Access 2013 Espresso For Dummies

Timothy and Linda O'Leary Microsoft Office 2013: A Case Approach Making Office Relevant Timothy and Linda O'Leary and the Computer Information Technology Team at McGraw-Hill Higher Education offer your students a fully integrated learning program with time-tested quality and reliability. Office 2013: A Case Approach offers a running case study throughout the text to help students understand the material in a consistent, relevant environment. Through the theme ËMaking Office Relevant,Ë this text helps students understand why they need this course and skills. Updated for Office 2013, student success is assured through clear step-by-step instruction, plentiful screen captures, and conceptual explanations. Each lab, designed to be covered in 1 hour of class time, combines conceptual coverage with detailed software-specific instructions. The labs opens with a running case study that highlights real-world applications of each software program and leads students from problem to solution. The O'Leary Series helps students learn specific applications skills along with skills that cross all Office applications, which is especially important in mastering this version of Office. The O'Leary Series correlates with SIMnet Online, McGraw-HillËs online training and assessment program for Microsoft Office skills and basic computer concepts. Projects, however, are 1:1 within the SIMgrader component and allow students to practice their skills live in the Office application to receive immediate feedback via autograding. This integration with SIMnet helps meet the diverse needs of students and accommodate individual learning styles. Additional textbook resources can be found on the textËs Online Learning Center: www.mhhe.com/olearyoffice2013. For more information on OËLeary; Microsoft Office 2013: A Case Approach and SIMnet Online for Office 2013, please visit www.simnetkeepitsimple.com or contact your McGraw-Hill representative.

This edited collection studies the production and dissemination of popular music, tourism, cinema, fashion, broadcasting programmes, advertising and coffee in Western Europe in the twentieth century. Focussing on the supply side of popular culture, it addresses a field of study that is neglected in European historiography. Moreover, it provides a theoretical and methodological discussion that takes into account the inherent dynamics of content production and the role of cultural intermediaries in the change of cultural repertoires. Taking key developments in the culture industries in the USA as a point of reference, the book highlights particularities of cultural production in Europe. It identifies a greater autonomy of creatives, stronger influence of critics and a lesser concern with audience research as three characteristics of the production regime in Western Europe. It takes into view the transfer of popular culture across the Atlantic and between European countries and offers new insights into research on the cultural Americanisation of Europe. This book was originally published as a special issue of the European Review of History.

Die 7. \sterreichische Artificial-Intelligence-Tagung fand vom 24.-27. September 1991 an der Technischen Universit{t Wien statt. Sie hat aufgrund der starken Beteiligung aus dem Ausland einen ausgepr{gt internationalen Charakter, weshalb auch der vorliegende Tagungsband zweisprachig herausgegeben wurde. Die behandelten Themen aus dem Gebiet der K}nstlichen Intelligenz (KI) werden repr{sentiert durch sechzehn begutachtete Beitr{ge sowie zwei eingeladene Vortr{ge. Sie sind thematisch breit gestreut, wobei sich gewisse Schwerpunkte in den Gebieten "Nat}rliche Sprache" und "Wissensbasierte Systeme" sowie Logik und Schlie~en" abzeichnen.

As physical collections go digital, the organizational procedures, budgets, and usage patterns of libraries must evolve to meet this change by identifying the various issues that are essential in understanding the management of e-resources. Progressive Trends in Electronic Resource Management in Libraries provides relevant theoretical and practical details from an international perspective on the current e-resources landscape. Through a detailed discussion of the specific aspects of e-resources management, this book is a useful source for library science faculty and students, academic librarians, research scholars, and IT professionals aiming to improve their understanding of the theoretical details, history, selection, acquisition, fair use and management of e-resources.

Interesting, clear, and applied, BUSINESS LAW TODAY, THE ESSENTIALS: TEXT AND SUMMARIZED CASES, 11E is a concise guide to the law and what it means in the business world -- from contracts and secured transactions to warranties and government regulations. Easy to understand with an engaging writing style that is matched by vibrant visuals, BUSINESS LAW TODAY: THE ESSENTIALS includes coverage of contemporary topics that impact not only the business world, but also the reader's personal life. The book examines timely issues, such as the financial crisis and its impact on business law, identity theft, immigration law, and diversity issues. Fascinating features and intriguing cases highlight the practicality of the concepts highlighted in the book. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

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With proven pedagogy that emphasizes critical-thinking, problem-solving, and in-depth coverage, New Perspectives helps students develop the Microsoft Office 2013 skills they need to be successful in college and beyond. Updated with all new case-based tutorials, New Perspectives Microsoft Office 2013 continues to engage students in applying skills to real-world situations, making concepts relevant. A new Troubleshoot case problem enhances critical thinking, and a new tutorial on Managing Your Files helps students navigate Windows 8. As always, New Perspectives improves learning outcomes and transference of skills by helping students understand why what they're learning is important. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

This book provides a critical assessment of the broad range of responses by political comedians to the acceleration of neoliberal policy following the 2007 recession. The volume assesses the effectiveness of comedy in its encounter with market logic and material impact in culture, politics and mass media.

In the aftermath of the last financial crisis, on both sides of the Atlantic banking supervisors were given new supervisory

and enforcement powers, which are often of a substantially punitive-criminal nature. In Europe in particular, the establishment of the Single Supervisory Mechanism within the European Central Bank substantially increased centralised investigatory and sanctioning powers. This major innovation, together with the development of forms of real-time monitoring of banking (often digital) records, challenges traditional banking criminal investigations in their national-based and analogue dimension.The book offers a comprehensive account and perspective analysis of the interactions between the criminal and administrative nature of such new powers, highlighting their "punitive" overall nature and their impact on fundamental rights. Covering both the US and the EU regulatory frameworks, it presents unprecedented, trans-systemic research between criminal law and procedure, and between regulatory and administrative law, at the international, European and national level.The book also includes a rich and detailed selection of case law from the US and the European supreme courts, with a specific focus on CJEU and ECtHR decisions.

With the growth of information technology, many new communication channels and platforms have emerged. This growth has advanced the work of crowdsourcing, allowing individuals and companies in various industries to coordinate efforts on different levels and in different areas. Providing new and unique sources of knowledge outside organizations enables innovation and shapes competitive advantage. Crowdsourcing: Concepts, Methodologies, Tools, and Applications is a collection of innovative research on the methods and applications of crowdsourcing in business operations and management, science, healthcare, education, and politics. Highlighting a range of topics such as crowd computing, macrotasking, and observational crowdsourcing, this multi-volume book is ideally designed for business executives, professionals, policymakers, academicians, and researchers interested in all aspects of crowdsourcing.

TREACHERY, INTRIGUE, AND WORLD DOMINATION BEHIND THE VATICAN WALLS The last pope narrative regained importance with the historical abdication of Pope Benedict XVI in February, 2013. His resignation led to the surprising election of Cardinal Jorge Bergoglio as the first Jesuit pope in history. It's very unusual to have two popes living in the Vatican at the same time. What's more, Pope Francis fits the profile of one whom many have prophesied to be the last, and who will oversee the final transformation and destruction of the Catholic Church. This book details the history of various prophecies, some of which were hidden away in the Vatican for hundreds of years, and predicts that the reign of the last pope will herald the beginning of "great apostasy" followed by "great tribulation." Pope Francis: The Last Pope? Money, Masons and Occultism in the Decline of the Catholic Church also explores the recent scandals within the Catholic Church and addresses questions including: What pressures decreed the end of the pontificate of Benedict XVI? What powers have an interest for the Church to end? and What is the relationship between the Vatican and the New World Order? Ideal for anyone interested in prophecies about the end of times, Pope Francis: The Last Pope? reveals the truth about the extent of Freemasonry's influence in the Vatican and the darkness that may follow the parallel institutions, as well as fascinating investigations into the Gay Lobby, presence of Islamic prayers in the Vatican, the Jesuit agenda, the legend of the White Pope and the Black Pope, the Third Secret of Fátima, and how Benedict's resignation may fulfill an ancient prophecy. The author substantiates his research by including secret, never before seen documents, as well as hard evidence from the heart of Freemasonry and the Holy See.

La nuova versione di Microsoft Office 2013, la celebre suite di programmi per l'ufficio, ha introdotto una moltitudine di nuove caratteristiche e funzionalità, e anche Microsoft Excel non ne è esente. Per comprendere al meglio le straordinarie potenzialità di questo programma ed essere più produttivi sul lavoro, questa guida offre gli approfondimenti incentrati esclusivamente su quel che conta davvero.

Inclusive Technology Enhanced Learning draws together a remarkable breadth of research findings from across the field, providing useful data on the power of technology to solve cognitive, physical, emotional or geographic challenges in education. A far-ranging assessment, this book combines research, policy, and practical evidence to show what digital technologies work best for which learners and why. Inclusive Technology Enhanced Learning takes a number of unique perspectives, looking at uses of digital technologies through a detailed learning framework; considering different groups of users and how they can be individually supported through digital technologies; and exploring how those who support different categories of learners can apply technologies to their specific support needs. This powerful meta-analysis of research on technology enhanced learning will be invaluable reading for anyone concerned with the impacts of digital technologies on learning across subject areas, age ranges, and levels of ability.

One touch is all it takes. One touch and you have that perfect cup. That perfect cup of espresso to wake you up, energize you, and help you face the day. Just like a perfect cup of espresso, God's Word contains the perfect balance of ingredients to wake up believers spiritually, energize the soul, and help believers be spiritually alert as they face their day. Espresso Your Faith takes a daily-shot approach to God's espresso—His Word—as readers explore the 30 keys from God's Word to staying spiritually alert. Based on 1 Peter 5:8, which warns believers to stay alert, humorist Rhonda Rhea takes a perky approach to helping readers understand what that means and helps them drink in God's instructions as it relates to being spiritually alert. Her humor will warm readers hearts while her practical insight will have them paying attention to the world around them with a fresh biblical perspective. She promises that before you know it, God will be gloriously energizing lives and having believers feeling perkier, healthier, and stronger.

Industrial Applications of High-Performance Computing: Best Global Practices offers a global overview of high-performance computing (HPC) for industrial applications, along with a discussion of software challenges, business models, access models (e.g., cloud computing), public-private partnerships, simulation and modeling, visualization, big data analysis, and governmental and industrial influence. Featuring the contributions of leading experts from 11 different countries, this authoritative book: Provides a brief history of the development of the supercomputer Describes the supercomputing environments of various government entities in terms of policy and service models Includes a case study section that addresses more subtle and technical aspects of industrial supercomputing Shows how access to

supercomputing matters, and how supercomputing can be used to solve large-scale and complex science and engineering problems Emphasizes the need for collaboration between companies, political organizations, government agencies, and entire nations Industrial Applications of High-Performance Computing: Best Global Practices supplies computer engineers and researchers with a state-of-the-art supercomputing reference. This book also keeps policymakers and industrial decision-makers informed about the economic impact of these powerful technological investments.

With proven pedagogy that emphasizes critical-thinking, problem-solving, and in-depth coverage, New Perspectives helps you develop the Microsoft Office 2013 skills you need to be successful in college and beyond. Updated with all new case-based tutorials, New Perspectives Microsoft Office 2013 engages you in applying skills to real-world situations, making concepts relevant. A new Troubleshoot type of case problem enhances critical thinking. As always, New Perspectives improves learning outcomes and transference of skills by helping you understand the importance of what you're learning. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Data is at the center of many challenges in system design today. Difficult issues need to be figured out, such as scalability, consistency, reliability, efficiency, and maintainability. In addition, we have an overwhelming variety of tools, including relational databases, NoSQL datastores, stream or batch processors, and message brokers. What are the right choices for your application? How do you make sense of all these buzzwords? In this practical and comprehensive guide, author Martin Kleppmann helps you navigate this diverse landscape by examining the pros and cons of various technologies for processing and storing data. Software keeps changing, but the fundamental principles remain the same. With this book, software engineers and architects will learn how to apply those ideas in practice, and how to make full use of data in modern applications. Peer under the hood of the systems you already use, and learn how to use and operate them more effectively Make informed decisions by identifying the strengths and weaknesses of different tools Navigate the trade-offs around consistency, scalability, fault tolerance, and complexity Understand the distributed systems research upon which modern databases are built Peek behind the scenes of major online services, and learn from their architectures

It's November and Maggy Thorsen, co-owner of the Wisconsin gourmet coffeehouse, Uncommon Grounds, is in South Florida at an annual crime-writers' conference with her beau, local sheriff Jake Pavlik, who is due to speak as a 'forensics expert'. Maggy's pledge to behave solely as a tourist becomes trickier than she anticipated when the conference's opening night event turns out to be a re-enactment of Agatha Christie's classic, Murder on the Orient Express. As Maggy and Jake reluctantly set off on the night train to the Everglades to solve the 'crime', it's clear that, as in the original novel, nothing is quite what it seems. And amidst rumours of careers taken, manuscripts stolen and vows broken, it seems that in the Everglades – as in life – the predator all too often becomes the prey.

Distance learning has existed in some form for centuries, but modern technologies have allowed students and teachers to connect directly, no matter what their location, using the internet and mobile devices. Mobile Pedagogy and Perspectives on Teaching and Learning explores the tools and techniques that enable educators to leverage wireless applications and social networks to improve learning outcomes and provide creative ways to increase access to educational resources. This publication is designed to help educators and students at every level optimize the use of mobile learning resources to enhance educational experience and improve the effectiveness of the learning process regardless of physical location.

What are the most important things a 21st-century library should do with its space? Each chapter in this cutting-edge text addresses this critical question, capturing the insights and practical ideas of leading international librarians, educators and designers to offer you a 'creative resource bank' that will help to transform your library and learning spaces. This is an innovative and practical toolkit introducing concepts, drawing together opinions and encouraging new ways of thinking about library learning spaces for the future. The book is structured in three parts. Part 1 – Projects and trends describes features of library space around the world through a selection of focused case studies painting a global picture, identifying common directions and ideas as well as highlighting country and regional diversity. Part 2 – Trends and ideas looks at the why and how of library space, covering topics such as contextual factors, current ideas in library space development, and the creative design of new spaces. It examines how library spaces are adapting to new forms of learning, digital literacies and technological fluency. Finally, Part 3 – Ideas and futures looks to the future of libraries and their learning spaces, inviting future-scanning contributions from a diverse range of authors, including librarians, learning specialists, academics, architects, an interior designer, a furniture designer and a management specialist. Readership: This is a must-have text for those involved in designing and developing library and learning spaces, from library and university management to designers and architects. It's also a useful guide for students taking courses in library and information science to get to grips with the importance of library design.

Provide a description about the book that does not include any references to package elements. This description will provide a description where the core, text-only product or an eBook is sold. Please remember to fill out the variations section on the PMI with the book only information. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

THE LEGAL ENVIRONMENT TODAY: BUSINESS IN ITS ETHICAL, REGULATORY, E-COMMERCE, AND GLOBAL SETTING, 8th Edition equips students with the working knowledge of business-related laws recommended by the Association to Advance Collegiate Schools of Business while strengthening the reasoning skills they need to interpret and apply them. Using carefully selected cases, the text challenges students to analyze and resolve legal issues facing today's businesses. Hypothetical situations and exercises, ethical discussions, and international considerations illustrate how business law applies to students' everyday lives and their future careers. The Eighth Edition includes an overall emphasis on how the digital landscape is affecting business law as well as an all-new chapter on Law, Social Media, and Privacy. Chapters also cover the latest on corporate responsibility, financial and credit card reforms, health-care laws, and much more. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Many companies struggle with the ability to quickly and accurately create easy-to-read reports. This book systematically explains how you can leverage SAP Analysis Office (AO) to support your company's reporting needs. AO combines the experience users had with Business Explorer (BEx) reporting over the last decade, with the additional pivoting functionality offered by Microsoft, along with standard Excel reports. Combining these functionalities, SAP created a powerful tool for your daily analysis as you will discover in this book. Tight integration with the SAP NetWeaver BW environment ensures that reporting users can access and refresh data. This book dives into: - Installation and prerequisites - Key functionality and detailed explanations like Analysis Excel pivot, ribbon, and context menus - Enhanced reporting with API and Visual Basic (VBA) - A comparison of Business Explorer (BEx) and Analysis Office (AO) functionality

Thoroughly revised and updated, MARKETING STRATEGY, 6e continues with one primary goal: to teach students to think and act like marketers. Packed with cutting-edge coverage, current examples, new cases, and photographs, the sixth edition delivers a practical, straightforward approach to analyzing, planning, and implementing marketing strategies--helping students learn to develop a customer-oriented market strategy and market plan. Students sharpen their analytical and creative critical thinking skills as they learn the key concepts

and tools of marketing strategy. Continuing in the text's signature student-friendly style, the sixth edition covers essential points without getting bogged down in industry jargon--all in a succinct 10 chapters. Available with InfoTrac Student Collections http://gocengage.com/infotrac. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Introduce your students to the latest that Microsoft Office has to offer with the new generation of Shelly Cashman Series books! For the past three decades, the Shelly Cashman Series has effectively introduced computer skills to millions of students. With Microsoft Office 2013, we're continuing our history of innovation by enhancing our proven pedagogy to reflect the learning styles of today's students. In MICROSOFT OFFICE 2013: POST ADVANCED you'll find features that are specifically designed to engage students, improve retention, and prepare them for future success. Our trademark step-by-step, screen-by-screen approach now encourages students to expand their understanding of Microsoft Office 2013 software through experimentation, critical thought, and personalization. With these enhancements and more, the Shelly Cashman Series continues to deliver the most effective educational materials for you and your students. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Goods made or designed in Italy enjoy a profile which far outstrips the country's modest manufacturing output. Italy's glorious design heritage and reputation for style and innovation has 'added value' to products made in Italy. Since 1945, Italian design has commanded an increasing amount of attention from design journalists, critics and consumers. But is Italian design a victim of its own celebrity? Made in Italy brings together leading design historians to explore this question, discussing both the history and significance of design from Italy and its international influence. Addressing a wide range of Italian design fields, including car design, graphic design, industrial and interior design and ceramics, well-known designers such as Alberto Rosselli and Ettore Sottsass, Jr. and iconic brands such as Olivetti, Vespa and Alessi, the book explores the historical, cultural and social influences that shaped Italian design, and how these iconic designs have contributed to the modern canon of Italian-inspired goods.

Before the interstates, Main Street America was the small town's commercial spine and served as the linchpin for community social solidarity. Yet, during the past three decades, a series of economic downturns has left many of the great small cities barely viable. American Hometown Renewal is the first book to combine administrative, budgetary, and economic analysis to examine the economic and fiscal plight currently facing America's small towns. Featuring a blend of theory, applications, and case studies, it provides a comprehensive, single-source textbook covering the key issues facing small town officials in today's uncertain economy. Written by a former public manager, university professor, and consultant to numerous small towns in the Heartland, this book demonstrates the ways in which contemporary small towns throughout the nation are facing economic challenges brought about by the financial shocks that began in 2008. Each chapter explores a theme related to small town revival and provides a related tool or technique to enable small town officials to meet the challenges of the 21st Century. Encouraging local small town officials to look at the economic orbit of communities in a similar manner as a town's budget or a family's personal wealth, examining its specific competitive advantages in terms of relative assets to those of competing communities, this book provides the reader with step-by-step instructions on how to conduct an asset inventory and apply key asset tools to devise a strategy for overcoming the challenges and constraints imposed upon spatially-fixed communities. American Hometown Renewal is an essential primer for students studying city management, economic community development, and city planning, and will be a trusted handbook for city managers, geographers, city planners, urban or rural sociologists, political scientists, and regional microeconomists.

Samson/Daft/Donnet's Management is a robust foundation text providing a balance of broad, theoretical content with an engaging, easy-to-understand writing style. It covers the four key management functions - planning, organising, leading and controlling - conveying to students the elements of a manager's working day. Along with current management theory and practice, the authors integrate coverage of innovation, entrepreneurship, agile workplaces, social media and new technology throughout. This sixth edition features a new author on the team and contains updates to content based on recent research. Real-life local and international examples showcase the ongoing changes in the management world. Focusing on a 'skills approach', they bring concepts to life for students, supporting motivation, confidence and mastery. Each part concludes with a contemporary continuing case study, focusing on car company Toyota as it faces managerial challenges and opportunities in the region.

The quick way to learn Microsoft Word, Excel, PowerPoint, and OneNote for iPad! This is learning made easy. Get productive fast with every Office for iPad app--plus OneNote, too! Jump in wherever you need answers--brisk lessons and colorful screen shots show you exactly what to do, step by step. Quickly create Word documents by tapping, typing, or dictating Organize and design professional documents of all kinds Visually analyze information in tables, charts, and PivotTables Deliver highly effective presentations in PowerPoint straight from your iPad Save and send PDFs, with or without Office 365 Use OneNote to capture and share everything from text to iPad photos Now in full color! Easy lessons for essential tasks Big full-color visuals Skill-building practice files Download your Step by Step practice files at: http://aka.ms/iPadOfficeSBS/files

The selective and quantitative detection of biocomponents is greatly requested in biomedical applications and clinical diagnostics. Many traditional magnetic materials are not suitable for the ever-increasing demands of these processes. The push for a new generation of microscale sensors for bioapplications continues to challenge the materials science community to develop novel nanostructures that are suitable for such purposes. The principal requirements of a new generation of nanomaterials for sensor applications are based on well-known demands: high sensitivity, small size, low power consumption, stability, quick response, resistance to aggressive media, low price, and easy operation by nonskilled personnel. There are different types of magnetic effects capable of creating sensors for biology, medicine, and drug delivery, including magnetoresistance, spin valves, Hall and inductive effects, and giant magnetoimpedance. The present goal is to design nanomaterials both for magnetic markers and sensitive elements as synergetic pairs working in one device with adjusted characteristics of both materials. Synthetic approaches using the advantages of simulation methods and synthetic materials mimicking natural tissue properties can be useful, as can the further development of modeling strategies for magnetic nanostructures.

BUSINESS LAW TODAY: STANDARD EDITION, 11E combines the legal credibility, authoritativeness, and comprehensiveness of a traditional business law book with strong visual appeal and reader-friendly features. This book's engaging, high-interest presentation is complemented by the essential detail and information necessary to completely explain business law topics. BUSINESS LAW TODAY: STANDARD EDITION offers in a credible business law source that you will want to read. The book explicitly meets the AACSB curriculum requirements. This edition covers contemporary topics that impact today's business world, such as the financial crisis and its impact on business law, identity theft, immigration law, and diversity issues. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Interface programming in SAP ABAP offers a straightforward path into the world of ABAP interfaces. This book introduces readers to all relevant classic technologies for system-to-system communication using ABAP, including synchronous and asynchronous techniques. Learn how to leverage the RFC protocol to create applications and gain an understanding of how it serves as a foundation for modern interfaces, such as Web Services in ABAP. Learn how to create an RFC in three minutes and walk through a detailed example. Dive into creating and using BAPIs, IDocs, and ALE. Explore important aspects of using function modules in SAP S/4HANA. Get an overview of SAP Connectors. - Overview of classic SAP ABAP interface techniques - Remote Function Call (RFC) and BAPIs - IDoc and ALE - Using Remote Function Module (RFM) und BAPIs in SAP S/4HANA

Mind your business with this updated edition of the bestselling online business how-to guide Have a computer, an Internet connection, and a dream? Then, you're already on your way to starting your very own online business. This fun and friendly guide can help you turn your big idea into big bucks whether you're expanding your real-world storefront online or creating your own virtual startup. Starting an Online Business For Dummies, 7th Edition will show you how to identify a market need, choose a web hosting service, implement security and privacy measures, open up shop, and start promoting to the world. Covers the latest trends and techniques for online discoverability - from social media marketing to search engine rankings, online couponing to optimization for mobile devices, and beyond Highlights business issues that are of particular concern to online entrepreneurs Walks you through the best practices of successful online businesses, including customer service, marketing, analytics, and website optimization tools Provides advice on choosing an e-commerce platform, protecting your domain name, securing trademarks, working with vendors and distributors, and keeping your customer's personal data safe There's no time like now to start a new endeavor and no guide like Starting an Online Business For Dummies, 7th Edition to get your online business going. As tomorrow's manager, you will be confronted with challenges and opportunities that are more dynamic and complex than ever before. MANAGEMENT: AN INTEGRATED APPROACH, by award-winning instructors and prominent Harvard business experts, teaches you how to think like a successful manager and effective leader. This second edition clearly demonstrates the interconnectivity between three facets of management: strategic positioning, organizational design, and individual leadership. You learn the importance of harnessing technological advances, managing and leading a dispersed and diverse workforce, anticipating and reacting to constant competitive and geopolitical change and uncertainty, competing on a global scale, and operating in a socially responsible and accountable manner. Clear concepts directly relate to how today's organizations operate, while self-reflection opportunities help you evaluate personal leadership abilities and skill-building practice equips you for leadership success. You master management principles from a tangible, integrated, and current perspective as you learn to visualize how strategy informs leadership and how leaders influence strategic positioning and, ultimately, manage performance. Let MANAGEMENT: AN INTEGRATED APPROACH, 2E prepare you for leadership success as this unique book answers the key question: How are leaders successfully managing competitive companies in the 21st Century? Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

The World Intellectual Property Report 2017 examines the crucial role of intangibles such as technology, design and branding in international manufacturing. Macroeconomic analysis is complemented by case studies of the global value chains for three products – coffee, photovoltaic energy cells and smartphones – to give an insightful picture of the importance of intellectual property and other intangibles in modern production.

Gain a clear understanding of business law and how it impacts today's business world - whether you're pursuing a corporate career or entrepreneurial opportunities. Miller's popular BUSINESS LAW TODAY: ESSENTIALS, 13E keeps the study of business law engaging and relevant while ensuring you understand the most essential aspects of legal, ethical and corporate issues. This concise edition immerses you in today's legal action with classic, spotlighted and updated cases as recent as 2020 and extensive new examples from companies as familiar as Google and Gucci. More than 40 new or updated learning features highlight high-interest legal topics -- from cybersecurity and the law online to effective managerial strategies and ethical dilemmas. Visually compelling pages illustrate the latest legal developments across the globe, in the U.S. Supreme court and even at state level. MindTap digital resources are available to further explore how the law is applied to business situations. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.