

B Com 1st Year Business Communication Notes

Are you about to begin your dissertation or a research project, but don't know what topic to choose? Are you unsure of what research methods to use and how they should be applied to your project? Are you worried about how to write up your research project? Then this is the book for you! A balanced coverage of qualitative and quantitative methods means that no matter what approach you choose to use for your project, there are examples and case studies to help guide you through the process. Student Research boxes provide an insight into situations and research decisions that students have encountered in real life projects. They contain hints, tips and sometimes questions to help you think through your own project. A Running Case Study charts the progression of two student research projects - one qualitative and one quantitative - and shows how the content of each chapter can be used to develop their projects. Thought provoking questions are included in order to help you consider the issues and decisions involved, which you can then apply to your own project. Deeper Insight boxes delve further into particular research issues, offering you a detailed description to increase your understanding of these areas, whilst Real Life examples put research methods into context, by showing you how they have been applied in real world situations. The Online Learning Centre contains a vast amount of extra resources to help you create a superior project: Six statistical chapters are available to help you prepare, test and analyse your hypotheses and data. Extra cases, appendices and dataset exercises help you to take your study further. Check out the Research Skills Centre for free chapters of Study Skills books, examples of good and bad proposals, and templates for questionnaires and surveys. All of this and more can be found at www.mcgraw-hill.co.uk/textbooks/blumberg

Effective communication is the key to success in life. We live in an era where words and gestures play an important role in effective communication. Businesses operate in various circumstances and it is paramount that the communication between different parties concerned is clear and effective and also takes into account the cultural sensitivities. This is where the concept of Business Communication comes to play. This book, written in accordance with the syllabus of the University of Delhi, is an attempt to equip the readers with skills required to communicate effectively in a business situation. It would also be useful for the students of BCom, BBA, and MBA of other universities, and for anyone looking to learn the nitty-gritties of business communication. **KEY FEATURES** • Analysis of vital components of business communication • Informative use of illustrations, examples, diagrams and pictures • Inclusion of review questions and university examination questions • New tools for business communication like, emails, teleconferencing, video conferencing, telex, fax discussed in detail Special edition of the Federal Register, containing a codification of documents of general applicability and future effect ... with ancillaries.

With this ebook, you can find all B.Com 1st Year Financial Accounting Notes Accounting: Meaning, Scope and Importance, Branches of Accounting, Accounting Concepts and Conventions, Double Entry System, Preparation of Journal, Subsidiary Books including Cash Book, Ledger, Trial Balance, Preparation of Final Accounts of Sole Traders and Partnership Firms. Bank Reconciliation Statement, Distinction between Capital and Revenue items, Depreciation Methods and Accounting including AS-6, Accounts of Non-Trading Concerns including Hospital and Educational Institutions. Accounts relating to Partnership: Admission, Retirement and Death of a Partner, Dissolution of Partnership, Amalgamation of Firms, Sale of Firm to a Company, Gradual Realisation of Assets and Piece Meal Distribution.

Business Law For Bcom(Hons)

The book has been written for 'Business Laws' Paper of the B. Com. (Hons.), Semester-

This edited monograph contains a comprehensive overview of educational developments in the fields of operations research (OR) and management science (MS). The book outlines key factors in OR/MS curricular programs and analyses different approaches regarding student enrollment and failure rates. The approach is genuinely international, whereas the focus lies on the European level. The target audience primarily comprises public policy planners in education, deans and school directors as well as program coordinators.

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