

6.5, this new edition covers the most significant Version 5 and 6 features including 3D space, cameras, lights, parenting, text, animation presets, paint, and expressions. Each carefully structured project presents the "why" behind the steps, so you can adapt these techniques to your own designs and motion graphics work. All contain timeless concepts that will be of use for many years to come. After Effects in Production also contains six case studies of commercial projects created by award-winning studios such as ATTIK, Belief, Curious Pictures, The Diecks Group, Fido, and the authors' own studio, CyberMotion. These detail the integration of After Effects, 3D programs, live action, and a variety of animation techniques, revealing the artistic concepts behind the spots as well as the inventive techniques used to execute them. The enclosed DVD contains QuickTime movies of each of the final animations, allowing you to step through them frame-by-frame so you can examine them in detail.

This book provides the world's first and best guide to marrying After Effects and Flash technologies together, starting by taking the reader through the creation of a video project from concept to upload, with emphasis on making their workflow as efficient as possible. The rest of the book focuses on specific techniques and special effects that the reader can walk through and build, and then adapt for use on their own projects. The book supports the latest versions of After Effects and Flash.

With its low bandwidth and tiny file sizes, it is often wrongly assumed that sound and video can never achieve a really high level of sophistication in Flash animations. With competitive motion graphics techniques rapidly evolving, there is a constantly growing demand for the next stage in sophisticated design—video and sound. This book will do exactly what they said wasn't possible by illustrating how video and sound can be integrated into your Flash presentations, placing you at the extreme edge of creative web design. The application of such tools as AfterEffects, QuickTime, SoundForge and Wildform test the boundaries of Flash and suggest ways to take sound and video beyond Flash and into the realm of Shockwave. Showing you how to break your site down and incorporate video and sound, the techniques covered in this book capitalise on the capabilities of Flash, whilst tackling its limitations head-on. It will then look at how to take web video and sound a step further with Shockwave presentations. What you'll learn Who this book is for All Flash designers who appreciate the need to use sound and video in order to stay ahead in the motion web graphics sector. Readers of other friends of ED Flash Studio titles who want to take the next step towards becoming "New Masters".

"Jeff Foster has created the one indispensable and definitive production guide to two of the world's greatest symbiotic tools: After Effect and Photoshop." —Jack H. Davis, coauthor, the Photoshop Wow! books and How to Wow: Photoshop for Photography Nothing beats the tight synergy of After Effects and Photoshop for creating professional-level effects, and nothing beats this book for showing you how Hollywood professionals really use these programs. In this second edition to his bestselling book, TV and movie graphics veteran Jeff Foster provides all-new information on After Effects 7 and Photoshop CS2—plus expanded coverage of blue/green screening and titling, beautiful new images, and innovative real-world solutions for today's professionals. Better than ever, this must-have reference is still the only guide that shows how to use these two superpower programs together to achieve professional results. The DVD includes production materials, third-party plug-ins and filters, and stock video. You'll also find project files and footage to go with every one of the book's projects, which require After Effects 7 or later. Learn what the pros know, including how to: Add depth to your animation by mimicking real motion Grab your audience's attention with creative motion titling Shoot a clean blue/green screen Apply 3D animation to 2D images Remove backgrounds with blue-screen garbage mattes Retouch frame by frame with rotoscoping Construct realistic composites and locales with matte painting Make movies from stills by simulating 3D camera motion Produce realistic effects such as noise, clouds, and smoke Note: CD-ROM/DVD and other supplementary materials are not included as part of eBook file.

Create vibrant visual effects with Adobe After Effects. Gain the tips, tricks, and applied knowledge you need to carry out essential visual effects tasks and bring your digital compositing to the next level. In Compositing Visual Effects in After Effects, industry veteran Lee Lanier covers all the common After Effects techniques any serious visual effects artist needs to know, combining the latest, professionally-vetted studio practices and workflows with multi-chapter projects and hands-on lessons. Engaging, full-color tutorials cover: Altering resolutions and frame rates Channel and color space manipulation Rotoscoping and masking Matchmoving and motion tracking Keying green screen Working in the 3D environment and integrating 3D render passes Particle simulation Color grading and distressing Expressions and project management The companion website (www.focalpress.com/cw/lanier) features video image sequences, 3D renders, matte paintings, and other tutorial materials, allowing you to immediately apply the techniques taught in the book.

So you've got a copy of After Effects and an idea of what this professional motion graphics and effects tools can do...but what can you really do with After Effects? How far can you push it? What are the best effects that you can create? What are the essential skills and techniques that you need to really make your creations stand out? After Effects Most Wanted answers these questions in a refreshing and practical way. Looking at a wide variety of projects, the original artists tell you why, and exactly how they created their masterpieces. The authors, all professionals who use After Effects to make a living, share with you the secrets of their successes and extend beyond that to give you the reasons why they did things the way that they did. Moreover, the accompanying CD has their creations available at your fingertips and the simple, step-by-step instructions in the book show you how they created these pieces. The projects covered are diverse, from a thought-provoking work by renowned and controversial artist Simon Tsyko, a work featured by Adobe in their motion gallery, to a television commercial for McDonald's and Coca-Cola by Peter Reynolds. Other authors include: Joost Korngold (www.renascent.nl) and Chris James Hewitt, whose Relokation Ne is the featured work on the BD4D (By Designers For Designers) web site, Christian Darkin, a digital video journalist and author, and Mark Towse, who offers two pieces, one for TV and one for the cinema. Without long, redundant discussions of tools and application packages, After Effects Most Wanted is a book that delivers the techniques, skills, and effects that will let you bring your creations to life.

Trish and Chris Meyer share over 17 years of hard-earned, real-world film and video production experience inside this critically acclaimed text. More than a step-by-step review of the features in AE, readers will learn how the program thinks so that they can realize their own visions more quickly and efficiently. This full-color book is packed with tips, gotchas, and sage advice that will help users thrive no matter what projects they might encounter. Creating Motion Graphics 5th Edition has been thoroughly revised

