challenged as a business model. Brick-and-mortar has shifted to online, while online is shifting into pop-up storefronts. Virtual stores in subway platforms and airports are offering new levels of convenience for harried commuters. High Street and Main Street are becoming the stuff of nostalgia. The Big Box is losing ground to new models that attract consumers through their most-trusted assistant—the smartphone. What's next? What's the future for you—a retailer—who is witnessing a tsunami of change and not knowing if this means grasping ahold of new opportunity or being swept away? The *Retail Revival* answers these questions by looking into the not-so-distant retail past and by looking forward into a future that will continue to redefine retail and its enormous effect on society and our economies. Massive demographic and economic shifts, as well as historic levels of technological and media disruption, are turning this once predictable industry—where “average” was king—into a sea of turbulent change, leaving consumer behavior permanently altered. Doug Stephens, internationally renowned consumer futurist, examines the key seismic shifts in the market that have even companies like Walmart and Procter & Gamble scrambling to cope, and explores the current and future trends that will completely change the way we shop. The *Retail Revival* provides no-nonsense clarity on the realities of a completely new retail marketplace—realities that are driving many industry executives to despair. But the future need not be dark. Stephens offers hope and guidance for any businesses eager to capitalize on these historic shifts and thrive. Entertaining

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and thought-provoking, The Retail Revival makes sense of a brave new era of consumer behavior in which everything we thought we knew about retail is being completely reimagined. Praise for The Retail Revival “It doesn’t matter what type of retail you do—if you sell something, somewhere, you need to read Doug Stephens’ The Retail Revival. Packed with powerful insights on the changing retail environment and what good retailers should be thinking about now, The Retail Revival is easy to read, well-organized and provides essential food for thought.” — Gregg Saretsky, President and CEO, WestJet “This book captures in sharp detail the deep and unprecedented changes driving new consumer behaviors and values. More importantly, it offers clear guidance to brands and retailers seeking to adapt and evolve to meet entirely new market imperatives for success.” —John Gerzema, Author of Spend Shift and The Athena Doctrine “The Retail Revival is a critical read for all marketing professionals who are trying to figure out what’s next in retail... Doug Stephens does a great job of explaining why retail has evolved the way it has, and the book serves as an important, trusted guide to where it’s headed next. ” —Joe Lampertius SVP, Shopper Marketing, Momentum Worldwide and Owner, La Spezia Flavor Market “Doug Stephens has proven his right to the moniker ‘Retail Prophet.’ With careful analysis and ample examples, the author makes a compelling case for retailers to adapt, change and consequently revive their connection with consumers. Stephens presents actionable recommendations with optimism and enthusiasm—just the spoonful of sugar we need to face the necessary changes ahead.” —Kit Yarrow, Ph.D., Consumer Psychologist; Professor, Golden Gate University; Co-Author, Gen BuY: How Tweens, Teens and Twenty-Somethings are Revolutionizing Retail “Doug Stephens doesn’t just tell you why retail is in the doldrums, he tells you why retail is a major signpost for the larger

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troubles of our culture and provides a compelling, inspiring vision for a future of retail—and business, and society.” —Eric Garland, author of Future Inc.: How Businesses Can Anticipate and Profit from What’s Next

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Big Shifts Ahead Demographic Clarity for Business Advantage
Media Group

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Simplified Chinese edition of The Bluest Eye

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Chinese edition of My Sister's Keeper. The topic tackled in this story is as serious as it is controversial, but the

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hear wrenching story with an unexpected twist in its conclusion is brought to a humanistic level by Picoult's genius. Distributed by Tsai Fong Books, Inc.

Traditional Chinese edition of To Sell is Human: The Surprising Truth about Moving Others by Daniel Pink, a bestselling book for its evidence based explanations of why we are all in sales now - whether professionally or personally. Pink is the author of the long running New York Times bestsellers "Drive" and "A Whole New Mind." In Traditional Chinese. Annotation copyright Tsai Fong Books, Inc. Distributed by Tsai Fong Books, Inc.

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Chadwick)??)???·??(Richard mayer)??)??·????(Kevin Johnston)

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White Collar: The American Middle Classes, 1953 From Max Weber, 1946 The Power Elite, 1956 1959 1962 46

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Traditional Chinese edition of Don't Let the Pigeon Drive the Bus! by Mo Willems who received the Caldecott Honor for Don't Let the Pigeon Drive the Bus!. Willems is also a Sesame Street writer and NPR cartoonist. In Traditional Chinese. Annotation copyright Tsai Fong Books, Inc. Distributed by Tsai Fong Books, Inc.

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