

Anthropology Mcgraw Hill Education

Introducing Cultural Anthropology, a short yet comprehensive anchor text, is an approachable, full-color introduction to cultural anthropology. This edition continues to provide students with the opportunity to explore anthropology's relevance to their own lives. Unique opening vignettes draw students into each chapter while the rich visual program allows professors to use a brief text without sacrificing visual appeal. "Try This" exercises encourage students to think critically and apply anthropological concepts, perspectives and methods, and the "Anthropology Around Us" boxes focus on the application of anthropological concepts featured in each chapter.

In its ninth edition, The Human Species continues to provide a comprehensive approach to biological anthropology, especially the relationship between biology and culture, behavior in an evolutionary context, and humans as a species within the primate order. With its lively narrative and emphasis on the most current topics and findings in the field, The Human Species explores the major questions that concern biological anthropologists about our species.

Written by a prominent scholar in the field, Conrad Phillip Kottak, this concise, student-friendly, current introduction to cultural anthropology carefully balances coverage of core topics and contemporary changes in the field. New to this edition, Connect Anthropology offers a variety of learning tools and activities to make learning more engaging for students and teaching more efficient for instructors. Mirror for Humanity is a perfect match for cultural anthropology courses that use readings or ethnographies along with a main text.

A leading name in anthropology, Conrad Philip Kottak continues to define student learning in the cultural anthropology course. Cultural Anthropology offers an up-to-date holistic introduction to anthropology from the four-field perspective. Key themes of appreciating the experiences students bring to the classroom, appreciating human diversity, and appreciating the field of anthropology are showcased throughout the text. The program presents anthropology's core concepts and also demonstrates anthropology's relevance to the 21st-century world we inhabit. Revisions to the 18th edition of Cultural Anthropology were extensively informed by student data, collected anonymously by McGraw-Hill's adaptive learning system. Connect is the only integrated learning system that empowers students by continuously adapting to deliver precisely what they need, when they need it, and how they need it, so that your class time is more engaging and effective.

Ideal for any cultural anthropology course, this brief collection of ethnographic case studies exposes students to 15 different cultures. The groups selected are peoples whose traditional cultures are uniquely their own. Each has distinctive patterns and practices; each has faced the challenge of an encroaching world, with differing results. Moreover, they often provide the prime

illustrations of important concepts in introductory anthropology course including Azande witchcraft, Ju/'hoansi egalitarianism, Trobriand kula exchange, and Minangkabau matriliney. As such, this volume can stand alone as an introduction to central ethnographic concepts through these 15 societies, or serve as a valuable companion to anthropology texts. Many of the peoples presented are involved in the diaspora; some struggle to preserve old ways in new places. All sketches follow a logical, consistent organization that makes it easy for students to understand major themes such as history, subsistence, sociopolitical organization, belief systems, marriage, kinship, and contemporary issues.

Written by a prominent scholar in the field, Conrad Phillip Kottak, this concise, student-friendly, current introduction to general anthropology carefully balances coverage of core topics and contemporary changes in the field. New to this edition, Connect Anthropology offers a variety of learning tools and activities to make learning more engaging for students and teaching more efficient for instructors. Window on Humanity is a perfect match for general anthropology courses that use readings or ethnographies along with a main text.

Focused on the appreciation of anthropology, the new edition of Cultural Anthropology: Appreciating Cultural Diversity offers an up-to-date holistic introduction to cultural anthropology. Key themes of appreciating the experiences students bring to the classroom, appreciating cultural diversity, and appreciating the field of anthropology are showcased throughout the text. In this edition, Understanding Ourselves chapter openers and Through the Eyes of Others boxes show how anthropology helps us understand ourselves. New Appreciating Diversity boxes focus on the various forms of human biological and cultural diversity. Appreciating Anthropology boxes are also new to the text and focus on the value and usefulness of anthropological research and approaches. A leading name in anthropology, Conrad Philip Kottak continues to define student learning in the general anthropology course. Anthropology: Appreciating Human Diversity offers an up-to-date holistic introduction to general anthropology from the four-field perspective. Key themes of appreciating the experiences students bring to the classroom, appreciating human diversity, and appreciating the field of anthropology are showcased throughout the text. Focusing on an increasingly interconnected world, the new Focus on Globalization essays examine topics as diverse as tourism in the ancient and modern worlds, global disease pandemics, world events (including the Olympics and the World Cup), and the expansion of international finance and branding. Connect is the only integrated learning system that empowers students by continuously adapting to deliver precisely what they need, when they need it, and how they need it, so that your class time is more engaging and effective.

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Offers a holistic introduction to anthropology that approaches the course from a four-field perspective. To emphasize anthropology's integrated and comparative nature, Bringing It All Together essays show how anthropology's sub-fields and dimensions combine to interpret and explain a common topic.

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Biological Anthropology: Concepts and Connections, 3e shows the relevance of anthropological concepts to today's students and encourages critical thinking. Throughout the text and especially in its many "Connections" features, Agustin Fuentes links anthropological concepts and questions to students' lives. One of the top scholars in the field of biological anthropology, Agustin Fuentes' current research looks at the big questions of why humans do what they do and feel the way they feel. He is committed to an integrated, holistic anthropological approach.

Fuentes wrote this text to help answer the "so what" questions and make anthropological knowledge relevant to everyday life.

Now in its 11th successful edition, Physical Anthropology continues to help students examine the dynamic relationship between humans and their environment. The plethora of new fossil finds and analyses in the field since the last edition are all reflected throughout this full color text. Students will come away with the skills needed to recognize illogical or factually incorrect statements made in the name of evolutionary theory in the popular media.

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This book provides an introduction to the basic concepts, approaches and theories used, and shows how these contribute to understanding complex health related behaviour. Public health policies and interventions are more likely to be effective if the beliefs and behaviour of people are understood and taken into account.

A leading name in anthropology, Conrad Philip Kottak continues to define student learning in the cultural anthropology course. Cultural Anthropology offers an up-to-date holistic introduction to general anthropology from the four-field perspective. Key themes of appreciating the experiences students bring to the classroom, appreciating human diversity, and appreciating the field of anthropology are showcased throughout the text. Focusing on an increasingly interconnected, and technological, world, the new Integrated Coverage of the Impact of Technology and Social Media pays systematic attention to the key role of the Internet and social media in today's globalizing world through new sections like "Resistance via Social Media" when discussing political systems. Connect is the only integrated learning system that

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Medical Anthropology McGraw-Hill Education (UK)

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