Be The Business Cios In The New Era Of It

As the world has become more and more digital, the importance of the role of a CIO within a firm has increased. No longer can CIOs be content to focus exclusively on technical topics. Instead, we now have to consider what the company's goals are and how technology can be used to help the company achieve those goals. What You'll Find Inside: GETTING & KEEPING IT TOP MANAGEMENT'S ATTENTION WHAT CIOS NEED TO KNOW ABOUT PERFORMANCE MANAGEMENT 3 WAYS TO BRING BUSINESS AND IT TOGETHER IT VALUE: HOW TO MEASURE THE REVENUE OF IT In order for both a CIO and an IT department to be successful, they are going to have to have the attention of the company's upper management. Getting that attention and then holding on to it is the job of the CIO. If you can get the attention that you need, then you'll have a much better chance of being able to secure the funding that your IT department is going to need in order to implement its programs. Once you've been able to secure the funding that your department needs the hard work really begins. You are going to have to find ways to maximize the value that you'll be able to get out of the funding that has been allocated to you. One way to make this happen is to attempt to align what the IT department is doing with what the rest of the company is doing. Easy to say, hard to do. One of the daily jobs of any IT department is to work with the rest of the company in order to better understand how they go about doing their jobs. This knowledge can then be used to identify new products that the IT department can create in order to simplify tasks that the company has to perform. The tasks that an IT department performs at any given company are often quite similar. This means that the CIO would like to know what the industry best practices are. Traditionally, ITIL has been the standard definition of how to run an IT department. However, times are changing and now BDIM is starting to emerge on the scene. At the end of the day, a CIO is going to be evaluated based on how well he or she is able to bring the business and IT together. In order to determine how well you've been able to do this, you are going to have to get comfortable with how to measure the revenue value of your company's IT department.

Be the BusinessCIOs in the New Era of ITBibliomotion

Go from the "IT guy" to trusted business partner If you're in IT, quite a lot is expected of you and your team: be technologically advanced, business-minded, customer-focused, and financially astute, all at once. In the face of unforgiving competition, rampant globalization, and demanding customers, business leaders are discovering that it's absolutely essential to have a strong, active partner keeping a firm hand on the decisions and strategies surrounding information technology. Unleashing the Power of IT provides tangible, hard-hitting, real-world strategies, techniques, and approaches that will immediately transform your IT workforce and culture, presenting the new mindset, skill set, and tool

set necessary for IT leaders to thrive in today's challenging environment. Includes new discussion on social media Offers online access to the IT Skill Builder Competency Assessment Tool Features top ten lists of tips and techniques, proven frameworks, and practical guidance to help you launch and sustain your IT culture change and professional development initiatives Profiling several world-class organizations that have implemented the principles in this book, Unleashing the Power of IT reveals the best practices to get you on the path to implementation.

Down to earth, real answers on how to manage technology—from renowned IT leaders Filled with over thirty contributions from practitioners who handle both the day-to-day and longer term challenges that Information Technology (IT) departments and their parent businesses face, this hands-on, practical IT desk reference is written in lay terms for business people and IT personnel alike. Without jargon and lofty theories, this resource will help you assist your organization in addressing project risks in a global and interconnected world. Provides guidance on how business people and IT can work together to maximize business value Insights from more than thirty leading IT experts Commonsense, rational solutions for issues such as managing outsourcing relationships and operating IT as a business Offering solutions for many of the problems CIOs face, this unique book addresses the Chief Information Officer's role in managing and running IT as a business, so the IT department may become a full strategic partner in the organization's crucial decisions.

It's not enough to say that the CIO is the geek who wears the suit, IT leaders must, now more than ever, take a seat at the table. In A Seat at the Table, CIO Mark Schwartz explores the role of IT leadership as it is now and opens the door to reveal IT leadership as it should be—an integral part of the value creation engine. With wit and an easy style, Schwartz reveals that the only way to become an Agile IT leader is to be courageous—to throw off the attitude and assumptions that have kept CIOs from taking their rightful seat at the table. CIOs, step on up, your seat at the table is waiting for you.

This book focuses on developing alignment as the foundation for a successful digital enterprise. Over the last decade, digital technology has made deep inroads into every walk of life, but perhaps nowhere more than in the world of business. Technology now plays an enhanced role in driving business success, creating an entirely new paradigm in which business and technology are inseparable. Enterprises must ride the digital wave without losing their grip on the business basics to stay afloat. In this environment, business outcome is heavily dependent on the close alignment between business and technology. Aligning Technology with Business for Digital Transformation is a guide to discovering the power of business-technology alignment. Gleaned from decades of experience with global corporations that have shaped the current business-technology landscape, it covers an indispensable organizational requirement in a simple and relatable way. The book focuses on developing alignment as the foundation for a successful digital enterprise.

Interlaced with real-life examples and anecdotes, it should help not only organizations in unlocking their true potential but also individuals in building the skills and aptitude necessary for succeeding in the digital world.

Successfully navigate the changing face of the CIO role Strategic Information Technology offers CIOs a handbook for engaging with the senior management conversations surrounding strategy. The CIO role is currently undergoing a massive transition from technology-focused expert to a more strategic mindset, and this book provides proven methods for taking your seat at the table. Lessons from high-performing CIOs and a wealth of leading-edge insight provide invaluable guidance for positioning technology as a strategic driver across the business, while a focus on building the necessary connections—for example, an alliance between IT and HR—provide a multimodal approach to navigating the transition. The evolution of the CIO's role involves more than simply technical knowledge; the new CIO must be an influencer, an engager, and just as adept at the soft skills that become increasingly crucial as you climb the management ladder. It's about changing mindsets, translating hard skills into strategic advantages, and demonstrating IT's value to the strategic decision making process. This book provides best practices, illustrative examples, and up-to-date perspective for CIOs wanting to: Position IT as a critical driver of overall strategy Build on functional expertise with strategic insight Learn from the stories of successful tech-to-strategy transformations Engage C-Suite peers in shaping the strategic conversation Not long ago, the CIO occupied a unique place in the C-Suite. Executive by title, CIOs have nevertheless been seen as predominantly the "chief tech expert" with little input into strategy, as IT has historically been regarded as a tool rather than a source of competitive advantage. The truth is becoming increasingly apparent, with companies around the world turning to technology in order to gain a competitive edge, and CIOs are beginning to claim their place in strategy discussions. Strategic Information Technology offers much needed guidance for a successful transformation.

If you're a general manager or CFO, do you feel you're spending too much on IT or wishing you could get better returns from your IT investments? If so, it's time to examine what's behind this IT-as-cost mind-set. In The Real Business of IT, Richard Hunter and George Westerman reveal that the cost mind-set stems from IT leaders' inability to communicate about the business value they create-so CIOs get stuck discussing budgets rather than their contributions to the organization. The authors explain how IT leaders can combat this mind-set by first using information technology to generate three forms of value important to leaders throughout the organization: -Value for money when your IT department operates efficiently and effectively -An investment in business performance evidenced when IT helps divisions, units, and departments boost profitability -Personal value of CIOs as leaders whose contributions to their enterprise go well beyond their area of specialization The authors show how to communicate about these forms of value

with non-IT leaders-so they understand how your firm is benefiting and see IT as the strategic powerhouse it truly is. "This book holds key information in improving a CIO's role, which would then advance his/her chances of moving into a CEO role. It provides analysis within theoretical frameworks and consulting recommendations, starting with the demand side of CEO successions, specifically highlighting approaches in IT foundations, e-business development and IT sourcing decisions"--Provided by publisher.

"Real case studies show IT executives and practitioners how to be better leaders and make better decisionsThe demands placed upon today's Chief Information Officers (CIO) are greater than ever before. The speed at which the amount of changes and complexities that CIO's have to manage is rapidly increasing, and the majority of CIOs are illequipped to handle them. As IT becomes a more integral part of business operations and strategies, CIOs must be proficient at decision-making, which is one of the most crucial aspects of IT leadership. With candid personal reflections from respected CIOs and real case studies, this book forms a practical course on decision-making for IT leaders"--

The force-multiplying power of business-technology alignment is acknowledged among the biggest contributors to enterprise success in the digital age. Even so, it is a missed opportunity in most organizations, or at best, restricted to a unidimensional coalition. Successful digital enterprises define alignment between business and technology along multiple dimensions. They invest in this alignment at the level of their culture, strategy, structure, process, intellect (innovation), function, and tactics. A systematic understanding and embracement of these seven dimensions of business technology alignment is at the core of a successful digital enterprise. Using familiar workplace paradigms and relatable examples, this book builds on each dimension of business-technology alignment towards strengthening the foundation on which a successful digital enterprise stands, using tricks and tips not found in textbooks and classrooms. If you are, or aspire to be, in an organization that relies on a convergence of business and technology to achieve success, this book is meant for you. It builds upon fundamental ideas in a manner designed to strike a chord in everyone-from interns to entrepreneurs. What does it take to be a successful CIO? Studies have shown that the average CIO only holds on to the job for roughly 4 years – what can you do to have a longer career? It turns out that the answer to this question is simple: you need to find ways to work with the rest of the business. What You'll Find Inside: DO WE REALLY NEED CIOS ANY MORE? FROM PLUMBER TO PARTNER: HOW IT CAN BECOME PART OF A COMPANY'S SUCCESS TOO MUCH OF A GOOD THING CAN KILL AN IT DEPARTMENT A NEW CIO JOB: PANNING FOR LEGAL GOLD What this means is that although your technical skills and your ability to work with the rest of the people in the IT department are what got you this far, it's not going to be what you need in order to stay in the job. You are going to need to develop a new set of skills. The key to a long-term CIO career is to understand the business that your IT department exists within. There are

various other departments and people that all need what your IT department has to offer, but they may not know how to ask for it. They don't speak your language. As the CIO it's going to be your job to find ways to bridge the gap between the rest of the company and your IT department. It can be all too easy for the rest of the company to treat the IT department as a cost center and not realize the important role that you can play in making the entire organization run quicker, run smoother, and be more profitable. The purpose of this book is to provide you with real-world examples of how a CIO can work with the rest of the business. There is no one answer to this question. Rather it requires a different way of thinking. You actually need to take the time to fully understand what the other people in the company want to accomplish and then you're going to need to find ways for the IT department to provide that. The magic phrase that is used to describe an IT department that works well with the rest of the company is "alignment". In this book we discuss what alignment really is and we provide you with examples of how you can move your IT department closer to achieving it. It is my hope that after having read this book you will be aware of the additional job that you've taken on as CIO – working with the rest of the business. Do this correctly and your CIO career will last a long time…!

Recognized as One of the Best Business Books for 2014 by CIO Magazine Based on interviews with more than 150 CIOs, IT/business executives, and academic thought leaders, The Strategic CIO: Changing the Dynamics of the Business Enterprise provides insight, success stories, and a step-by-step methodology to transform your IT organization into a strategic asset that drives customer value, increases revenues, and enhances shareholder wealth. The book details how strategic CIOs from FedEx, Procter & Gamble, McKesson, and other leading companies transformed their organizations. It illustrates the methods these CIOS used to become strategic partners that collaborate effectively within their organizations to leverage information and technology for a competitive advantage. The text will help you assess the key competencies and skills required by IT personnel to partner with your business teams to create new and enhanced products and services that create customer value, increase margin, and enhance shareholder wealth. The book includes powerful methodologies, time-saving templates, proven best practices, and helpful assessments. It also details a four-phase methodology, along with the associated activities and tools, to help your IT organization successfully transform into a strategic IT organization. Gain insight into the four domain competencies and twelve associated skills required to build effective strategic IT organizations. Build your roadmap to success using the transformation methodology described in the text and you will be on your way to making your organization a strategic IT organization. Read Philip Weinzimer's recent article that appeared on CIO.com.

Important insights into the true purpose of IT?from a CIO's perspective Focusing on the qualities required to transform an organization through the lens of the CIO, this book provides practical advice on how to address key issues, as well as create a context for the type of leadership qualities required to broaden the CIO's impact in every aspect of the corporation. Provides practical advice on key issues for leadership qualities Looks at the differences between leadership and management and the need for effectiveness in both disciplines Explores relationship management, communication skills, change management, developing human capital, sustainability, alignment, and qualities of great leaders A timely look at how the IT function can become totally aligned with the strategies and operational direction of the business enterprise, Lessons in IT Transformation reveals how CIOs can?and should?evolve from managers of utility services to business leaders who

can drive revenue, value, and process redesign.

CIO magazine, launched in 1987, provides business technology leaders with award-winning analysis and insight on information technology trends and a keen understanding of IT's role in achieving business goals.

For the first time, enjoy Mark Schwartz's two books on IT leaderhip in the modern enterprise world in one ebook bundle. A Seat at the Table and The Art of Business Value pave the path for the modern CIO and IT department.

The race is on to become a digital enterprise. Every organization has a plan for updating products, technologies, and business processes. But that's not enough anymore. With disruptive startups outperforming industry stalwarts, executives everywhere are pushing greater growth and innovation. Staying competitive demands a complete digital transformation. For professionals charged with leading technology-driven change, the pressure is intense-and the path forward unclear. Author Isaac Sacolick has successfully spearheaded multiple transformations and helped shape digital-business best practices. Now in Driving Digital, he shares the lessons he's learned, detailing how to: Formulate a digital strategy * Transform business and IT practices * Align Development and Operations * Promote agile practices * Drive culture change * Bolster digital talent * Manage a portfolio of initiatives * Capture and track ROI * Strengthen data-driven decision making and expand data science practices * Cultivate strategic technology capabilities * Develop innovative digital products * Enable product management * Pilot emerging technologies * Become smarter faster. Every company is on the cusp of digital disruption. But with so many pieces to the puzzle, efforts often get derailed. Driving Digital is the action plan you need to take your company and career into the future.

Aligning Technology with Business Objectives is an authoritative, insider's perspective on establishing and maintaining the IT department's role as a key business enabler rather than a necessary evil. Featuring CTOs and CIOs representing some of the top companies in the nation. Aligning Technology with Business Objectives provides best practices for IT executives who are looking to maximize the value of IT by supporting strategic business solutions. Driven by the demand for IT to prove its worth beyond pure tech functionality, the authors discuss the importance of staying connected to the organization, deciding what type of IT strategy would best benefit the business needs, and, finally, communicating that strategy to the rest of the company. This book provides valuable insight for those needing to pay closer attention to corporate goals and objectives as opposed to the latest and greatest technology trends. Highlighting IT's invaluable ability to make businesses run better, faster, and smoother in a world where instantaneous transactions and immediate results are already considered essential, the authors demonstrate how to anticipate and respond to rapidly changing business needs while not getting distracted by what the key vendors deem as "cool." The different niches presented and the breadth of perspectives represented enable readers to get inside some of the leading technology minds of today, as these insiders offer up their thoughts around the keys to leveraging IT for optimum business success. Book jacket.

Praise for ON TOP OF THE CLOUD "21st-century CIOs have a dual responsibility: driving down costs and creating new business value. Managing this seeming dichotomy is the domain of top business executives everywhere, and CIOs everywhere are learning to step it up. The original research contained in Hunter's book serves as a practical road map for IT strategy in today's ultra-competitive markets." —Randy Spratt, EVP, CIO, and CTO, McKesson Corporation "This is a thoughtfully written book, and the timing is perfect. Hunter really understands the challenges confronting transformational CIOs in today's markets, and he captures the choices they face as they work to create value for their organizations while driving down the costs of doing business in the

modern world. The wealth of information contained in this book makes it truly valuable to career IT leaders and future CIOs alike." —Mark Polansky, Senior Client Partner and Managing Director, Information Technology Center of Expertise, Korn/Ferry International, North America "The cloud involves more than just technology. It's really more of a new business model. Hunter grasps the central truth about cloud computing, and that's why this is a valuable book. Hunter understands the issues and conveys them in a conversational tone that is truly refreshing." —Dave Smoley, SVP and CIO, Flextronics International "You may think this is a book about technology; well it's not. It's a book about leadership, packed with stories about real leaders finding new customers and markets, transforming the way their organizations work, and adding value—with the next generation of technology as the enabler. The cloud holds real potential. Read this book to see how top CIOs are positioning their companies." —Tony Leng, Managing Director, Diversified Search "Hunter has the unique ability to distill the best thinking of world-class CIOs into something you can act on. If you are a technology executive trying to find the right balance between generating business value and managing IT costs, this is the right book for you. On Top of the Cloud will be especially useful for transformational CIOs tasked with developing their company's strategies for technology-driven business growth." —Randy Krotowski, CIO, Global Upstream, Information Technology, Chevron Corporation

Regardless of industry, most major companies are becoming technology companies. The successful management of information has become so critical to a company's goals, that in many ways, now is the age of the CIO. Yet IT executives are besieged by a host of contradictions: bad technology can bring a company to its knees, but corporate boards rarely employ CIOs; CIOs must keep costs down at the very same time that they drive innovation. CIOs are focused on the future, while they are tethered by technology decisions made in the past. These contradictions form what Martha Heller calls The CIO Paradox, a set of conflicting forces that are deeply embedded in governance, staffing, executive expectations, and even corporate culture. Heller, who has spent more than 12 years working with the CIO community, offers guidance to CIOs on how to attack, reverse, or neutralize the paradoxical elements of the CIO role. Through interviews with a wide array of successful CIOs, The CIO Paradox helps readers level the playing field for IT success and get one step closer to bringing maximum value to their companies.

All too often CIOs can get caught up in all of the technical details of the job: boosting uptime, replacing servers, guarding against cyber criminals, etc. What we tend to forget is that IT exists to serve the rest of the business and they are there (in most cases) to make money. This means that there needs to be a business side to IT and that is one of a CIO's key responsibilities. What You'll Find Inside: 10 WAYS THAT IT CAN SOLVE REAL-WORLD BUSINESS PROBLEMS ARE CIOS LOOKING DOWN WHEN THEY SHOULD BE LOOKING UP? 3 WAYS TO FIX AN IT DEPARTMENT (SUGGESTIONS FROM EUROPE) HOW CAN YOU MAKE YOUR IT DEPARTMENT STRATEGIC The business is always facing a set of business problems. What you need to do as a CIO is to take the time to understand how these problems appear to the rest of the company. Then you need to use your technical skills to identify ways that the IT department can help the company solve these problems. This is going to have a huge impact on how you accomplish your CIO job. Your focus is going to have to shift from your department to watching over the rest of the

company. Your top concerns are going to have to be business based, not technology based. In order to be a successful business based CIO, you need to establish clear lines of communication with the rest of the departments in the company. This means that the way that you talk about IT is going to have to change. No longer can you use the technical shorthand lingo that is used within IT, instead you are going to have to simplify things for everyone else. In the end it has to be your goal to transform the IT department. Gone are the days when you could simply be a support arm of the company fixing email systems and laptops. Now you need to become the strategic partner that the rest of the firm is going to have to rely on in order to accomplish their business goals. This book has been written in order to provide you with an understanding of how you can use your technical skills to solve business problems for your company. Follow the suggestions in this book and you'll transform your IT department into a powerful competitive tool for the rest of the firm to use. For more information on what it takes to be a great CIO, check out my blog, The Accidental Successful CIO, at: www.TheAccidentalSuccessfulCIO.com

For many CIOs, the value they deliver is elusive. It's not that they do not create positive business outcomes, it's that they have a hard time demonstrating value for the money spent. As a result, many IT leaders find themselves trapped in a vicious cycle of defending their budgets, cutting resources when times are tight, and struggling to keep pace with an insatiable business appetite for innovation. Meanwhile, business leaders increasingly rely on the cloud and other third parties for their technology needs, finding clear tradeoffs between cost, features, risk, and speed of delivery at their fingertips. CIOs must not only compete with these alternatives, they must embrace the new reality of a multi-sourced, service-oriented world. Many IT leaders are taking a more proactive approach to optimizing value. By using shared facts about cost, consumption, quality, risk and performance, hundreds of CIOs have empowered value conversations centered on cost-for-performance, business-aligned portfolios, investments in innovation and enterprise agility. The tradeoffs they've illuminated changed the tone of their meetings and instilled a business mindset in IT decisions. By reading this book, you'll discover and learn the following: - A practical, applied framework -- called Technology Business Management -- for creating and using shared facts to make better decisions about people, technologies, services and investments - A standard taxonomy of resources, technologies and services for CIOs to translate between IT, financial, and business perspectives - Creating transparency to empower decision makers, demonstrate cost-efficiency, shape demand and plan in step with the business - What your technology business model says about the value you deliver and the disciplines you employ - How to shift from project portfolio management to service portfolio management to both improve alignment and adopt more agile approaches to innovation and development - How to optimize run-the-business spending by optimizing infrastructure, outsources, labor and services and rationalizing your portfolios for better alignment - How to improve your ability to change the business by better governing innovation investments and improving enterprise agility - How to create and execute a roadmap for improving data and decision making capabilities over time while reaping rewards at every stage of maturity

Where do the world's most successful companies get great ideas? Why do some develop effective strategies and succeed, while others fail? What are the most effective ways to strategically plan an organization? "The Business Tree" is an original business

model and a fresh look at change and growth, utilizing full-scope planning as a means of navigating through uncertain waters toward richer success. It is based on the author's trademarked approach to growing and strengthening businesses, tested by his actual work in guiding corporations during the past three decades. This book offers a creative approach to strategy development and planning for companies, that prepares them for an unknowable tomorrow in today's turbulent business environment. It is illustrated with dozens of case studies, most drawn from the author's own files.

Remember the '70s? Way back then, IT was a mainframe that sat in some room and only a few people had a key. Flash forward a decade, and IT was a limited set of systems irrelevant to the vast majority of employees and customers. But today, all of the sudden, technology belongs to everyone. Because of the suddenness of this revolution in technology adoption, most IT organizations have not had enough time to evolve into a "comfortable integration" with the rest of the company. This lack of comfortable integration has led to confusion over who is truly accountable for the return on technology investments, how much influence IT leaders should have over a company's business strategy, and whether CEOs need to hire Chief Digital Officers onto their senior leadership teams. Through interviews with dozens of CIOs, Heller has created a snapshot of what CIOs are doing to lead IT in a climate where technology belongs to everyone. She addresses how CIOs are changing their operating models, their approaches to talent development, and their assessment of the new IT provider marketplace. Most importantly, Heller defines the top ten skills and behaviors that CIOs will need to develop if they are going to be successful in an ever changing landscape. As a master storyteller, Heller incorporates philosophy, humor, and pragmatic advice into a book that both informs and entertains.

You have what it takes to be a CIO. Do you have a strategy for getting there? Now you do. "Gregory Smith has written the definitive work on how to achieve leadership success in IT. This well-written and carefully researched book is a must-read for any IT professional with aspirations toward the top IT spot. Years from now, seasoned IT leaders will be crediting Smith's book with playing a role in their success." —Martha Heller, Managing Director, IT Leadership Practice, Z Resource Group, and cofounder, CIO Executive Council "Wow! Put all the tips, advice, and strategies in this book to use now. The road to the top is rarely straight—follow Gregory's advice and the path will reveal itself to you!" —John R. Sullivan, CIO, AARP "While most professions have a distinct road map to the top, there is no standard career path to becoming a CIO. Smith addresses this unique challenge and provides aspiring CIOs with encouragement, advice, and essential skills based on years of his own and other CIOs' cumulative experience -- an important effort for the profession that Smith's fellow members in the CIO Executive Council embrace and applaud." —Mark Hall, General Manager of the CIO Executive Council "Teaching students what a CIO really does has been tough. We've had to choose between anecdotal treatments based on trade press articles and integrated academic frameworks that offer little in the way of lived experiences. Greg's book fixes that. By organizing interviews with leading technology executives, trade press reports, and his own experiences as a CIO, he provides an organized and comprehensive view of the job and its important role in modern organizations." —Fred Collopy, PHD, Professor and Chair of Information Systems and Professor of Cognitive Science, Case Western Reserve University

As information technology becomes increasingly essential within organizations, the reputation and role of the CIO has been diminishing To regain credibility and avoid obscurity, CIOs must take on a larger, more strategic role. Here is a blueprint for doing exactly that. This book shows how CIOs can bridge the gap between IT and the rest of the organization and finally make IT a strategic advantage rather than a cost sink.

Solid guidance for CIOs on integration of technology into business models Strategic IT Best Practices for IT Managers and Executives is an exciting new book focused on the transition currently taking place in the CIO role, which involves developing a capacity for thinking strategically and effectively engaging peers in the senior executive team. This involves changing both theirs, and often their colleagues', mindsets about technology and their role in the organization. Straightforward and clear, this book fills the need for understanding the learning processes that have shaped the strategic mindsets of technology executives who have successfully made the transition from a technology-focused expert mindset to a strategic orientation that adds value to the business. Defines strategy advocacy as a process through which technology leaders in organizations build on their functional expertise Focuses on the shift in mindset necessary for technology executives to establish a seat at the table in the C suite as a respected strategic colleague Includes stories of high performing CIOs and how they learned successful strategies for getting technology positioned as a strategic driver across the business Written by Art Langer and Lyle Yorks, recognized authorities in the areas of technology management and leadership, Strategic IT Best Practices for IT Managers and Executives includes anecdotes from CIOs at companies including BP, Prudential, Covance, Guardian, Merck, and others.

Matt Graham-Hyde - As a CIO of many years, I feel the changes I am witnessing in business and IT are unprecedented. Not only that, but the changes are rewriting the rulebook in a way that hasn't happened since the 1970s when mainframe computers were becoming commonplace. Amazon and Google have changed the way we do business forever with the cloud. We must change our company's ideas, perceptions and behaviours to survive. That change starts with technology change, and the foundational reinvention of information technology taking place today being driven by cloud computing, mobile devices, social media and data analytics. We need to reinvent ourselves in order to survive as businesses and as CIOs. Our future is at stake.

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