

# Bharathiar University Mba Notes Material Managment

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## Strategic Brand Management??????

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Advanced Cost Accounting presents the subject matter in simple and easy-to-understand language. It includes latest solved questions papers of university examinations. The book will serve the B.Com, B.Com.(CA)., M.Com., M.Com.(CA), BBA, BCA And MBA students of Periyar, Thiruvalluvar, Bharathiar, Madras and various Indian Universities. The given solutions to past semesters question papers in this book

will help the students in preparing for examinations. KEY FEATURES • This book designed as per the syllabi of various Indian universities • Step-by-step approach adopted for solved problems • Easy-to-understand approach • Solved problems & theories

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