

Advanced Educational Psychology By Mangal

The Book “Advanced General Psychology” consists of 13 chapters besides glossary and references at the end. In this book more stress has been given on the general aspects of psychology. Chapter 1 gives general idea regarding the subject matter of psychology, and its importance. From chapter 2 to 13 deals with Perception, Motivation, Emotions, Personality, Learning process, Frustration and conflicts, Remembering and forgetting, Intelligence, Thinking and Creativity, Mental health and Mental illness, Habits, Skills, Attitudes and Leadership and Guidance and Counseling respectively. The Author explains all important aspects which are necessary to each chapter.

The introduction to statistics that psychology students can't afford to be without Understanding statistics is a requirement for obtaining and making the most of a degree in psychology, a fact of life that often takes first year psychology students by surprise. Filled with jargon-free explanations and real-life examples, Psychology Statistics For Dummies makes the often-confusing world of statistics a lot less baffling, and provides you with the step-by-step instructions necessary for carrying out data analysis. Psychology Statistics For Dummies: Serves as an easily accessible supplement to doorstep-sized psychology textbooks Provides psychology students with psychology-specific statistics instruction Includes clear explanations and instruction on performing statistical

Download Free Advanced Educational Psychology By Mangal

analysis Teaches students how to analyze their data with SPSS, the most widely used statistical packages among students

This revised and expanded edition is a sequel to the first edition which was warmly received by the student and teaching community for its indepth analysis and refreshing approach to the subject. Psychology of Individual differences Transfer of Learning or Training Emotional Development and Emotional Intelligence Learning Disabilities and Learning Disabled Children Beginning with an introduction to the nature and scope, and the various schools of psychology, the book discusses the systems propounded by Freud, Adler, Jung and Piaget, taking into account their critical importance to the subject. It then focuses on the psychology of growth and development, psychology of individual differences, motivation, attention and personality, with an emphasis on the individual's attitude towards learning, and the factors influencing learning. The text also elaborates the nature and theories of learning and the aspects of memory such as remembering and forgetting. The cognitive aspect, i.e. intelligence, and vital topics like creativity and the psychology of thinking, reasoning and problem-solving have been accorded due prominence. A detailed discussion on exceptional children and learning disabled children together with the educational measures for overcoming such disabilities is also included. The text concludes with an important aspect of human behaviour, namely, adjustment. Interspersed with examples, illustrations and tables, this text is ideally suited for postgraduate students of education and

Download Free Advanced Educational Psychology By Mangal

psychology. It can also be profitably used by teachers, teacher-educators, guidance and counselling personnel, and administrators of educational institutions.

Intended as a text for undergraduate and postgraduate courses (B.Ed./M.Ed.; B.A./M.A. Education) and diploma level courses in Education as well as for courses in Special Education, this comprehensive and accessible book provides a sound base for understanding Special Children through an insightful and incisive discussion on Special Education. The text dwells on exceptional children, or children with special needs, who either suffer from various deficits or disabilities, or are gifted. Such children include the mentally retarded, the visually and hearing impaired, the emotionally disturbed, those with autism, cerebral palsy, and the deprived, as well as the gifted and the creative. This well-organized and pedagogically rich text should be extremely useful to students as well as professionals—special education teachers, those engaged in guidance and counselling, educational policy makers, and field workers, who have an abiding interest in the education of exceptional children and in special education. KEY FEATURES ?

Includes student-friendly features like illustrations, examples, tables, and research-based experimental findings. ? Provides a complete picture of exceptionality, from the early years of human history to the present day. ? Gives case histories to practically illustrate the subject. Theory and Principles of Education discusses the latest trends and current educational thoughts. This thoroughly revised edition covers a wide range of issues and themes relating to the philosophical and sociological

Download Free Advanced Educational Psychology By Mangal

basis of education. All possible efforts have been made to include the latest trends on the theory and principles of education. Theory and Principles Of Education provides an exhaustive treatment of the subject in a very lucid and cogent manner, to enable all students to grasp the subject matter easily. The book is essentially student-centered and examination-oriented. It is primarily written for the students of B.Ed., M.Ed., M.Phil. and MA (Education). It will be equally useful in the Middle East and also the South-East Asian countries because of its authoritative coverage of the subject. By virtue of its extensive coverage and exposition of the subject, it will be very useful to students preparing for teacher training courses. It should also serve as a reliable handbook for in-service teachers. The only book of its kind on the subject that discusses the latest educational trends and covers a wide range of issues and themes relating to the philosophical and sociological basis of education. Educational psychology is the discipline concerned with teaching and learning processes by applying the methods and theories of psychology as well as its own techniques. It is distinct from other branches of psychology because it has the understanding and

The book is a rich source of information relevant to the field of assessment and learning. It describes various techniques and methods for evaluating the potential, ability, interest and attitude of learners for understanding the ways to further build up the pyramid of their learning. It covers exhaustive information inclusive of that required for the

Download Free Advanced Educational Psychology By Mangal

compulsory paper “Assessment for Learning” introduced in the curriculum of B.Ed. course of various Indian universities in accordance with the guidelines of National Council for Teacher Education (NCTE). It discusses Revised Bloom's Taxonomy of Instructional Objectives, the Construction and Standardisation of Achievement and Diagnostic Tests, Policy Perspective on Examination and Assessment, latest Assessment Tools and Devices such as Portfolio Assessment. Besides, it describes the development and use of Rubrics, Emerging Trends and Assessment Practices such as Computer-based online examination, Examination on demand, Open-book examination, and Choice-based credit system, and Statistical means and ways of analysing and interpreting students' performances.

KEY FEATURES • Full coverage of syllabi of all the Indian universities • Diligently arranged chapters for the sequential learning • Comprehensive explanation with illustrative examples • Explicit figures, tables and diagrams for easy interpretation • Chapter-end summary for quick recapitulation

The quality and productivity of a research work very much depends on the competency of the researchers. Such competency needs to be generated and nurtured properly among the researchers from the very beginning of their research career. This comprehensive book on research methodology discusses in detail how to

Download Free Advanced Educational Psychology By Mangal

carry out research studies in various disciplines of behavioural sciences in an organized manner. The book is meant for the postgraduate students of Education (M.Ed.), Sociology, Psychology and Management. In addition, it will also be useful to research scholars in learning the art of doing qualitative and quantitative research studies in behavioural sciences. Key Features Systematic and logical organization of the subject matter providing step-by-step description of the research methodology for conducting research studies. Extensively illustrated with working examples, diagrams and tables. A comprehensive description of the essential data collection tools employed in quantitative and qualitative research studies, along with their proper construction, standardization and validation. Complete and workable description of the techniques and methods of data analysis used in quantitative and qualitative research studies. A complete chapter devoted to the use of computer technology for the execution of the quantitative and qualitative research studies.

This extensively revised and fully updated second edition is designed as a textbook for M.A. (Education), M.Ed., M.A. (Psychology and Sociology) and for research students pursuing courses in Statistics related to these subjects. It takes into account the present syllabi of various universities and institutes of education across the

Download Free Advanced Educational Psychology By Mangal

country. What's New to the Second Edition : Six new chapters added with emphasis on advanced statistical concepts and techniques such as the following : - Biserial correlation, point biserial correlation, tetrachoric correlation, phi coefficient, partial and multiple correlation. - Transfer of raw scores into standard scores, T, C and Stanine scores. - Non-parametric tests like the McNemar test, Sign test, Wilcoxon test, Median test, U test, Runs test, and KS test. - Analysis of covariance. Some chapters modified and reshuffled to reflect the new emphasis. Entire text thoroughly checked and marked improvements made to bring the topics up to date.

The first textbook of its kind, Critical Educational Psychology is a forward-thinking approach to educational psychology that uses critical perspectives to challenge current ways of thinking and improve practice.

This 'examination-oriented' and 'student-oriented' book is primarily designed to meet examination needs of the students of BEd, BT, LT and BA (Education). Its subject matter is authentic, has all-encompassing coverage and is deeply insightful. The text has been supplemented with charts, diagrams, figures and tables to make the subject interesting and more comprehensible. Such a unique combination brings crystal clarity into the concepts and enables students to obtain maximum marks in

Download Free Advanced Educational Psychology By Mangal

the examination. With a view to provide a comprehensive overview of educational psychology, readers are introduced to the lives and works of some fifty great educational psychologists. This enables the students to unlock the doors of a treasure house of information, knowledge and wisdom enshrined in the thought and practices propounded by these masterminds. The third edition adds some new thoughts and approaches. NEW IN THE THIRD EDITION • Education of children with special needs • Inclusive education • Counselling • Albert Bandura's theory of social learning • Principles of growth and development • Detailed discussion on Erickson's theory of 8-stages of development of a child • Factors that affect learning • Augmented question bank at the end of chapters that includes objective-type questions, like MCQs and Fill in the blanks • Improved readability

The big ideas of educational psychology covered in 10 chapters The first book of its kind, Essentials of Educational Psychology focuses squarely on the core concepts, principles, and underlying assumptions of the field of educational psychology- the big ideas of ed psych. Because of this focus and the book's exceptionally direct and clear presentation, Essentials is a 10-chapter book that can truly be covered and understood in a term. It is a book that enables and empowers students to understand the value and essential importance of

Download Free Advanced Educational Psychology By Mangal

educational psychology to becoming a qualified and effective teacher.

The book is designed for the undergraduate and post graduate students of Psychology. The subject matter is well organised into thirty chapters and has been presented in a reader-friendly, simple and logical manner, integrating the essentials of Child Psychology right from their conception in the womb of the mother till their attainment of maturity in the age of adolescence. Key Features: Presents a comprehensive, detailed and an in-depth description of the topics covered in the text; Provides essential insights in understanding the psychology and development of growing children; Includes essential discussions about the current issues and burning problems related to the behaviour and development of children; Offers engaging language and user-friendly mode of discussion; Adequately illustrated with examples, figures and tables; Comprises chapter-end summary for quick glance of the concepts discussed in the chapter and provides references and suggested readings at the end of each chapter for going deeper into the subject matter.

With the proclamation of human rights and impact of the philosophy of humanism, there has been a worldwide call for providing humane treatment to the disabled and putting an end to their isolation. Written in the same context, the book developed as per the issued directives of NCTE equips its readers with the knowledge, understanding, skills, interests and attitude needed for working in the inclusive schools. It acquaints them with all the essentials related to the nature of the different types of disabilities or impairments, diversities and exceptionalities of the children belonging to an inclusive school, the need and means of introducing the required adaptations in the environmental conditions, curriculum,

Download Free Advanced Educational Psychology By Mangal

teaching-learning strategies, teaching-learning aids and equipment, methods of assessing the progress of the diverse children, and likewise so many other things and requirements for fulfilling their responsibilities towards the diverse children in the inclusive set-up of the school. It is primarily designed for the students of secondary and elementary teacher education (B.Ed., B.El. Ed., D.Ed.) of the teacher training institutes. **KEY FEATURES** • Full coverage of the current syllabi prescribed for B. Ed., B. El. Ed. and D. Ed. in a user-friendly language • Comprehensive description of the various aspects of inclusive education and children with special needs (CWSN) such as historical perspectives to disability and inclusive education, needed pedagogical and assessment approaches for CWSN, educational provisions for the disabled at national and international levels, and so forth • Inclusion of recent topics such as learning styles in the context of different types of disabilities and CWSN, forms of exclusions on various grounds including disabilities in Indian education, approaches and models of inclusion, individual education programme, assistive and adaptive technologies, and so on • Comprises chapter-end summary for quick glance of the concepts **TARGET AUDIENCE** • B.Ed. • B. El. Ed. • D.Ed.

The new edition of the book "Child Development & Pedagogy for CTET & STET" has been updated with past CTET papers upto 2016 (September). Further some past papers of various State TETs have also been added. The book provides an exclusive treatment to the subject with special emphasis upon Child Development, Inclusive Education, Learning and the Pedagogical Issues. The book has been divided into 10 chapters. For each chapter an exhaustive theory has been provided which covers the complete syllabus as prescribed by the CBSE/ NCERT/ NCF 2005. This is followed by 2 set of exercises. The exercise 1 contains a set of MCQs from the

Download Free Advanced Educational Psychology By Mangal

PREVIOUS YEAR Question Papers of CTET and various STET's. The exercise 2, "TEST YOURSELF" provides carefully selected MCQs for practice. The book is a must for all the candidates appearing in the Paper 1 and 2 of the CTET and all State TETs.

ADVANCED EDUCATIONAL PSYCHOLOGY PHI Learning Pvt. Ltd.

Emotional Intelligence (EI) is a personality development tool which can be developed at any stage of life to enhance one's ability and get desired success in various life pursuits. This book is conceived to prove as an effective source of motivation and know-how of getting imbued with the EI skills. The book describes emotional intelligence as a key to attain success in life. It highlights how managing emotional traits like anger, jealousy, empathy, love and so on can help a person to be a better human being and emerge as a winner in life. Organized well, the chapters comprehensively explain the concept of emotional intelligence with relation to its development and utilization for getting desired success in one's personal, social and professional life. The book, thus, have the needed potential to equip the readers with the knowledge, skills and applied aspects of EI and its measure, EQ, for deriving rich dividends through the development and application of EI skills (mostly emotional and social in nature). The book also helps people with high IQ to analyze that EQ and IQ goes hand-in-hand, and by developing the EI skills they can excel in those spheres of life, where they otherwise fail to excel with IQ alone. The book is designed for the postgraduate students of Psychology, Education and Management. Besides, the book is also useful for the professionals and general readers. It is going to prove an asset for those who are suffering from failures and lack of confidence. Key features Provides an easy workable model of EI for utilizing EI skills as key to success. Includes reader-

Download Free Advanced Educational Psychology By Mangal

friendly features like key ideas (within boxes), figures, tables, case studies and illustrations from daily life and Panchatantra stories and folk tales.

This new revised edition provides an updated workable base for the understanding of basic concepts of abnormal behaviour and abnormal psychology. Keeping in mind the latest developments in the field, it incorporates all the needed changes and modification in the book for meeting the requirement of the syllabi of the courses related to the subjects Abnormal and Clinical Psychology, in degree classes of the Universities and Higher Institutions of our country. The book is also helpful for those who opt Psychology as an optional paper for their Indian or Provincial Civil Services and other competitive examinations. Key Features: A through discussion on the concept, nature and background of abnormal behaviour and abnormal psychology by taking in to consideration different types of abnormalities and disorders of human behaviour along with their possible treatment measures; Adding four new chapters entitled as Attention-Deficit/Hyperactivity Disorder (ADHD) and Autism; Elimination and Eating Disorders; Sleep Disorders; Old Age or Degenerative Disorders; A through revision of the Chapter Classification of Mental Disorders specifying a due place to the discussion of DSM IV-TR(2000), DSM-5 (2013), ICD-10 (2010), and a brief commentary on the coming ICD-11; Adding a number of useful topics in the existing chapters like Conflict resolution, Stressors, Stress cycle, Effects or Outcomes of Stress, New varieties of Obsessive-compulsive behaviour disorders (such as Hoarding disorder, Hair pulling disorder, Skin pulling disorder, and Body dysmorphic disorder), and Cognitive-behavioural therapy for the treatment of abnormal behaviour etc.

A harmonious blend of the theoretical and practical

Download Free Advanced Educational Psychology By Mangal

aspects of educational psychology, this student-friendly text provides a base for the understanding of the subject. The book discusses the various aspects of growth and development, specifically during childhood and adolescence, and accords due importance to the cognitive aspect of human behaviour with elaborate text on intelligence, creativity, thinking, reasoning and problem-solving. Besides maintaining a logical progression of topics, the author has interspersed the text with examples and illustrations to provide an in-depth analysis of the subject matter. The book is ideally suited for the B.Ed. and B.A. (Education) courses but can also be a valuable reference for teachers, teacher-trainees, and practising counsellors at various levels of school education. **KEY FEATURES** • Cogent and coherent style of writing • Assignment problems and sample tests at the end of various chapters • Wide range of examples and over 50 illustrations to support and explain the topics discussed

During the course of teaching educational psychology to graduate and postgraduate students, the authors felt the need for a suitable textbook on this subject which may cover the syllabi of Indian Universities and maintain a balanced outlook. The books wri

Over The Years This Book Has Earned A Name For Itself Because Of The Completeness Of Coverage And Simplicity Of Presentation. All The Topics Have Been Dealt With In Great Detail And Depth. In The Revised Edition, New Thoughts In The Field Of Educationa
Written in an easy-to-understand style, this text provides a thorough coverage of the essential topics related to the

Download Free Advanced Educational Psychology By Mangal

teaching of social studies in secondary and elementary schools. Reflecting on the theoretical knowledge and practical skills required to teach social studies in an effective manner, the text first introduces its readers to the various components, study material, scope and importance of social studies. It then teaches the formulation of instructional objectives in social studies, and brings out the principles of social studies curriculum as well as its relationship with other subjects of the school curriculum. The book focuses mainly on improving the methodological concepts of the social studies teacher, and in doing so, discusses various methods of teaching; evaluation and planning of lessons, units and courses; organization of social studies room and the equipment to be kept in it; utilization of community resources; and implementation of various co-curricular activities. It also examines certain innovative methods of teaching such as team-teaching, micro-teaching and individualized instruction. KEY FEATURES

- ? Incorporates chapter outline at the beginning and chapter summary at the end of each chapter to help readers review the important topics.
- ? Provides chapter-end questions for students to drill the topics discussed.
- ? Discusses various topics with the help of a number of figures and tables that facilitates easy-understanding of the concepts.

This book is suitable for a course on Teaching of Social Studies for the students of B.Ed. and M.A. (Education). It can also be used for the in-service teacher education programmes organized by the Central and State education boards.

The book comprising the various aspects relating to the

Download Free Advanced Educational Psychology By Mangal

psychology of learning and development of a child furnishes proper understanding to its readers for helping the growing children in their thoroughgoing development. The subject-matter, dexterously divided into 35 chapters and organised in a simplified and logical manner, first explicates educational psychology, development of the growing children, process of learning, intelligence, aptitude and attitude, and then expounds on psychology of individual differences, learning styles, learning disabilities, creativity, personality, mental health, adjustment, guidance and counselling, and ultimately, social groups and group dynamics. The book is primarily designed for the post-graduate students of education.

KEY FEATURES

- Presents comprehensive and practicable coverage of the topics
- Discusses theories related to a number of aspects and phenomena
- Includes some important concepts such as Havighurst's developmental tasks, emotional intelligence, social intelligence, spiritual intelligence, constructivism and constructivist learning, achievement motivation, learning disabilities, theories of creativity, and so on
- Offers engaging language and user-friendly mode of discussion
- Adequately illustrated with examples, figures and tables
- Comprises chapter-end summary for quick glance of the concepts

LEARNING RESOURCES

Teaching resource is available at [https:// www.phindia.com/Psychology-of-Learning-and-Development-by-Mangal-Mangal](https://www.phindia.com/Psychology-of-Learning-and-Development-by-Mangal-Mangal) for adopting faculties, which comprises quiz questions, chapter-wise PPTs and bibliography, and lecture video.

Specially designed as a standard text for teacher training

Download Free Advanced Educational Psychology By Mangal

colleges, this book is essentially 'student-centred' and 'examination-oriented'. It has stood the test of time as it fully meets the changing needs of the students preparing for BEd, LT, BT and BA (Edu) examinations, and provides a comprehensive treatment of all topics on which questions are usually asked. The book aims at enabling students not only to have a complete grasp of the concepts, but also obtain maximum marks in the examinations. Practical approach of the book also makes it useful for in-service programmes for various categories of personnel in education, and its authoritative coverage makes it relevant in the Middle-East and South-East Asian countries. Readers will find it a trustworthy friend, philosopher and guide. The third edition accounts for the advances in technology during the last seven years (when this book was last revised) as also the changing educational system. **NEW IN THE THIRD EDITION** • Additional chapters on: ? Hardware Technology, Audio Visual Aids and Media in Education ? Computer and Computer Assisted Instruction (CAI) ? Software, Courseware Development and Design Considerations ? Internet and I-learning • Enlargement and subsequent splitting of the chapter on Mass Media into Mass Media-I and Mass Media-II—the second part to focus on TV • Augmented question bank at the end of chapters that includes objective-type questions, like MCQs and Fill in the blanks • Improved readability and presentation

Written in an easy-to-understand style, the text has been thoroughly revised in tune with the spirit and need of the new nomenclature Pedagogy of Social Sciences in place of the old designation Teaching of Social Studies. It

Download Free Advanced Educational Psychology By Mangal

reflects on the theoretical knowledge and practical skills required to teach Social Sciences in an effective manner. Introducing new chapters, the second edition of the book mainly focuses on improving the methodological concepts of the Social Sciences teachers. In doing so, it covers various strategies and devices of teaching Social Sciences, e-learning in Social Sciences, e-learning resources in Social Sciences, and professional growth of the Social Sciences teacher. Besides, the chapters of the previous edition have been updated, with the required information given in various new sections. This book is suitable for a course on 'Pedagogy of Social Sciences' for the students of B.Ed. and M.A. (Education). It can also be used for the in-service teacher education programmes organized by the Central and State education boards. NEW TO THE SECOND EDITION ? In addition to the four new chapters, the book now incorporates several new sections: • Concept and meaning of the term Social Sciences; distinguishing the subject Social Sciences from Natural Sciences and the subject Social Studies; justification for using the term teaching/pedagogy of Social Sciences in place of teaching/pedagogy of Social Studies (Chapter 1) • Bloom's revised taxonomy, 2001 (Chapter 4) • Views of NCF and Focus Group (NCERT) about curriculum at the various stages of school education (Chapter 5) • Survey method and cooperative learning method for the teaching of Social Sciences (Chapter 7) • Reference books in Social Sciences (Chapter 9) • Atlases, newspapers, digital audio recorders and players and documentaries as instructional material or teaching aids

Download Free Advanced Educational Psychology By Mangal

(Chapter 11) • Question banks, grading system, open book examinations and use of rubrics as the means and ways for improving the evaluation programmes in Social Sciences (Chapter 23) ? Also, the chapter on ‘Relationship of Social Studies with other Subjects’ has been replaced with a more comprehensive and detailed chapter on ‘Correlation in Social Sciences’ (Chapter 6). KEY FEATURES ? Chapter-end summary and study questions to help readers review the important topics and drill the concept discussed, respectively. ? Numerous figures and tables to facilitate easy understanding of the concepts. ? References and Suggested Readings to provide scope for further reading.

The book thoroughly explains various theories and concepts applied in the field of learning and teaching. It orderly describes effective techniques and methods by using descriptive analytical approach and methodology. It covers in the intelligible form a wide spectrum of information inclusive of that required for the compulsory paper “Learning and Teaching” incorporated in the curriculum of B.Ed. courses of various Indian universities in accordance with the guidelines of National Council for Teacher Education (NCTE). The book discusses the nature and importance of learning theories propagated by behaviourists, cognitivists and humanists. It also focuses on pedagogy, andragogy, models of teaching, tasks and process of learning, strategies of teaching, learning styles, concepts of e-learning and m-learning in the applications of ICT. KEY FEATURES : • Full coverage of syllabi of all the Indian universities •

Download Free Advanced Educational Psychology By Mangal

Diligently arranged chapters for the sequential learning • Comprehensive explanation with illustrative examples and case studies • Explicit figures, tables and diagrams for easy interpretation • Summary at each chapter-end for quick review The book is primarily intended to B.Ed. students. Besides, the text is also of immense value to the students of B. EL Ed., M.Ed., MA (Ed.), M.Phil., and teachers, training professionals and counsellors.

A comprehensive textbook covering fundamentals of psychology and its application and usage in sports and related activities. Sports Psychology is based on the premise that one's participation and performance in sports is as much psychology oriented as it is a matter of physiological skill and talent. This textbook offers to build a sound groundwork in concepts and theories of psychology for their appropriate application to enhance participation in sports activities. The contents of the book will aid students, teachers, trainers, coaches as well as players to improve and maintain their performance in various sports activities. Written in a simple and user-friendly style, the textbook covers the syllabi of psychology courses on the subject as well as course curriculums of BPEd and MPED programmes. Besides being an indispensable asset to students, the book will prove to be beneficial for coaches and sport psychologists engaging in the task of training, coaching and guiding the trainees and athletes. Key Features: - Chapters arranged to aid sequential learning and understanding of the concepts with a balanced blend of theory and practice - Traces the historical evolution of sports psychology as a subject of study and its current

Download Free Advanced Educational Psychology By Mangal

status and future trends - Throws light on the issues related to athletes' mental health including anxiety, stress, frustrations and conflicts, aggression and violence, and sports injuries and their management - Content adequately illustrated with examples, case studies, boxed materials, figures and tables

Creations of mind can vary in its form—from a brilliant thought to a gizmo gadget to a popular fiction—all come under the legal term called Intellectual Property. In the world of upheaval technology, where information on anything and everything is freely available and accessible, guarding these intellectual properties legally becomes a prerequisite. This book comprehensively discusses how to manage and secure the intellectual property and the legal norms associated with it. The book begins with introducing the concepts related to Intellectual Property and the WTO Agreement. The following chapters explain various types of Intellectual Property Rights such as Patents, Copyrights, Trade Marks, Industrial Designs, Integrated Circuits, and Geographical Indications. These chapters also provide in-depth and detailed insight on regulations and procedures for protection of Intellectual Property Rights. The book further explicates the creation of Intellectual Property and spells out the conceptual framework for creativity and innovation. Management of Intellectual Property is as important as its creation, and therefore the concluding chapters describe the activities for management and commercialization of Intellectual Property Rights, and the emerging issues surrounding them. Two separate cases have been added at the end of the book, to provide an

Download Free Advanced Educational Psychology By Mangal

analytical insight of the subject to the students. The book is meant for the undergraduate and postgraduate students of management and technology. Besides, the book can be useful for the undergraduate students of law as a ready reference.

The book, with comprehensive and practicable coverage, acquaints its readers with thorough knowledge and skills to help the growing children in their proper growth and development enabling them to reach the limit of their excellence on one hand, and instilling in them the sense of responsibility towards their society and nation on the other hand. It dwells on the essential topics such as nature of the process of growth and development going on at the various ages and developmental stages of children, their developmental needs and characteristics, individual differences and diversities existing among them, development of various abilities and capacities like intelligence, creativity, and overall personality characteristics, nature of the age-linked behavioural problems, adjustment and mental health, parenting styles, and methods of dealing with the behavioural problems, adjustment, and stressful conditions of the developing children. The text equips the readers with all what is in demand for helping the developing children at this juncture of rapid industrialisation, globalisation, urbanisation, modernisation and economic change. It is primarily designed for the undergraduate students of education and elementary education. **KEY FEATURES** • Incorporates quite advanced topics such as emotional intelligence, use of reflective journals, anecdotal records and narratives as method of understanding child's

Download Free Advanced Educational Psychology By Mangal

behaviour, and so on • Includes detailed discussion of theories of child development, theories of learning, theories of intelligence, theories of achievement motivation, theories of creativity, and theories of personality • Offers engaging language and user-friendly mode of discussion • Adequately illustrated with examples, figures and tables • Comprises chapter-end summary for quick glance of the concepts.

During The Course Of Teaching Educational Psychology To Graduate And Postgraduate Students, The Authors Felt The Need For A Suitable Textbook On This Subject Which May Cover The Syllabi Of Indian Universities And Maintain A Balanced Outlook. The Books Written By Western Authors Are Set In Western Environment And Hardly Cater To The Needs Of Indian Students. An Attempt Has Been Made To Provide A Model Textbook Excluding All Unnecessary Elaborations And Including Whatever Is Required To Maintain A Good Standard. The Language Of The Book Is Simple And Lucid. The Book Provides All Valuable Aspects Of Advanced Educational Psychology And Will Be Of Great Use For Students, Teachers, Educational Planners And Common Readers.

[Copyright: a9a7c310ccca83a268c3612bb58e387d](#)