

## **Asian Perspectives On Digital Culture Emerging Phenomena Enduring Concepts Routledge Advances In Internationalizing Media Studies**

The concept of religiosity is a highly individual aspect of religion. The understanding of it was shaped in Protestant circles in the Western context and it has inspired a huge body of research and further developments in theology, as well as in religious education. However, both charismatic movements within Christianity and orthopractic religious traditions such as Islam raise the question of whether an individualized account of religiosity is able to grasp the spectrum of lived religion comprehensively. Furthermore, with increasing globalization, even Asian worldviews like Hinduism or Buddhism are part of daily experience and have expanded the notion of what can be perceived of as religion. These changes were discussed at the international conference 'Religiosity in East and West: Conceptual and Methodological Challenges' at the University of Münster, Germany, from 25 to 27 June 2019. With this volume of conference proceedings we pay special attention to the most significant conference contributions relevant to religious education and practical theology.

"This edition fosters multidisciplinary discussion and research on the adoption of information and communication technologies (ICT) in the contexts of culture and tourism, investigating how emerging technologies and new managerial models and strategies can promote sustainable development for culture and tourism"--Provided by publisher.

China's Digital Presence in the Asia-Pacific explores China's digital presence in the Asia-

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Pacific region. Drawing on political economy of the media, industry analysis, platform studies and cultural policy studies, the book shows that China's commercial digital platforms are increasingly recognized outside China and can disseminate Chinese culture more effectively than government supported media. It illustrates how these platforms are contributing to Chinese cultural influence, their perceived reputation and obstacles in the region while pursuing a combined approach of culture+, industry+, internet+, and platform+. In considering the multi-layered rise of the China argument, the book considers its growing technological status as an innovative nation through four policy approaches: culture+, industry+, Internet+ and platform+. Other + characterizations include intelligent+ and social+. These + characterizations show how China is rejuvenating, drawing technological knowhow from the region and adding to its cultural (and soft) power. The book focuses on six locations: Hong Kong, Taiwan, Singapore, Malaysia, Australia and New Zealand. The authors analyse Beijing's changing policies towards the governance of culture, Internet technologies and digital platforms, as well as examining consumer perceptions of China and Chinese products in the Asia-Pacific region. In using the + characterizations, the authors provide a comprehensive analysis of how Chinese cultural and creative industries became digital, as well as investigating the key players and the leading platforms including Alibaba, Tencent, ByteDance, TikTok, Baidu, iQiyi and Meituan.

In Asia, amidst its varied levels of economic development and diverse cultural traditions and political regimes, the Internet and mobile communications are increasingly used in every aspect of life. Yet the analytical frames used to understand the impact of digital media on Asia predominantly originate from the Global North, neither rooted in Asia's rich philosophical

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traditions, nor reflective of the sociocultural practices of this dynamic region. This volume examines digital phenomena and its impact on Asia by drawing on specifically Asian perspectives. Contributors apply a variety of Asian theoretical frameworks including guanxi , face, qing , dharma and karma . With chapters focusing on emerging digital trends in China, Hong Kong, India, Japan, Korea, Philippines, Singapore, and Taiwan, the book presents compelling and diverse research on identity and selfhood, spirituality, social networking, corporate image, and national identity as shaped by and articulated through digital communication platforms.

This book analyzes mobile gaming in the Asian context and looks into a hitherto neglected focus of inquiry – a localized mobile landscape, with particular reference to young Asians' engagement with mobile gaming. This edition focuses not only on the remarkable success of local mobile games, but also on the significance of social milieu in the development of Asian mobile technologies and gaming culture. It analyzes the growth of the current mobile technologies and mobile gaming not as separate but as continuous developments in tandem with the digital economy. It is of interest to both academics and a broader readership from the business, government, and information technology sectors

This volume explores one of the central issues that has been debated in internet studies in recent years: locality, and the extent to which cultural production online can be embedded in a specific place. The particular focus of the book is on the practices of net artists in Latin America, and how their work interrogates some of the central place-based concerns of Latin(o) American identity through their on- and offline cultural practice. Six particular works by artists of different countries in Latin America and within Latina/o communities in the US are studied in

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detail, with one each from Uruguay, Chile, Argentina, Colombia, the US-Mexico border, and the US. Each chapter explores how each artist represents place in their works, and, in particular how traditional place-based affiliations, or notions of territorial identity, end up reproduced, re-affirmed, or even transformed online. At the same time, the book explores how these net.artists make use of new media technologies to express alternative viewpoints about the locations they represent, and use the internet as a space for the recuperation of cultural memory.

This volume seeks to analyse the emerging wave of data journalism in the Global South. It does so by examining trends, developments and opportunities for data journalism in the aforementioned contexts. Whilst studies in this specific form of journalism are increasing in numbers and significance, there remains a dearth of literature on data journalism in less developed regions of the world. By demonstrating an interest in data journalism across countries including Chile, Argentina, the Philippines, South Africa and Iran, among others, this volume contributes to multifaceted transnational debates on journalism, and is a crucial reference text for anyone interested in data journalism in the 'developing' world. Drawing on a range of voices from different fields and nations, sharing empirical and theoretical experiences, the volume aims to initiate a global dialogue among journalism practitioners, researchers and students.

This volume captures the domestication of mobile communication technologies by families in Asia, and its implications for family interactions and relationships. It showcases research on families across a spectrum of socio-economic profiles, from both rural and urban areas, offering insights on children, adolescents, adults, and the elderly. While mobile communication

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diffuses through Asia at a blistering pace, families in the region are also experiencing significant changes in light of unprecedented economic growth, globalisation, urbanisation and demographic shifts. Asia is therefore at the crossroads of technological transformation and social change. This book analyses the interactions of these two contemporaneous trends from the perspective of the family, covering a range of family types including nuclear, multi-generational, transnational, and multi-local, spanning the continuum from the media-rich to the media have-less.

In Asia, amidst its varied levels of economic development and diverse cultural traditions and political regimes, the Internet and mobile communications are increasingly used in every aspect of life. Yet the analytical frames used to understand the impact of digital media on Asia predominantly originate from the Global North, neither rooted in Asia's rich philosophical traditions, nor reflective of the sociocultural practices of this dynamic region. This volume examines digital phenomena and its impact on Asia by drawing on specifically Asian perspectives. Contributors apply a variety of Asian theoretical frameworks including guanxi, face, qing, dharma and karma. With chapters focusing on emerging digital trends in China, Hong Kong, India, Japan, Korea, Philippines, Singapore, and Taiwan, the book presents compelling and diverse research on identity and selfhood, spirituality, social networking, corporate image, and national identity as shaped by and articulated through digital communication platforms.

This edited volume brings together cutting-edge studies from emerging scholars of East/Southeast Asia who explore the role of mobile media in the contemporary

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transformation of the region's social intimacies, from the romantic to the familial to the communal. By providing a regional and transnational overview of such studies, it affords new insights into how these mobile technologies have contributed to the rise of 'glocal intimacies'. This pertains to the normalisation and intensification of how people's relationships of closeness are entangled in the ever-shifting and constantly negotiated flows between global modernity and local everyday life. In providing case studies of mobile media and glocal intimacies, the chapters in the volume attend to a broad range of countries that include China, Korea, Malaysia, the Philippines, Singapore, Vietnam, and Taiwan. This illustrates the differing ways in which mobile media might be embedded in the region's divergent articulations of social intimacies, which reflect the ongoing tensions between Western and Asian imaginaries of modernity. The chapters also discuss a wide array of mobile media that people use, from social media platforms like Facebook and Instagram, to messaging apps like KakaoTalk and WhatsApp, to dating apps like Tinder and Blued. This allows for a mapping out of the different levels of impact that mobile media might have on social intimacies in a region that contains some of the most technologically advanced as well as the most technologically behind societies in the world. In summary, this book allows readers to take a comparative approach to understanding the complexity of the glocal intimacies that are emerging from the ways people in Asia use mobile media to reconfigure their local ties and to enact global relationships. This volume will benefit

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students, academics, and researchers who are keen in media and communication, cultural studies, sociology, anthropology, and Asian studies. “This exciting and much-needed book will greatly advance our efforts to decolonise media and communications research. The chapters offer empirically rich and nuanced accounts that challenge the dominant paradigms about mediated intimacy.” Mirca Madianou, Goldsmiths, University of London “This collection develops the original concept of ‘glocal intimacies’ to describe how mobile media have become a crucial site where new social intimacies are enacted, reinforced and transformed in Asia. It introduces fresh empirical research from emerging scholars to furnish deep theoretical insights into these imaginaries and practices.” Audrey Yue, National University of Singapore

This book is the first comparative study of media technologies in Japan and the two Koreas which illuminates the peculiar geopolitical relations between the three countries through their development and use of digital technologies, drawing from political economy, cultural studies, and technology studies.

This edited volume aims to unpack the digitisation of art and media within the dynamics of participatory culture, and how these changes affect the power relations between the production and consumption of these new forms in a globalised Asia. This follows the rise of new art forms and social media platforms in wake of rapid and ongoing digitisation, which has, in turn, produced far-reaching implications for changing media ownership and its role in social, cultural, economic, as well as political activities. New

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challenges arise every day in relation to digital art and design practices and social media communications, and their respective impact on identity politics. This book showcases a diverse range of interdisciplinary research on these concomitant changes and challenges associated with digital media and technologies within the context of a globalised Asia. The case studies included present perspectives on Asia's evolving digital humanities landscape from Hong Kong, China, India, Korea and from across Southeast Asia, with topics that tackle organisational digital marketing, brand advertising and design, mobile gaming, interactive art, and the cultural activities of ethnic and sexual minority communities in the region. This book will of interest to scholars in digital humanities focused on new media and cultural studies.

Media policy issues sit at the heart of the structure and functioning of media systems in Europe and beyond. This book brings together the work of a range of leading media policy scholars to provide inroads to a better understanding of how effective media policies can be developed to ensure a healthy communication sector that contributes to the wellbeing of individual citizens, as well as a more democratic society. Faced with a general atmosphere of disillusionment in the European project, one of the core questions tackled by the volume's contributors is: what scope is there for European media policy that can exist beyond the national level? Uniquely, the volume's chapters are structured around four key policy themes: media convergence; the continued role and position of public regulatory intervention in media policy; policy issues arising from

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the development of new electronic communication network environments; and lessons for European media policy from cases beyond the EU. In its chapters, the volume provides enriched understandings of the role and significance of policy actors, institutions, structures, instruments and processes in communication and media policy. The relationship between information and the nation-state is typically portrayed as a face-off involving repressive state power and democratic flows: Twitter and the Arab Spring, Google in China, WikiLeaks and the U.S. State Department. Less attention has been paid to those scenarios where states have regarded information and its diffusion as productive of modernity and globalization. It is the central argument of this book that the contemporary nation-state, especially in the global South, is far from hostile to the current informational milieu and in fact makes crucial use of it in order to develop adequate modes of governance, communication and sociality in a networked world. This book focuses on India – an emerging country that has recently witnessed a "software miracle" – to highlight the critical role informatics has historically played in the national imagination and to demonstrate how the state, private capital and civic society have drawn upon and engaged the precepts and protocols of the information age to fashion an "info-nation."

Introducing the founders of sociological theory – from Marx, Weber, Durkheim and Martineau through to Simmel, DuBois, Mead and others – this accessible textbook locates each thinker within their own social, political and historical context. By doing so,

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it helps readers to understand the development of central sociological concepts and how they can help us understand the contemporary world. The book includes: Lively biographical sections to help readers get to know each thinker Clear and easy-to-understand accounts of each theorist's arguments - and the most common criticisms Key concept boxes highlighting the most influential ideas This comprehensive, enlightening text brings the rich and diverse field of classical sociological theory to life. Examining the impact of digital media on surveillance, power and people's capacity for action, this book explores how people act, and are acted upon, in an increasingly connected world.

The Oxford Textbook of Migrant Psychiatry brings together the theoretical and practical aspects of the mental health needs of migrants, refugees and asylum seekers into one comprehensive resource for researchers and professionals.

Digital media histories are part of a global network, and South Asia is a key nexus in shaping the trajectory of digital media in the twenty-first century. Digital platforms like Facebook, WhatsApp, and others are deeply embedded in the daily lives of millions of people around the world, shaping how people engage with others as kin, as citizens, and as consumers. Moving away from Anglo-American and strictly national frameworks, the essays in this book explore the intersections of local, national, regional, and global forces that shape contemporary digital culture(s) in regions like South Asia: the rise of digital and mobile media technologies, the ongoing transformation of established media

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industries, and emergent forms of digital media practice and use that are reconfiguring sociocultural, political, and economic terrains across the Indian subcontinent. From massive state-driven digital identity projects and YouTube censorship to Tinder and dating culture, from Twitter and primetime television to Facebook and political rumors, *Global Digital Cultures* focuses on enduring concerns of representation, identity, and power while grappling with algorithmic curation and data-driven processes of production, circulation, and consumption.

Amitav Acharya has written a splendidly ambitious book. Travelling from the discipline of International Relations to the historiography of Southeast Asia and back again, it draws upon a range of methodologies to analyse the issue of identity in the configuration of Southeast Asia. But it provides more than an academic assessment. With this book, Acharya must be judged to have contributed not just to the study of Southeast Asian regionalism, but to the process itself. - Anthony Milner, Basham Professor of Asian History, Australian National University

This book critically analyses the functions and interconnectedness between religion and digital media in a range of East Asian countries. It discusses both how religious organizations make use of new technologies, and also explores how new technologies are reshaping religion in novel and interesting ways. Based on extensive research, the book focuses in particular on Christianity in South Korea, Neo-Shintoism in Japan, Falun Gong in China and Islam in Southeast Asia. Offering a comparative perspective

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on a broad range of media practices including video gaming, virtual worship, social networking and online testimonials, the book also investigates the idea that use of technology in itself mirrors religious practices. With an analysis of the impact of religion and new technology on national consciousness in a range of geographical locations, the authors offer a broadening of the scope of the study of religion, culture and media. This volume includes a variety of first-hand case studies, critical analyses, action research and reflective practice in the digital humanities which ranges from digital literature, library science, online games, museum studies, information literacy to corpus linguistics in the 21st century. It informs readers of the latest developments in the digital humanities and their influence on learning and teaching. With the growing advancement of digital technology, humanistic inquiries have expanded and transformed in unfathomable complexity as new content is being rapidly created. The emergence of electronic archiving, digital scholarship, digitized pedagogy, textual digitization and software creation has brought about huge impacts on both humanities subjects and the university curricula in terms of nature, scope and design. This volume provides insights into what these technological changes mean for all the stakeholders involved and for the ways in which humanities subjects are understood. Part 1 of this volume begins with a broad perspective on digital humanities and discusses the current status of the field in Asia, Canada and Europe. Then, with a special focus on new literacies, educational implications, and innovative research in the digital humanities, Parts 2-4

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explore how digital technology revolutionizes art forms, curricula, and pedagogy, revealing the current practices and latest trends in the digital humanities. Written by experts and researchers across Asia, Australia, Canada and Europe, this volume brings global insights into the digital humanities, particularly in the education aspect. It is of interest to researchers and students of cultural studies, literature, education, and technology studies. The strongest point of this collection of work is that, it brings important concepts to the study of digital literacies, for example, looking at it from the perspective of new literacies, languages and education. Daniel Churchill, Associate Professor, Faculty of Education, The University of Hong Kong With a rapidly growing advancement in digital tools, this book has made a relevant contribution by informing readers what the latest development of these tools are, and discusses how they can aid research, libraries, education and even poets across different continents. Samuel Kai-wah Chu, Associate Professor, Faculty of Education, The University of Hong Kong Asian Perspectives on Digital Culture Emerging Phenomena, Enduring Concepts Routledge

This book details qualitative research focusing on Internet startups, digital entrepreneurship, race and sex discrimination, and the sharing economy. Addressing the intersections between issues of gender, age, ethnicity and class, the author interviews startup founders, including many husband and wife teams, in order to understand the working and private lives of digital entrepreneurs in and from Taiwan

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who utilise Internet and mobile technologies, against a backdrop of the country's political, social and economic history. It investigates contemporary debates about entrepreneurship as they are experienced by new generations of start-uppers who challenge existing social and cultural norms by becoming creative workers and embracing the precarity that exists in the volatile digital economy.

This book examines new forms of representation that have changed our perception and interpretation of the humanities in an Asian, and digital, context. In analyzing written and visual texts, such as the use of digital technology and animation in different works of art originating from Asia, the authors demonstrate how literature, history, and culture are being redefined in spatialized relations amid the trend of digitization. Research studies on Asian animation are in short supply, and so this volume provides new and much needed insights into how art, literature, history, and culture can be presented in innovative ways in the Asian digital world. The first section of this volume focuses on the new conceptualization of the digital humanities in art and film studies, looking at the integration of digital technologies in museum narration and cinematic production. The second section of the volume addresses the importance of framing these discussions within the context of gender issues in the digital world, discussing how women are represented in different forms of social media. The third and final section of the book explores the digital world's impacts on people's lives through different forms of digital media, from the electromagnetic unconscious to digital storytelling and digital online

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games. This book presents a novel contribution to the burgeoning field of the digital humanities by informing new forms of representation and interpretations, and demonstrating how digitization can influence and change cultural practices in Asia, and globally. It will be of interest to students and scholars interested in digitization from the full spectrum of humanities disciplines, including art, literature, film, music, visual culture, media, and animation, gaming, and Internet culture. "This is a well-written book, and I enjoyed reading it. The first impression of the book is that it is very innovative - a down-to-the-earth academic volume that discusses digital culture." - Professor Anthony Fung, Professor, Director, School of Journalism and Communication, The Chinese University of Hong Kong "This book has contributed to the existing field of humanities by informing new forms of representation and interpretations, and how digitization may change cultural practices. There is comprehensive information on how the humanities in the digital age can be applied to a wide range of subjects including art, literature, film, pop music, music videos, television, animation, games, and internet culture." - Dr Samuel Chu, Associate Professor, The Faculty of Education, The University of Hong Kong

African audiences and users are rapidly gaining in importance and increasingly targeted by global media companies, social media platforms and mobile phone operators. This is the first edited volume that addresses the everyday lived experiences of Africans in their interaction with different kinds of media: old and

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new, state and private, elite and popular, global and national, material and virtual. So far, the bulk of academic research on media and communication in Africa has studied media through the lens of media-state relations, thereby adopting liberal democracy as the normative ideal and examining the potential contribution of African media to development and democratization. Focusing instead on everyday media culture in a range of African countries, this volume contributes to the broader project of provincializing and decolonizing audience and internet studies.

This Handbook is the first major volume to examine the conservation of Asia's culture and nature in relation to the wider social, political and economic forces shaping the region today. Throughout Asia rapid economic and social change means the region's heritage is at once under threat and undergoing a revival as never before. As societies look forward, competing forces ensure they re-visit the past and the inherited, with the conservation of nature and culture now driven by the broader agendas of identity politics, tradition, revival, rapid development, environmentalism and sustainability. In response to these new and important trends, the twenty three accessible chapters here go beyond sector specific analyses to examine heritage in inter-disciplinary and critically engaged terms, encompassing the natural and the cultural, the tangible and intangible. Emerging

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environmentalisms, urban planning, identity politics, conflict memorialization, tourism and biodiversity are among the topics covered here. This path-breaking volume will be of particular interest to students and scholars working in the fields of heritage, tourism, archaeology, Asian studies, geography, anthropology, development, sociology, and cultural and postcolonial studies.

A comparative approach to media and communication research plays an important, if not indispensable, role in achieving a core mission of researchers: to delimit the generality and specificity of media and communication theories, enabling researchers to more readily identify the influence of social, political and cultural contexts in shaping media and communication phenomena. To de-Westernize and internationalize media and communication studies has thus become the way forward for overcoming the parochialism of mainstream media and communication studies. This volume reflects on what comparative media and communication research has achieved or failed to achieve, the epistemological and theoretical challenges it is facing, and the new directions in which it should be heading.

Since the 1990s there has been a dramatic increase in cultural flows and connections between the countries in the East Asian region. Nowhere is this more apparent than when looking at popular culture where uneven but

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multilateral exchanges of Japanese, Korean, Taiwanese, Hong Kong and Chinese products have led to the construction of an 'East Asian Popular Culture'. This is both influenced by, and in turn influences, the national cultures, and generates transnational co-production and reinvention. As East Asian popular culture becomes a global force, it is increasingly important for us to understand the characteristics of contemporary East Asian popular culture, and in particular its transnational nature. In this handbook, the contributors theorize East Asian experiences and reconsider Western theories on cultural globalization to provide a cutting-edge overview of this global phenomenon. The Routledge Handbook of East Asian Popular Culture will be of great interest to students and scholars of a wide range of disciplines, including: Cultural Studies, Media Studies, Communication Studies, Anthropology, Sociology and Asian Studies in general.

Packed with cultural, company, and country examples, this book offers a mix of theory and practical applications covering globalization, global branding strategies, classification models of culture, and the consequences of culture for all aspects of marketing communications. The author helps define cross cultural segments to better target consumers across cultures and features content on how culture affects strategic issues, such as the company's mission statement,

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brand positioning strategy, and marketing communications strategy. It also demonstrates the centrality of value paradoxes to cross cultural marketing communications, and uses the Hofstede model or other cultural models to help readers see why strategies based on cultural relationships in one country cannot be extended to other countries without adjustments. Updates to the new edition include: Up-to-date research on new topics, including: culture and the media, culture and the Internet, and a more profound comparison of the different cultural models. Includes discussion of how Covid-19 has impacted globalization. More examples from major regions and countries from around the world. Broader background theory on how people use social media and extensive coverage of consumer behavior A range of online instructor resources complement the book, including downloadable advertising images from the book, chapter-specific questions and key points, and video examples of advertising from around the world.

This book provides a clear framework for conducting participatory research with children and young people supported with practical examples from international research studies. Our aim is to encourage more participatory research with children and young people on all matters that affect their lives. This book illustrates innovative ways of being participatory and sheds new light on

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involvement strategies that play to children's and young people's competencies. Participatory research is based on the recognition of children and young people as active contributors rather than objects of research. Participatory researchers support and value the voices of children and young people in all matters that concern them. Core to participatory research practice is a strengths-based approach that aims to promote the active engagement of children and young people in all stages of research, from inception to implementation and beyond. Engagement of children and young people requires the use of creative, participatory methods, tools and involvement strategies to reveal children's competencies. This book shares knowledge about creative participatory techniques that can enable and promote children's ways of expressing their views and experiences. The book provides guidance on appropriate techniques that reduce the power differential in the adult-child relationship and which optimise children's abilities to participate in research. This book is targeted at researchers, academics, and practitioners who need guidance on what tools are available, how the tools can be used, advantages and challenges, and how best to involve children in all stages of a research project. It will provide several examples of how children can have an active participatory role in research. There is increasing interest in involving children as co-researchers but little guidance on

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how this can be done. This book fills a this gap by addressing all of these issues and by providing worked examples from leading researchers and academics. This book offers an in-depth academic discourse on the convergence of AI, digital platforms, and popular culture, in order to understand the ways in which the platform and cultural industries have reshaped and developed AI-driven algorithmic cultural production and consumption. At a time of fundamental change for the media and cultural industries, driven by the emergence of big data, algorithms, and AI, the book examines how media ecology and popular culture are evolving to serve the needs of both media and cultural industries and consumers. The analysis documents global governments' rapid development of AI-relevant policies and identifies key policy issues; examines the ways in which cultural industries firms utilize AI and algorithms to advance the new forms of cultural production and distribution; investigates change in cultural consumption by analyzing the ways in which AI, algorithms, and digital platforms reshape people's consumption habits; and examines whether governments and corporations have advanced reliable public and corporate policies and ethical codes to secure socio-economic equality. Offering a unique perspective on this timely and vital issue, this book will be of interest to scholars and students in media studies, communication studies, anthropology, globalization studies,

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sociology, cultural studies, Asian studies, and science and technology studies (STS).

*Media Culture in Transnational Asia: Convergences and Divergences* examines contemporary media use within Asia, where over half of the world's population resides. The book addresses media use and practices by looking at the transnational exchanges of ideas, narratives, images, techniques, and values and how they influence media consumption and production throughout Asia, including Sri Lanka, Bangladesh, South Korea, Singapore, Vietnam, Afghanistan, Iran and many others. The book's contributors are especially interested in investigating media and their intersections with narrative, medium, technologies, and culture through the lenses that are particularly Asian by turning to Asian sociopolitical and cultural milieus as the meaningful interpretive framework to understand media. This timely and cutting-edge research is essential reading for those interested in transnational and global media studies.

This book explains the subtle maneuvers of what researchers call "facework" and demonstrates the vital role it plays in the success or failure of cross-cultural interactions. Building on Geert Hofstede's seminal research on cultural dimensions, Merkin synthesizes more recent research in business, communication, cross-cultural psychology and sociology to offer a model for better understanding facework.

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Additionally, Merkin's model shows how particular communication strategies can facilitate more successful cross-cultural interactions. The first book of its kind to focus on the practical aspects of employing face-saving, it is a needed text for academics, students, and business professionals negotiating with organizations from different cultures.

Asian Americans have long been the subject and object of popular culture in the U.S. The rapid circulation of cultural flashpoints—such as the American obsession with K-pop sensations, Bollywood dance moves, and sriracha hot sauce—have opened up new ways of understanding how the categories of “Asian” and “Asian American” are counterbalanced within global popular culture. Located at the crossroads of these global and national expressions, *Global Asian American Popular Cultures* highlights new approaches to modern culture, with essays that explore everything from music, film, and television to comics, fashion, food, and sports. As new digital technologies and cross-media convergence have expanded exchanges of transnational culture, Asian American popular culture emerges as a crucial site for understanding how communities share information and how the meanings of mainstream culture shift with technologies and newly mobile sensibilities. Asian American popular culture is also at the crux of global and national trends in media studies, collapsing boundaries and acting as a lens to view the ebbs and flows of transnational influences on global and American cultures. Offering new and critical analyses of popular cultures that account for emerging textual

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fields, global producers, technologies of distribution, and trans-medial circulation, this ground-breaking collection explores the mainstream and the margins of popular culture. The Internet has ushered in a new era in the economies of networking. With the increasing need for optimization based on these network economies, the IT-based e-business has become a platform for study as well as daily practice. In a similar vein, global warming has raised many issues which come into conflict with traditional research and policies. The Internet revolution has also shifted our society from a government- and company-led economy to a 'netizen'- and consumer-led business world. This book enlightens us on why a harmonized participation of traditional network members or interested groups is necessary and how we can create values from diverse fields of interests and objectives, including the corporate social responsibility (CSR) and eco-friendly productivity. Digital Business and Sustainable Development integrates the platforms from these two fields of study based on the comparative analysis of Asian and other developing countries.

This book observes and analyses transnational interactions of East Asian pop culture and current cultural practices, comparing them to the production and consumption of Western popular culture and providing a theoretical discussion regarding the specific paradigm of East Asian pop culture. Drawing on innovative theoretical perspectives and grounded empirical research, an international team of authors consider the history of transnational flows within pop culture and then systematically address pop culture itself,

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digital technologies, and the media industry. Chapters cover the Hallyu – or Korean Wave – phenomenon, as well as Japanese and Chinese cultural industries. Throughout the book, the authors address the convergence of the once-separated practical, industrial, and business aspects of popular culture under the influence of digital culture. They further coherently synthesize a vast collection of research to examine the specific realities and practices of consumers that exist beyond regional boundaries, shared cultural identities, and historical constructs. This book will be of interest to academic researchers, undergraduates, and graduate students studying Asian media, media studies, communication studies, cultural studies, transcultural communication, or sociology.

Is the bicycle, like the loudspeaker, a medium of communication in India? Do Indian children need trade unions as much as they need schools? What would you do with a mobile phone if all your friends were playing tag in the rain or watching Indian Idol? *Children and Media in India* illuminates the experiences, practices and contexts in which children and young people in diverse locations across India encounter, make, or make meaning from media in the course of their everyday lives. From textbooks, television, film and comics to mobile phones and digital games, this book examines the media available to different socioeconomic groups of children in India and their articulation with everyday cultures and routines. An authoritative overview of theories and discussions about childhood, agency, social class, caste and gender in India is

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followed by an analysis of films and television representations of childhood informed by qualitative interview data collected between 2005 and 2015 in urban, small-town and rural contexts with children aged nine to 17. The analysis uncovers and challenges widely held assumptions about the relationships among factors including sociocultural location, media content and technologies, and children's labour and agency. The analysis casts doubt on undifferentiated claims about how new technologies 'affect', 'endanger' and/or 'empower', pointing instead to the importance of social class – and caste – in mediating relationships among children, young people and the poor. The analysis of children's narratives of daily work, education, caring and leisure supports the conclusion that, although unrecognised and underrepresented, subaltern children's agency and resourceful conservation makes a significant contribution to economic, interpretive and social reproduction in India.

This unique book presents a broad multi-disciplinary examination of early temple architecture in Asia, written by two experts in digital reconstruction and the history and theory of Asian architecture. The authors examine the archetypes of Early Brahmanic, Hindu and Buddhist temple architecture from their origins in north western India to their subsequent spread and adaptation eastwards into Southeast Asia. While the epic monuments of Asia are well known, much less is known about the connections between their building traditions, especially the common themes and mutual influences in the early architecture of Java, Cambodia and Champa. While others have made significant

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historiographic connections between these temple building traditions, this book unravels, for the first time, the specifically compositional and architectural linkages along the trading routes of South and Southeast Asia. Through digital reconstruction and recovery of three dimensional temple forms, the authors have developed a digital dataset of early Indian antecedents, tested new technologies for the acquisition of built heritage and developed new methods for comparative analysis of built form geometry. Overall the book presents a novel approach to the study of heritage and representation within the framework of emerging digital techniques and methods.

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