

management." --Howard A. Bernstein, President HBCapital Management, Inc. "I would encourage all progressive portfolio managers to understand Ralph Vince's methodology. His works continue to be a rigorously well-researched and documented method of risk control and asset allocation. His focus is unique in our industry." --Michael J. McCarthy, Portfolio Manager Signalert Corporation "A great book, if you want to get rich quickly without going broke first, to help you formulate your risk and trading strategy." --Harry Ploss Private Managed Futures Investor and Actuary

From the first turn of the card to getting out of a foreign country with a suitcase full of cash, this is the most comprehensive book ever written on learning to play blackjack for profit. This book covers everything from basic strategy to counting cards, from maximising potential going solo to playing on a blackjack team. Casino competitions, tournaments, location play, shuffle tracking, playing in disguise, outwitting the eye in the sky, and other advantage-play techniques it is all here. Best of all, the techniques you learn can be used part-time as a money-making hobby, just as author Rick Blaine has used them for years while pursuing a career in finance.

Distills complex theories for the benefit of the average trader with little or no background in finance or mathematics by offering a wide range of valuable, practical strategies for limiting risk, avoiding catastrophic losses and managing the futures portfolio to maximize profits. Numerous topics are explored including: why most traders lose at the futures game most of the time; why most mechanical trading systems are apt to fail; the probabilistic approach to trading; how to make stop-loss orders work for, rather than against you; the pros and cons of options versus futures trading; and how to limit risk through diversification.

Fully updated, this ninth edition remains the definitive source on the economics of entertainment in the United States and overseas.

A must-read if you're even thinking of playing daily fantasy football this season, especially if you've never played or haven't been successful. Daily Fantasy Football 101 is the guide I wish I had when I started playing daily fantasy football (DFF). It was written specifically for beginners to explain the fundamentals of DFF. DFF 101 will teach you the basics much quicker than you could learn them on your own, so you can start winning sooner! And, it will help you improve if you've played before and struggled. Some of the topics covered are:

- What is DFF?
- Differences between daily and season-long
- Overview of major DFF contest sites (DraftKings, FanDuel, Yahoo):
 - o Types of contests
 - o Differences in scoring systems
 - o Salary caps and salary ranges by position
 - o How these affect player selection and lineup construction
- Understanding and using points projections
- Comparing players with different salaries
- Vegas odds and game script
- Correlation and stacking
- Ownership
- Money management
- Setting up a weekly process

Plus:

- 12 mistakes I made when I started (and how you can avoid them)
- 12 traits of successful DFF players
- 8 ways to be contrarian
- 12 links to websites with FREE helpful content

In January of 2010, while players complained about how difficult online poker had become, Pawel "Verneer" Nazarewicz wanted to demonstrate that, with the right approach, building a bankroll from scratch could still be done at the online tables. So starting at the micro stakes, he worked his way up the poker ladder turning \$100 into \$10,000 in 120 days. He accomplished the same feat a year later in exactly 100 days. In this book, Pawel shares the building blocks necessary for achieving long-term success at online poker. These teachings focus on seven fundamental concepts:

- Accept Variance
- Manage Your Bankroll
- Develop Reads
- Play Solid
- Stay on Your A-Game
- Put in the Hours
- Remain a Student

Early in his rise to enlightenment, man invented a concept that has since been variously viewed as a vice, a crime, a business, a pleasure, a type of magic, a disease, a folly, a weakness, a form of sexual substitution, an expression of the human instinct. He invented gambling. Recent advances in the field, particularly Parrondo's paradox, have triggered a surge of interest in the statistical and mathematical theory behind gambling. This interest was acknowledged in the motion picture, "21," inspired by the true story of the MIT students who mastered the art of card counting to reap millions from the Vegas casinos. Richard Epstein's classic book on gambling and its mathematical analysis covers the full range of games from penny matching to blackjack, from Tic-Tac-Toe to the stock market (including Edward Thorp's warrant-hedging analysis). He even considers whether statistical inference can shed light on the study of paranormal phenomena. Epstein is witty and insightful, a pleasure to dip into and read and rewarding to study. The book is written at a fairly sophisticated mathematical level; this is not "Gambling for Dummies" or "How To Beat The Odds Without Really Trying." A background in upper-level undergraduate mathematics is helpful for understanding this work. Comprehensive and exciting analysis of all major casino games and variants Covers a wide range of interesting topics not covered in other books on the subject Depth and breadth of its material is unique compared to other books of this nature Richard Epstein's website: www.gamblingtheory.net

Author Nathaniel Tilton was just a regular guy with a regular job when he read Bringing Down the House and decided he wanted to do what the players in that book did. A journey through the inner world of card counting, the lessons of teamwork, and the clandestine pursuit of beating the odds, in The Blackjack Life Tilton relates the story of his personal journey through the smoke-filled casinos in which he and his playing partner gambled, to the seedy backrooms that he hoped he would never see. More than just wins and losses, The Blackjack Life is about the growth of a man who discovered himself through the unlikeliest of places – the world of professional blackjack -- and who now shares his informed view of the opportunities that still exist for skilled players and what it's really like to travel that road today.

Texas Hold 'em, Fish 'n' Chips was written by a teacher and amateur poker player, specifically for beginners. More than an introduction to Texas Hold 'em, Fish 'n' Chips takes the guess work out of where to start and what to learn in order to lift your Texas Hold 'em no limit poker game to a new and exciting level. Texas Hold 'em poker offers players the chance to experience the world's most popular card game. A relatively easy game to learn, mastery however can become a lifetime pursuit. It is considered by many to be the ultimate poker experience combining adrenaline charged action, strategy, excitement, patience and pure thrills.

Live your entrepreneurial dream with no-or little-money down Where there's a will, there's a way. Even if you don't have start-up money in the bank, you can get your new business on its feet with ingenuity and knowledge. Starting on a Shoestring is the key to your success. Now in its Fourth Edition, this perennial bestseller has helped thousands of people live out their dreams; it provides the knowledge and the confidence you need to get your business off the ground and up and running. Authoritative, step-by-step guidance will answer your questions, help you plan your strategy, and get you started. In the new Fourth Edition, an all-new chapter covers everything you need to know about the Internet, from creating an online presence for your business to understanding all the tech jargon. And there's more: * Make sure your business idea is right for you-before you take the risk * Find sources of capital and approach them confidently * Six common myths: avoid the traps and misconceptions of starting up * Should you take on a partner? * Setting up: bargains on equipment, dealing with suppliers, the advantages of leasing, value of consignments * Marketing and advertising on a shoestring: free publicity, word-of-mouth, creating a prestige image cheaply * Examples of businesses like yours that maximized their success on the Internet Now better than ever, Starting on a Shoestring gives you a wealth of vital information you'll find in no other book-it's your first step to entrepreneurial success.

Why do some poker players become immensely successful while others fall by the wayside? What is it that separates the successes from the failures? Is there a magic formula? Over the last 12 years, Lance Bradley has been one of poker's leading journalists and now finds himself at the helm of PocketFives.com as President and Editor-in-Chief. During his time covering the poker world, Bradley has interviewed hundreds, if not thousands, of the world's best players. This experience has revealed one fascinating trend; contrary to what might be expected, there is no single guaranteed path to success. Each and every poker player featured in The Pursuit of Poker Success has taken their own route to becoming one of the world's best players. The players interviewed for this book include World Series of Poker bracelet winners, World Poker Tour champions, online poker wizards and some of the best cash game players on the planet. Bradley spoke to each player about the way in which they found success in a game that can be humbling for so many. What worked for them can work for you.

Bankroll A New Approach to Financing Feature Films

Tom Malloy's Bankroll, 2nd Edition gives filmmakers proven methods to getting their films financed. Since the first edition was released in 2009, the financial landscape has changed so much that there are completely new approaches to funding everyone in the business must know. Whether you're an actor, writer, producer, or director, you can benefit by taking the bull by the horns and making your own film. Bankroll is written for actors/producers and writer/producers to get their feature films made. It has many creative approaches and guidance by a successful Hollywood producer who has raised over \$20 million dollars. This book goes into detail to explain the legal aspects and paperwork needed to create an effective pitch packet and find financing for features.

Over the past seventy years, World Vision has grown from a small missionary agency to the largest Christian humanitarian organization in the world, with 40,000 employees, offices in nearly one hundred countries, and an annual budget of over \$2 billion. While founder Bob Pierce was an evangelist with street smarts, the most recent World Vision U.S. presidents move with ease between megachurches, the boardrooms of Fortune 500 companies, and the corridors of Capitol Hill. Though the organization has remained decidedly Christian, it has earned the reputation as an elite international nongovernmental organization managed efficiently by professional experts fluent in the language of both marketing and development. God's Internationalists is the first comprehensive study of World Vision—or any such religious humanitarian agency. In chronicling the organization's transformation from 1950 to the present, David P. King approaches World Vision as a lens through which to explore shifts within post-World War II American evangelicalism as well as the complexities of faith-based humanitarianism.

Chronicling the evolution of World Vision's practices, theology, rhetoric, and organizational structure, King demonstrates how the organization rearticulated and retained its Christian identity even as it expanded beyond a narrow American evangelical subculture. King's pairing of American evangelicals' interactions abroad with their own evolving identity at home reframes the traditional narrative of modern American evangelicalism while also providing the historical context for the current explosion of evangelical interest in global social engagement. By examining these patterns of change, God's Internationalists offers a distinctive angle on the history of religious humanitarianism.

The Mediated World is written for students to engage in how we communicate with one another, how we understand our world, and how media shapes us. Using stories of our media and culture, this book offers historical context, integrates new media advances into each chapter, and takes an interdisciplinary approach to the study of communication.

The champion player from the Full-Tilt Poker gaming website translates winning formulas from his popular books to provide for the needs of online players while sharing insights into the unique challenges of Internet-based games. 75,000 first printing.

** Now updated with a completely new chapter covering MTT tournament play Are you looking for a poker game where patience and technical skill is rewarded? A game where the variance is lower than in any other form of poker. A game where there are great opportunities to make money. Does such a game exist? Yes, it does, and that game is Omaha 8 Limit. This book is aimed at players who have some, maybe a lot, of experience of other forms of poker, including Hold'em. You may now be looking to branch out, and learn a new game. Alternatively, you may have already played some Omaha 8 or better, and be aiming to improve your skill level. Omaha 8 Limit Poker is a game of patience, of discipline, and above all of skill. It will appeal to all thinking players. In this book, learn how to become proficient at Omaha 8 Limit, how to demonstrate the skills required to master the game and above all to make the money. Take a journey with English chess master Andy Mack as you learn how to become an expert at Omaha 8.

Presents the author's six most important aspects of gambling: bankroll, knowledge, betting strategy, self-control, understanding the role of probability, and patience, with tips on card-counting and strategies used by the professionals

From enthusiastic amateurs to seasoned pros, this indispensable guide will provide players with everything they need to enhance their enjoyment of the game, improve skill, and reap truly powerful profits. From celebrated gambling columnist and casino insider Victor H. Royer, the only all-in-one guide to getting the most out of online poker. Royer explains how and why online games differ from regular games, and teaches players how to avoid common pitfalls and dap their game to meet the specialized demands of online play. In addition to outstanding advice, Royer includes a complete overview of all the major Internet poker websites, with ratings on key elements such as ease of play, bonuses offered, tournaments, customer support, and overall experience.

"Development and Social Change is a richly described and well written survey of change in the post-1950 period...The first edition was a practical and accessible contribution to the literature on social change. The fourth edition continues in this vein." -TEACHING SOCIOLOGY Explores development through historical narrative and examines the globalization/development paradox through in-depth case studies Development and Social Change: A Global Perspective, Fourth Edition, describes the dramatic acceleration of the global and political economy across three historical periods: colonialism, the development era, and the current era of globalization. Author Philip McMichael helps students make sense of a complex world in transition and explains how globalization became part of public discourse. Filled with case studies, this text makes the intricacies of globalization concrete, meaningful, and clear for students and moves them away from simple social evolutionary views, encouraging them to ponder social change, development, and global inequalities. The book challenges students to see themselves as global citizens whose consumption decisions have real implications. New to the Fourth Edition Links contemporary world

issues such as slum proliferation, rebellion in Latin America, AIDS, the rise of China, and climate change to the long-term course of development as a global project Weaves a stronger ecological theme into the story and emphasizes gendered features of modernization, as well as the complexity of its progressive claims, urging students to think critically about the costs and benefits of development Reviews current trends and asks new questions about the future of international development Instructors Resources on CD are available to qualified instructors. Contact info@sagepub.com or 1-800-818-7243 (6 am - 5 pm, PT) to request a copy. Intended Audience This text is an ideal core or supplementary text for a variety of undergraduate or beginning graduate courses such as Globalization, Social Development, and Social Change in departments of sociology, political science, and global studies.

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For most people, the game of blackjack provides excitement and entertainment—and somewhat erratic results. Although we may know the basic rules and even a few strategies, most of us still manage to lose our stakes time and again. Now, gambling columnist and blackjack expert Mike “Bootlegger” Turner has written the perfect guide to help the average player turn the tables. Bootlegger’s 200 Proof Blackjack begins by explaining the basics of blackjack. It then analyzes the most effective strategies for increasing your odds of winning. Included are discussions of money management for strategic and advantage play, tips for avoiding common pitfalls, a unique section on using the casinos’ promotional money to play, and simple instructions on the best card-counting system for novice counters. Easy-to-follow tables and card hands illustrate strategies. And each book includes a pocket-sized “Quick-Reference Guide” that you can use at the tables.

In its 114th year, Billboard remains the world's premier weekly music publication and a diverse digital, events, brand, content and data licensing platform. Billboard publishes the most trusted charts and offers unrivaled reporting about the latest music, video, gaming, media, digital and mobile entertainment issues and trends.

The Film Handbook examines the current state of filmmaking and how film language, technique and aesthetics are being utilised for today’s ‘digital film’ productions. It reflects on how critical analysis’ of film underpins practice and story, and how developing an autonomous ‘vision’ will best aid student creativity. The Film Handbook offers practical guidance on a range of traditional and independent ‘guerrilla’ film production methods, from developing script ideas and the logistics of planning the shoot to cinematography, sound and directing practices. Film professionals share advice of their creative and practical experiences shooting both on digital and film forms. The Film Handbook relates theory to the filmmaking process and includes:

- documentary, narrative and experimental forms, including deliberations on ‘reading the screen’, genre, mise-en-scène, montage, and sound design
- new technologies of film production and independent distribution, digital and multi-film formats utilised for indie filmmakers and professional dramas, sound design and music
- the short film form, theories of transgressive and independent ‘guerrilla’ filmmaking, the avant-garde and experimental as a means of creative expression
- preparing to work in the film industry, development of specialisms as director, producer, cinematographer, editor, and the presentation of creative work.

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