

Asset Discovery Dell

In today's fast-changing business environment, those firms that want to remain competitive must also be innovative. Innovation is not simply about developing new technologies into new products or services, but in many cases, finding new models for doing business in the face of change. It often entails changing the rules of the game. Strategic Innovation demonstrates to students how to create and appropriate value using new game strategies to gain competitive advantage. The book begins with a summary of the major strategic frameworks and showing the origins of strategic innovation. Next, Afuah gives a thorough examination of contemporary strategy from an innovation standpoint, including: how to develop strategy in the face of change a detailed framework for assessing the profitability potential of a strategy or product consideration of how both for-profit and non-profit organizations can benefit from new game strategies. With a wealth of quantitative examples of successful strategies, as well as descriptive cases, Strategic Innovation will complement courses in strategy, and technology and innovation.

This handbook is aimed at administrators working with SMS on large-scale Microsoft networks. It offers task-by-task instructions and other essential tasks in detail, aiming to get the administrator quickly up to speed and on to the next job.

The book examines an integrated approach for addressing decisions about the location of healthcare facilities. Supported by Geographic Information Systems (GIS) and Multi-Criteria Decision Analysis (MCDA), the approach provides comprehensive information on territory, taking into account the spatial dimensions. Due to the multiple criteria involved, site selection for urban facilities is a crucial topic in planning decision processes, especially for healthcare facilities. Healthcare provision policies generally fail to address the distribution of facilities within cities, entrusting decisions to various stakeholders. Moreover current evaluation tools focus on the intrinsic performances of healthcare structures, disregarding the extrinsic characteristics, namely those related to the location. Starting with a cross-disciplinary literature review, the book describes a multi-methodological approach for decision-making regarding the location of healthcare facilities, and presents an innovative evaluation tool that simultaneously considers functional, locational, environmental and economic issues, providing a comprehensive overview of the areas under investigation.

There are two different, interdependent components of IT that are important to a CIO: strategy, which is long-term; and tactical and operational concerns, which are short-term. Based on this distinction and its repercussions, this book clearly separates strategy from day-to-day operations and projects from operations – the two most important functions of a CIO. It starts by discussing the ideal organization of an IT department and the rationale behind it, and then goes on to debate the most pressing need – managing operations. It also explains some best industry standards and their practical implementation, and discusses project management, again highlighting the differences between the methodologies used in projects and those used in operations. A special chapter is devoted to the cutover of projects into operations, a critical aspect seldom discussed in detail. Other chapters touch on the management of IT portfolios, project governance, as well as agile project methodology, how it differs from the waterfall methodology, and when it is convenient to apply each. Taking the fundamental principles of IT service management and best practices in project management, the book offers a single, seamless reference for IT managers and professionals. It is highly practical, explaining how to apply these principles based on the author's extensive experience in industry.

InfoWorld is targeted to Senior IT professionals. Content is segmented into Channels and Topic Centers. InfoWorld also celebrates people, companies, and projects.

How secure is your network? The best way to find out is to attack it, using the same tactics attackers employ to identify and exploit weaknesses. With the third edition of this practical book, you'll learn how to perform network-based penetration testing in a structured manner. Security expert Chris McNab demonstrates common vulnerabilities, and the steps you can take to identify them in your environment. System complexity and attack surfaces continue to grow. This book provides a process to help you mitigate risks posed to your network. Each chapter includes a checklist summarizing attacker techniques, along with effective countermeasures you can use immediately. Learn how to effectively test system components, including: Common services such as SSH, FTP, Kerberos, SNMP, and LDAP Microsoft services, including NetBIOS, SMB, RPC, and RDP SMTP, POP3, and IMAP email services IPsec and PPTP services that provide secure network access TLS protocols and features providing transport security Web server software, including Microsoft IIS, Apache, and Nginx Frameworks including Rails, Django, Microsoft ASP.NET, and PHP Database servers, storage protocols, and distributed key-value stores

This is the first comprehensive Operations Manager 2012 technical resource for every IT implementer and administrator. Building on their bestselling OpsMgr 2007 book, three Microsoft System Center Cloud and Data Center Management MVPs thoroughly illuminate major improvements in Microsoft's newest version—including new enhancements just added in Service Pack 1. You'll find all the information you need to efficiently manage cloud and datacenter applications and services in even the most complex environment. The authors provide up-to-date best practices for planning, installation, migration, configuration, administration, security, compliance, dashboards, forecasting, backup/recovery, management packs, monitoring including .NET monitoring, PowerShell automation, and much more. Drawing on decades of enterprise and service provider experience, they also offer indispensable insights for integrating with your existing Microsoft and third-party infrastructure. Detailed information on how to... Plan and execute a smooth OpsMgr 2012 deployment or migration Move toward application-centered management in complex environments Secure OpsMgr 2012, and assure compliance through Audit Collection Services Implement dashboards, identify trends, and improve forecasting Maintain and protect each of your OpsMgr 2012 databases Monitor virtually any application, environment, or device: client-based, .NET, distributed, networked, agentless, or agent-managed Use synthetic transactions to monitor application performance and responsiveness Install UNIX/Linux cross-platform agents Integrate OpsMgr into virtualized environments Manage and author management packs and reports Automate key tasks with PowerShell, agents, and alerts Create scalable management clouds for service provider/multi-tenant environments Use OpsMgr 2012 Service Pack 1 with Windows Server 2012 and SQL Server 2012

Offers coverage of all five versions of Windows Vista, offering a guide to help users navigate the desktop, deal with the new user interface and search functions, use the Media Center, deal with the new Internet Explorer 7 tabbed browser, and build a netw

SMS 2003 Networking Recipes provides hundreds of quick-reference solutions for the Windows administrator. The book addresses a wide range of problems that all levels of SMS administrators have reported to our authors in the course of their real-world jobs. Some are simple, beginning implementation solutions, while others address high-end automation techniques. The recipes in this book were not selected whimsically, nor on the basis of what the authors found cool or interesting, but rather on the frequency and importance of complaints experienced by the authors in practical business environments.

With Windows 8, Microsoft completely reimagined the graphical user interface for its operating system, and designed it to run on tablets as well as PCs. It's a big change that calls for a trustworthy guide—Windows 8: The Missing Manual. New York Times columnist David Pogue provides technical insight, lots of wit, and hardnosed objectivity to help you hit the ground running with Microsoft's new OS. This jargon-free book explains Windows 8 features so clearly—revealing which work well and which don't—that it should have been in the box in the first place.

This book is the first comprehensive, scientifically based study of the nature and impact of intangibles. Weaving case studies and real-world examples with contemporary business theory, Baruch Lev - establishes an economic framework to analyze managerial and investment issues concerning intangibles; - surveys the impact of intangibles on corporate performance and market values, including management difficulties, risk, questions of property rights, marketability, and cost structure; - analyzes information deficiencies associated with intangibles, including the major economic principles governing intangible investments, limits of management information systems, and recommendations for improved accounting disclosure; - sets forth a comprehensive information system—aimed at satisfying the needs of both internal and external decision makers—to reflect the impact and value of intangibles within the context of enterprise performance.

Robert F. Kennedy's assassination in 1968 seems like it should be an open-and-shut case. Many people crowded in the small room at Los Angeles's famed Ambassador Hotel that fateful night saw Sirhan Sirhan pull the trigger. Sirhan was also convicted of the crime and still languishes in jail with a life sentence. However, conspiracy theorists have jumped on inconsistencies in the eyewitness testimony and alleged anomalies in the forensic evidence to suggest that Sirhan was only one shooter in a larger conspiracy, a patsy for the real killers, or even a hypnotized assassin who did not know what he was doing (a popular plot in Cold War-era fiction, such as *The Manchurian Candidate*). Mel Ayton profiles Sirhan and presents a wealth of evidence about his fanatical Palestinian nationalism and his hatred for RFK that motivated the killing. Ayton unearths neglected eyewitness accounts and overlooked forensic evidence and examines Sirhan's extensive personal notebooks. He revisits the trial proceedings and convincingly shows Sirhan was in fact the lone assassin whose politically motivated act was a forerunner of present-day terrorism. *The Forgotten Terrorist* is the definitive book on the assassination that rocked the nation during the turbulent summer of 1968. This second edition features a new afterword containing interviews and new evidence, as well as a new examination of the RFK assassination acoustics evidence by technical analyst Michael O'Dell.

These proceedings represent the work of contributors to the 16th International Conference on Cyber Warfare and Security (ICCWS 2021), hosted by joint collaboration of Tennessee Tech Cybersecurity Education, Research and Outreach Center (CEROC), Computer Science department and the Oak Ridge National Laboratory, Tennessee on 25-26 February 2021. The Conference Co-Chairs are Dr. Juan Lopez Jr, Oak Ridge National Laboratory, Tennessee, and Dr. Ambareen Siraj, Tennessee Tech's Cybersecurity Education, Research and Outreach Center (CEROC), and the Program Chair is Dr. Kalyan Perumalla, from Oak Ridge National Laboratory, Tennessee.

Discover a comprehensive introduction to IT technical support as Andrews/Dark/West's *COMPTIA A+ GUIDE TO IT TECHNICAL SUPPORT*, 10E explains how to work with users as well as install, maintain, troubleshoot and network computer hardware and software. This step-by-step, highly visual best-selling approach uses CompTIA A+ Exam objectives as a framework to prepare you for 220-1001 and 220-1002 certification exams. Each chapter covers core and advanced topics while emphasizing practical application of the most current technology, techniques and industry standards. You study the latest hardware, security, Active Directory, operational procedures, basics of scripting, virtualization, cloud computing, mobile devices and Windows 10 as you prepare for success as an IT support technician or administrator. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

The management of cultural heritage and public real-estate assets is one of the most crucial challenges concerning the sustainable use of these resources, involving dynamic methods to stimulate preservation, development, renewal, and transmission to future generations of these essential assets. The contributions presented in this book provide a rich and varied panorama of research experiences and innovative tools, capable of promoting the re-use of cultural heritage in European cities and cultural landscapes, using a circular economy logic as a model of sustainable development. From this point of view, cultural capital becomes the driver of a regeneration process on the local, urban, and metropolitan scales, in which the transversal interconnections between the production cycles of the adaptive re-use of the available heritage, both in the adaptation and in the management phase, configure a circular process of multidimensional production of value. Therefore, future territorial redevelopment projects can base their idea strength on an open system of appropriately selected social attractors, whose enhancement and use have the objective of triggering widespread regeneration effects on the whole territory of influence, receiving inducement and resources to progress.

For more than 40 years, Computerworld has been the leading source of technology news and information for IT influencers worldwide. Computerworld's award-winning Web site (Computerworld.com), twice-monthly publication, focused conference series and custom research form the hub of the world's largest global IT media network.

Adopted internationally by business schools, MBA programs, and marketing practitioners, *The New Strategic Brand Management* is the reference source of choice for senior strategists, positioning professionals and postgraduate students. Over the years it has established a reputation as one of the leading works on brand strategy. The fifth edition builds on this impressive reputation and keeps the book at the forefront of strategic brand thinking, with dedicated sections for specific types of brands (luxury, corporate and retail), international examples, and case studies from companies such as Audi, Nivea, Toyota and Absolut Vodka. Explaining the latest techniques used by companies worldwide, author Jean-Noël Kapferer covers all the leading issues faced by brand strategists today. With both gravitas and intelligent insight, the book reveals new thinking on topics such as putting culture and content into brands, the impact of private labels, the new dynamics of targeting and the comeback of local brands.

The popularity of wireless networking has grown exponentially over the past few years, despite a general downward trend in the telecommunications industry. More and more computers and users worldwide communicate via radio waves every day, cutting the tethers of the cabled network both at home and at work. Wireless technology changes not only the way we talk to our devices, but also what we ask them to do. With greater flexibility, broader range, and increased mobility, wireless networks let us live, work, and think differently. Wireless networks also open up a vast range of tasty new hack possibilities, from fine-tuning network frequencies to hot-rodding handhelds. The second edition of *Wireless Hacks*, co-authored by Rob Flickenger and

Roger Weeks, brings readers more of the practical tips and tricks that made the first edition a runaway hit, selling nearly 30,000 copies. Completely revised and updated, this version includes over 30 brand new hacks, major overhauls of over 30 more, and timely adjustments and touchups to dozens of other hacks introduced in the first edition. From passive network scanning to aligning long-distance antennas, beefing up wireless network security, and beyond, Wireless Hacks answers real-life networking needs with direct solutions. Flickenger and Weeks both have extensive experience in systems and network administration, and share a passion for making wireless more broadly available. The authors include detailed coverage for important new changes in specifications and in hardware and software, and they delve deep into cellular and Bluetooth technologies. Whether you need your wireless network to extend to the edge of your desk, fit into your backpack, or cross county lines, the proven techniques in Wireless Hacks will show you how to get the coverage and functionality you're looking for.

The Directory of Corporate Counsel, 2020 Edition remains the only comprehensive source for information on the corporate law departments and practitioners of the companies of the United States and Canada. Profiling over 22,000 attorneys and more than 5,000 companies, it supplies complete, uniform listings compiled through a major research effort, including information on company organization, department structure and hierarchy, and the background and specialties of the attorneys. This newly revised 2 volume edition is easier to use than ever before and includes five quick-search indexes to simplify your search: Corporations and Organizations Index Geographic Index Attorney Index Law School Alumni Index Nonprofit Organizations Index Former 2016 -2017 Edition: ISBN 9781454871798 Former 2015 - 2016 Edition: ISBN 9781454856535 Former 2014 - 2015 Edition: ISBN 9781454843474 Former 2013 -2014 Edition: ISBN #9781454825913 Former 2012 -2013 Edition: ISBN #9781454809593 Former 2017-2018 Edition: ISBN #9781454884460 Former 2018 Mid-Year Edition: ISBN #9781454889250 Former 2019 Edition ISBN #9781543803488

For more than 20 years, Network World has been the premier provider of information, intelligence and insight for network and IT executives responsible for the digital nervous systems of large organizations. Readers are responsible for designing, implementing and managing the voice, data and video systems their companies use to support everything from business critical applications to employee collaboration and electronic commerce.

Microsoft's Systems Management Server (SMS) allows network administrators to provide software updates to users quickly and cost-effectively from a single machine. The administrator can update every user in a network at once, or choose a group of individuals – even a single user. All this can be accomplished from the administrator's computer: no need to visit everyone's computer to make changes, as in days of old. The SMS 2003 Field Guide addresses real-world problems and solutions, based on the broad consulting experience of the author. He knows where network administrators are liable to make mistakes, and offers help at their level.

The tactical organization and protection of resources is a vital component for any governmental entity. Effectively managing national security through various networks ensures the highest level of protection and defense for citizens and classified information. National Security: Breakthroughs in Research and Practice is an authoritative resource for the latest research on the multiple dimensions of national security, including the political, physical, economic, ecological, and computational dimensions. Highlighting a range of pertinent topics such as data breaches, surveillance, and threat detection, this publication is an ideal reference source for government officials, law enforcement, professionals, researchers, IT professionals, academicians, and graduate-level students seeking current research on the various aspects of national security.

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