

## 2014 November Economics Grade 12 Question Paper

Covering the proceedings of the 11th International Conference on Urban Regeneration and Sustainability held in Alicante, Spain, this volume addresses the multidisciplinary aspects of urban planning; a result of the increasing size of cities, the amount of resources and services required and the complexity of modern society. Most of the earth's population live in cities and the process of urbanisation still continues to generate problems originating from the drift of the population towards them. These problems can be resolved by cities becoming efficient habitats, saving resources in a way that improves the standard of living. The process faces a number of challenges related to reducing pollution and improving main transportation and infrastructure systems. These challenges can contribute to the development of social and economic imbalances and require the development of new solutions. Large cities are probably the most complex mechanisms to manage, nevertheless they represent a productive ground for architects, engineers, city planners, and social and political scientists able to conceive new ideas and time them according to technological advances and human requirements. The Sustainable City XI follows a succession of very successful international conferences and covers the following fields: Urban planning and design; Urban development and management; Urban conservation and regeneration; The community and the city; Eco-town planning; Landscape planning and design;

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Environmental management; Sustainable energy and the city; Transportation Quality of life; Socio-economic and political considerations; Cultural quarters and interventions; Waterfront development; Case studies – sustainable practices; Architectural issues; Cultural heritage issues; Appropriate technologies for smart cities; Planning for resilience; Disaster and emergency response; Urban safety and security; Waste management; Urban infrastructure and Urban metabolism.

Meat consumption impacts all aspects of human life and humanity's long-term survival prospects. Despite this knowledge, society continues to ignore the negative impact of consuming meat, which include excessively high contributions to global greenhouse gas emissions, land and water pollution and depletion, antimicrobial resistance, and negative impacts on human health.

Impact of Meat Consumption on Health and Environmental Sustainability addresses the difficulties, challenges, and opportunities in reducing excessive meat consumption in order to mitigate human and environmental damage. Policymakers, academicians, researchers, advanced-level students, technology developers, and government officials will find this text useful in furthering their research exposure to pertinent topics such as dietary recommendations for limiting meat consumption, trade and the meat industry, ethics of meat production and consumption, and the environmental impacts of meat consumption.

Professional sports promote their green credentials and yet remain complicit in our global environmental crisis

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Sports are responsible for significant carbon footprints through stadium construction and energy use, player and spectator travel, and media coverage. The impact of sports on climate change is further compounded by sponsorship deals with the gas and petroleum industries—imbuing those extractive corporations with a positive image by embedding them within the everyday pleasure of sport. Toby Miller argues that such activities amount to "greenwashing". Scrutinizing motor racing, association football, and the Olympics, Miller weighs up their environmental policies, their rhetoric of conservation and sustainability, and their green credentials. The book concludes with the role of green citizenship and organic fan activism in promoting pro-environmental sports. This is a must-read for students and researchers in media, communications, sociology, cultural studies, and environmental studies.

Of all of the lies, fragile alliances, and predatory financial dealings that have been revealed in the wake of the Global Financial Crisis of 2008, we have yet to come to terms with the ways in which structural inequalities around gender and race factor into (and indeed make possible) the current economic order. Scandalous Economics is about "silences" - the astonishing neglect of gender and race in explanations of the Global Financial Crisis. But, it is also about "noises" - the sexual scandals and gendered austerity policies that have relegated public debate, and the crisis itself, into political oblivion. While feminist economists and movements such as Occupy Wall Street have pointed to the distributional inequalities that are an effect of financial deregulation,

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scholars haven't really grappled with the representational inequalities inherent in the way we view the politics of the market. For example, capitalism won't be made more equitable simply by appointing women to leadership positions within financial firms or corporations. And the next crisis will not be averted if our understandings of gendered inequalities are framed by sexual scandals in media and popular culture. We need to look at the activities and the privileges of the advantaged - the "TED women" of the crisis -- as much as the victimization of the disadvantaged - to fully grasp the interplay between gender and economy in this fragile age of restoration. *Scandalous Economics* breaks new ground by doing precisely this. It argues that normalization of the post-GFC economic order in the face of its obvious breakdown(s) has been facilitated by co-optation of feminist and queer perspectives into national and international responses to the crisis. *Scandalous Economics* builds upon the Occupy movement and other critical analysis of the GFC to comprehensively examine gendered material, ideational and representational dimensions that have served to make the crisis and its effects, 'the new normal' in Europe and America as well as Latin America and Asia.

This 2014–2015 Global Food Policy Report is the fourth in an annual series that provides a comprehensive overview of major food policy developments and events. In this report, distinguished researchers, policymakers, and practitioners review what happened in food policy in 2014 at the global, regional, and national levels, and—supported by the latest knowledge and

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research—explain why. This year's report is the first to also look forward a year, offering analysis of the potential opportunities and challenges that we will face in achieving food and nutrition security in 2015.

In this book Harold L. Vogel comprehensively examines the business economics and investment aspects of major components of the travel industry, including airlines, hotels, casinos, amusement and theme parks and tourism. The book is designed as an economics-grounded text that uniquely integrates a review of each sector's history, economics, accounting, and financial analysis perspectives and relationships. As such, it provides a concise, up-to-date reference guide for financial analysts, economists, industry executives, legislators and regulators, and journalists interested in the economics, financing and marketing of travel and tourism related goods and services. The third edition of this well-established text updates, refreshes, and significantly broadens the coverage of tourism economics. It further includes new sections on power laws and price-indexing effects and also introduces new charts comparing airline and hotel revenue changes and lodging revenue changes in relation to GDP.

Political Ideologies provides a broad-ranging introduction to both the classical and contemporary political ideologies. Adopting a global outlook, it introduces readers to ideologies' increasingly global reach and the different national versions of these ideologies.

Importantly, ideologies are presented as frameworks of interpretation and political commitment, encouraging readers to evaluate how ideologies work in practice, the

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problematic links between ideas and political action, and the impact of ideologies. Regular learning features encourage readers to think critically about ideologies, and view them as competing and contestable ways of interpreting the world. A unique "stop and think" feature calls for readers to reflect on their own ideological beliefs. Online Resources: Political Ideologies is accompanied by comprehensive online resources, to support political ideology courses. For students: \* Further reading and resources for each chapter to help students to undertake further research and deepen their understanding and critical thinking; \* Regular updates help students to keep up to date with ideologies as frameworks of understanding and political action in the real world. For lecturers: \* Indicative answers to questions in the book provide a framework for approaching these; \* Powerpoint slides to support each chapter, providing an overview and key points to help with planning; \* Further discussion and debate ideas, for use in seminars, encourage big picture thinking about the relationships between ideologies.

In *Understanding Economic Inequality*, the author brings an economist's perspective informed by new, groundbreaking research on inequality from philosophy, sociology, psychology, and political science and presents it in a form that it is accessible to those who want to understand our world, our society, our politics, our paychecks, and our neighbors' paychecks better. Joblessness is the root cause of the global unrest threatening American security. Fostering entrepreneurship is the remedy. The combined

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weight of American diplomacy and military power cannot end unrest and extremism in the Middle East and other troubled regions of the world, Steven Koltai argues. Koltai says an alternative approach would work: investing in entrepreneurship and reaping the benefits of the jobs created through entrepreneurial startups. From 9/11 and the Arab Spring to the self-proclaimed Islamic caliphate, instability and terror breed where young people cannot find jobs. Koltai marshals evidence to show that joblessness—not religious or cultural conflict—is the root cause of the unrest that vexes American foreign policy and threatens international security. Drawing on Koltai’s stint as senior adviser for Entrepreneurship in Secretary Hillary Clinton’s State Department, and his thirty-year career as a successful entrepreneur and business executive, Peace through Entrepreneurship argues for the significant elevation of entrepreneurship in the service of foreign policy; not rural microfinance or mercantile trading but the scalable stuff of Silicon Valley and Sam Walton, generating the vast majority of new jobs in economies large and small. Peace through Entrepreneurship offers a nonmilitary, long-term solution at a time of disillusionment with Washington’s “big development” approach to unstable and underdeveloped parts of the world—and when the new normal is fear of terrorist attacks against Western targets, beheadings in Syria, and

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jihad. Extremism will not be resolved by a war on terror. The answer, Koltai shows, is stimulating entrepreneurial economic opportunities for the virtually limitless supply of desperate, unemployed young men and women leading lives of endless economic frustration.

McClellan argues that a collective move towards stewardship within the financial industry is necessary to restore ethical behaviour and public confidence. Drawing on practical examples and offering new policy recommendations, this unique philosophical study paints a picture of what a truly ethical trading culture of the future might look like.

"Tim Wise is one of the great public moralists in America today. In his bracing new book, *Under the Affluence*, he brilliantly engages the roots and ramifications of radical inequality in our nation, carefully detailing the heartless war against the poor and the swooning addiction to the rich that exposes the moral sickness at the heart of our culture. Wise's stirring analysis of our predicament is more than a disinterested social scientific treatise; this book is a valiant call to arms against the vicious practices that undermine the best of the American ideals we claim to cherish. *Under the Affluence* is vintage Tim Wise: smart, sophisticated, conscientious, and righteously indignant at the betrayal of millions of citizens upon whose backs the American Dream rests. This searing testimony for the most vulnerable in our

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nation is also a courageous cry for justice that we must all heed."—Michael Eric Dyson, author of *The Black Presidency: Barack Obama and the Politics of Race in America*

Tim Wise is one of America's most prolific public intellectuals. His critically acclaimed books, high-profile media interviews, and year-round speaking schedule have established him as an invaluable voice in any discussion on issues of race and multicultural democracy. In *Under the Affluence*, Wise discusses a related issue: economic inequality and the demonization of those in need. He reminds us that there was a time when the hardship of fellow Americans stirred feelings of sympathy, solidarity for struggling families, and support for policies and programs meant to alleviate poverty. Today, however, mainstream discourse blames people with low income for their own situation, and the notion of an intractable "culture of poverty" has pushed our country in an especially ugly direction. Tim Wise argues that far from any culture of poverty, it is the culture of predatory affluence that deserves the blame for America's simmering economic and social crises. He documents the increasing contempt for the nation's poor, and reveals the forces at work to create and perpetuate it. With clarity, passion and eloquence, he demonstrates how America's myth of personal entitlement based on merit is inextricably linked to pernicious racial bigotry, and he points the way to greater compassion, fairness, and economic

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justice. Tim Wise is the author of many books, including *Dear White America* and *Colorblind*.

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This book analyses the processes through which the modern forms of large fortunes are amassed.

Despite the recent spate of governmental and non-governmental interest in inequality (be it wealth or income), the most privileged and fortunate have not generated much interest in mainstream economics.

As the issue of wealth accumulation is multifaceted, the proposed book will not merely be an exercise in business history but deals with the issue from multiple perspectives, accordingly employing alternative research methods.

Broadly, the trends and dynamics in high-tier wealth accumulation are coupled to the economic, political and social mechanisms that have been in play for at least half a century or more in some parts of the world.

This approach leads to potential policy implications since much of the debate on wealth distribution centres on the extent to which wealth has been 'justly' attained.

Further, how wealth is distributed in the capitalist system can have an impact upon economic growth. This book offers an alternative perspective on why we have witnessed the growth of a new social class of ultra rich.

This book will be of interest to academics and researchers in international economic bodies.

This book offers a selection of intensely researched

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essays focused on the critical planning objectives and policy priorities that would enhance the promotion of inclusive growth in a developing country. It has taken Bangladesh as the case study. It argues for rethinking of traditional policies and provides arguments and ways to reorient these toward inclusive growth and better social inclusion. These involve a dedicated focus on employment and inclusion in the design of monetary and fiscal policies, trade and industrial policies, policies toward rural non-farm employment, social protection and safety net strategy and the nature of institutional and governance reforms which are imperative for ensuring inclusive growth. The studies included in the book were prepared before or at the onset of the ongoing COVID-19 pandemic and the unfolding economic crisis; yet they provide cursory observations on its likely impact, and underscore how the stated principles and policies of an inclusive growth strategy have become even more significant in the present situation. Bangladesh has been growing respectably during the past decade and a half and has arguably shown strong progress in several social indicators. However, inequality and vulnerability are rising alarmingly, and the economy is beset with high levels of corruption, as well as with various other governance deficits that can adversely affect future growth and social inclusion. The book provides a critical assessment of how far growth in

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Bangladesh has been inclusive, both over time, and in comparison to selected South and Southeast Asian countries. It constructs a specific 'inclusive growth index' with reference to what the study considers as the significant goals and pillars of inclusive growth. Bangladesh is not the only developing country that is faced with the arduous task of tackling unbalanced economic growth and of implementing the 2030 Agenda. Rising vulnerability, inequality, disappointing job growth and poor governance are also major challenges to inclusive growth for many countries in the Global South. Therefore, the appeal of this book extends well beyond the borders of Bangladesh and the South Asian region. Corresponding to SDG 8, the book is aimed at academia, researchers, policymakers, civil society leaders as well as other national and international development practitioners with an avid interest in issues concerning growth with equity, and in sync with the 2030 Agenda for Sustainable Development. In addition, the book is a valuable resource for interested students of disciplines related to economics and development policy.

Recoded City examines alternative urban design, planning and architecture for the other 90%: namely the practice of participatory placemaking, a burgeoning practice that co-author Thomas Ermacora terms 'recoding'. In combining bottom-up and top-down means of regenerating and

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rebalancing neighbourhoods affected by declining welfare or struck by disaster, this growing movement brings greater resilience. Recoded City sheds light on a new epoch in the relationship between cities and civil society by presenting an emerging range of collaborative solutions and distributed governance models. The authors draw on their own fresh research of global pioneers forging localist design strategies, public-realm interventions and new stakeholder dynamics. As the world becomes increasingly digital and virtual, a myriad of online tools and technological options is becoming available. These give unprecedented co-creation opportunities to communities and professionals alike, yielding the benefits of a more open – DIY – society. Because of its close engagement with people, place and local identity, the field of participatory placemaking has huge untapped potential.

Responding to the challenges of the Anthropocene era, Recoded City is for decision-makers, developers and practitioners working globally to make better and more liveable cities.

The end of the Cold War ushered in an age of American triumphalism best characterized by the "Washington Consensus:" the idea that free markets, democratic institutions, limitations on government involvement in the economy, and the rule of law were the foundations of prosperity and stability. The last fifteen years, starting with the Asian financial

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crisis, have seen the gradual erosion of that consensus. Many commentators have pointed to the emergence of a powerful new rival model: state capitalism. In state capitalist regimes, the government typically owns firms in strategic industries. Not beholden to private-sector shareholders, such firms are allowed to operate with razor-thin margins if the state deems them strategically important. China, soon to be the world's largest economy, is the best known state capitalist regime, but it is hardly the only one. In *State Capitalism*, Joshua Kurlantzick ranges across the world--China, Thailand, Brazil, Russia, South Africa, Turkey, and more--and argues that the increase in state capitalism across the globe has, on balance, contributed to a decline in democracy. He isolates some of the reasons for state capitalism's resurgence: the fact that globalization favors economies of scale in the most critical industries, and the widespread rejection of the Washington Consensus in the face of the problems that have plagued the world economy in recent years. That said, a number of democratic nations have embraced state capitalism, and in those regimes, state-backed firms like Brazil's Embraer have enjoyed considerable success. Kurlantzick highlights the mixed record and the evolving nature of the model, yet he is more concerned about the negative effects of state capitalism. When states control firms,

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whether in democratic or authoritarian regimes, the government increases its advantage over the rest of society. The combination of new technologies, the perceived failures of liberal economics and democracy in many developing nations, the rise of modern kinds of authoritarians, and the success of some of the best-known state capitalists have created an era ripe for state intervention. State Capitalism offers the sharpest analysis yet of what state capitalism's emergence means for democratic politics around the world.

Learn Sociology YOUR Way with SOC! SOC's easy-reference, textbook presents course content through visually engaging chapters as well as Chapter Review Cards that consolidate the best review material into a ready-made study tool. With the textbook or on its own, SOC MindTap allows you to learn on your terms. Read or listen to textbooks and study with the aid of instructor notifications, flashcards and practice quizzes. Track your scores and stay motivated toward your goals. Whether you have more work to do or are ahead of the curve, you'll know where you need to focus your efforts. And the MindTap Green Dot will charge your confidence along the way. When it's time to study, everything you've flagged or noted can be gathered into a guide you can organize. Important Notice: Media content referenced within the product description or the product text may not be available

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in the ebook version.

This edited volume advances our understanding of urban activism beyond the social movement theorization dominated by thesis of political opportunity structure and resource mobilization, as well as by research based on experience from the global north. Covering a diversity of urban actions from a broad range of countries in both hemispheres as well as the global north and global south, this unique collection notably focuses on non-institutionalised or localised urban actions that have the potential to bring about radical structural transformation of the urban system and also addresses actions in authoritarian regimes that are too sensitive to call themselves “movement”. It addresses localized issues cut off from international movements such as collective consumption issues, like clean water, basic shelter, actions against displacement or proper venues for street vendors, and argues that the integration of the actions in cities in the global south with the specificity of their local social and political environment is as pivotal as their connection with global movement networks or international NGOs. A key read for researchers and policy makers cutting across the fields of urban sociology, political science, public policy, geography, regional studies and housing studies, this text provides an interdisciplinary and international perspective on 21st century urban activism in the

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global north and south.

Social Justice, Transformation and Knowledge:

Policy, Workplace Learning and Skills examines the policy contexts in which lifelong learning, vocational education and training and skill development is set. It provides a critique of neo-liberalism and its impact on vocational education and training and lifelong learning. It interrogates potentially progressive policy interventions that take for granted capitalist relations as these can become a form of 'comfort radicalism' that whilst calling for structural change remain lodged within capitalism. Such analyses are limited, particularly in austere conditions of worklessness with increasing numbers of workers surplus to the requirements of capital. Offering detailed discussions within UK, European and global contexts, this book proves an insightful and critical text which illustrates Professor Avis' extensive experience and knowledge of the field. Adopting a substantive focus on debates and analysis with significance that extends beyond the particular policy context of England, the book offers: an exploration of arguments that suggest workplace learning carries with it progressive possibilities an examination of models of class implicit within education policy and documents consideration of forms of governance and professionalism and their articulation to the pursuit of social justice an insight into discussions concerned with social justice, knowledge as well as

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the current conditions of austerity in which education and social policy are emphasised Social Justice, Transformation and Knowledge is a significant addition to the field. It is an insightful and thought-provoking book from which students, lecturers and researchers with an interest in education studies, education policy, and social justice will greatly benefit from reading.

Professor Ailsa McKay, who was known not only for her work as a feminist economist but also her influence on Scottish social and economic policy, died in 2014 at the height of her academic career and impact on public life. Organised around the key themes of Ailsa McKay's work, this collection brings together eminent contributors to argue for the importance of making women's roles and needs more visible in economic and social policies.

Feminist Economics and Public Policy presents a uniquely coherent analysis of key issues including gender mainstreaming, universal childcare provision and universal basic income security, in the context of today's challenging economic and political environments. It draws on international perspectives to look at the economic role of women, presenting readers with interrelated sections on gender budgeting and work and childcare, before concluding with a discussion on Citizens Basic Income and how it could contribute towards a more efficient, equitable social security system. The theoretical, empirical and

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practice based contributions assembled here present recommendations for more effective public policy, working towards a world in which women's diverse roles are recognized and fully accounted for. This book is a unique collection, which will be of great relevance to those studying gender and economics, as well as to researchers or policy makers.

*Feminist Economics and Public Policy* Routledge Social, political, and economic relationships played key roles in the historical development of the police. The authors present policing strategies from the vantage points of marginalized communities and emphasize the intersection of attitudes about class, race/ethnicity, gender, and sexual orientation with policies. Police practices cannot be class neutral in a class society, nor can they be race neutral or gender neutral in a racist, sexist, and heterosexist society. The key to understanding the relationship between the police and society is to think critically about the role of power and interests. The second edition includes a new chapter in the section on the police and rebellion covering recent events. There is also a new chapter on Latino/a police officers and an expanded chapter on LGBTQ police officers. Without meaningful social change toward greater justice, police reforms such as community policing and training in cultural diversity will fall short of creating an institution characterized by fairness and equality for all members of society. A clear view of history is

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essential for understanding the challenges a more diverse police force faces in today's multicultural environment.

The 2016 Human Development Report focuses on how human development can be ensured for every one, now and in future. It starts with an account of the hopes and challenges of today's world, envisioning where humanity wants to go. Our vision draws from and builds on the 2030 Agenda for Sustainable Development that the 193 member states of the United Nations endorsed last year, and the 17 Sustainable Development Goals (SDGs) the world has committed to achieve. The Report explores who has been left behind in human development progress and why. It argues that to ensure that human development reaches everyone, a mere mapping of the nature and location of deprivations is not enough. Some aspects of the human development framework and assessment perspectives have to be brought to the fore. The Report also identifies the national policies and key strategies to ensure that will enable every human being achieve at least basic human development and to sustain and protect the gains. And it addresses the structural challenges of global institutions and presents options for reform.

How much does appearance matter in the formation of romantic relationships? Do nice guys always finish last? Does playing hard-to-get ever work? What

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really makes for a good chat-up line? When it comes to relationships, there's no shortage of advice from self-help 'experts', pick-up artists, and glossy magazines. But modern-day myths of attraction often have no basis in fact or – worse – are rooted in little more than misogyny. In *Attraction Explained*, psychologist Viren Swami debunks these myths and draws on cutting-edge research to provide a groundbreaking and evidence-based account of relationship formation. At the core of this book is a very simple idea: there are no 'laws of attraction', no foolproof methods or strategies for getting someone to date you. But this isn't to say that there's nothing to be gained from studying attraction. Based on science rather than self-help clichés, *Attraction Explained* looks at how factors such as geography, appearance, personality, and similarity affect who we fall for and why.

This report takes a broad view of the link between work and human development. Work is a critical tool for economic growth and security, poverty reduction and gender equality. It enables full participation in society while affording people a sense of dignity and worth. Humans working together not only increase their material well-being, they also accumulate a wide body of knowledge that serves as the basis for cultures and civilizations. The report finds that work enhances human development when policies are taken to expand productive, remunerative and satisfying work opportunities. Workers' skills and potentials are enhanced, their well-being in terms of rights, safety and benefits are ensured with targeted interventions, and an agenda incorporating decent work, a

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new Social Contract and a Global Deal is pursued.

A practical how-to guide for students and a powerful reminder of the value of a humanities education In recent decades, the humanities have struggled to justify themselves in the American university. The costs of attending a four-year college have exploded, resulting in intense pressure on students to major in STEM (science, technology, engineering, and mathematics), business, and other pre-professional or "practical" majors that supposedly transmit more marketable skills than can be acquired from the humanities. But, as Laurie Grobman and E. Michele Ramsey argue, this vision of humanities majors idly pondering the meaning of life for four years is inaccurate. Major Decisions demonstrates how choosing a major in the humanities is a worthwhile investment in a global economy that is shifting in the direction of college graduates who think broadly, critically, and ethically. Indeed, the core skills and knowledge imparted by an education in the humanities—including facility with written and verbal communication, collaboration, problem-solving, technological literacy, ethics, leadership, and an understanding of the human impacts of globalization—are immensely useful to employers across a variety of sectors. Major Decisions serves as a deeply informative guide to students and parents—and provides a powerful reminder to employers and university administrators of the true value of an education in the humanities.

This insightful book draws on a range of contemporary and classic studies to explore the connection between the personal experience of work and the wider social structures in which it takes place. Identity at Work examines key social identities relevant to the workplace, such as those based on gender, sexual orientation, ethnicity and race, disability, age, occupation, class and organizational membership. Using research from a wide variety of countries and academic

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approaches, this book provides a readable and engaging introduction to the issues, exploring how people experience work, understand and present themselves at work, and relate to others. Providing an accessible investigation of work and identity, this text will be valuable to students looking at organizational behaviour, HRM, diversity management and the sociology of work.

This volume, covering metals and minerals, contains chapters on approximately 90 commodities. In addition, this volume has chapters on mining and quarrying trends and on statistical surveying methods used by Minerals Information, plus a statistical summary.

A thoroughly updated second edition of the bestselling book *Asian Brand Strategy*, Martin Roll provides a comprehensive framework for understanding Asian branding strategies and Asian brands, based on new research and supported throughout by a wealth of new case studies. Martin Roll offers insights, knowledge and perspectives on Asian brands and branding as a strategic tool and provides a comprehensive framework for understanding Asian branding strategies and Asian brands, including success stories and challenges for future growth and strengths. *Asian Brand Strategy* includes theoretical frameworks and models and up-to-date case studies on Asian brands, and it is a must-read for Asian and Western business leaders as well as anyone interested in the most exciting region of the world. Towards 2020, a rapid changing landscape will emerge in Asia where the opportunities for Asian companies to benefit from global branding efforts will be larger than ever before. The growing emphasis on shareholder value and brand strategy to drive value will move up the boardroom agenda and become one of the most prominent drivers of value in Asia Pacific. The book presents the Asian Brand Leadership model illustrating the paradigm shift Asian brands need to undertake to unleash

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their potential.

This book, written by global experts, provides a comprehensive and topical analysis on the economics of chocolate. While the main approach is economic analysis, there are important contributions from other disciplines, including psychology, history, government, nutrition, and geography. The chapters are organized around several themes, including the history of cocoa and chocolate — from cocoa drinks in the Maya empire to the growing sales of Belgian chocolates in China; how governments have used cocoa and chocolate as a source of tax revenue and have regulated chocolate (and defined it by law) to protect consumers' health from fraud and industries from competition; how the poor cocoa producers in developing countries are linked through trade and multinational companies with rich consumers in industrialized countries; and how the rise of consumption in emerging markets (China, India, and Africa) is causing a major boom in global demand and prices, and a potential shortage of the world's chocolate.

4LTR Press solutions give students the option to choose the format that best suits their learning preferences. This option is perfect for those students who focus on the textbook as their main course resource. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

The post-graduation outcomes of college students are being more widely used as key metrics to demonstrate institutional effectiveness to both external agencies and internal stakeholders. Institutional research offices play an integral role in these data collection efforts. However, underlying challenges exist regarding obtaining an adequate amount of survey responses and salary or earnings information. This volume focuses on the first-destination outcomes (e.g., earnings, employment, graduate/ professional school

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enrollment) of college graduates while recognizing that other outcomes are also relevant across institutional settings. Through the use of current research, case studies, and best practices, each chapter highlights how postgraduate outcomes information is collected and used across the higher education spectrum. In this volume readers will learn: the internal and external demands for these data, the strengths and challenges of their data, and how to best communicate these data to various constituents. This is the 169th volume of this Jossey-Bass quarterly report series. Timely and comprehensive, *New Directions for Institutional Research* provides planners and administrators in all types of academic institutions with guidelines in such areas as resource coordination, information analysis, program evaluation, and institutional management.

"The book includes a step-by-step guide to individual infrastructure assets, focusing on their project financing structures, risk analysis, the various financial instruments used in the transactions, cash flow models and sensitivity analysis"--

Understanding the global hotel business is not possible without paying specific attention to hotel chain management and dynamics. Chains are big business, approximately 80 percent of hotels currently being constructed around the world are chain affiliated and, in 2014, the five largest brands held over a one million rooms. The high economic importance of the hotel chains and their global presence justifies the academic research in the field however, despite this, there is no uniform coverage in the current body of literature. This Handbook aids in filling the gap by exploring and critically evaluates the debates, issues and controversies

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of all aspects of hotel chains from their nature, fundamentals of existence and operation, expansion, strategic and operational aspects of their activities and geographical presence. It brings together leading specialists from range of disciplinary backgrounds and regions to provide state-of-the-art theoretical reflection and empirical research on current issues and future debates. Each of the five inter-related section explores and evaluates issues that are of extreme importance to hotel chain management, focusing on theoretical issues, the expansion of hotel chains, strategic and operational issues, the view point of the individual affiliated hotel and finally the current and future debates in the theory and practice of hotel chain management arising from globalisation, demographic trends, sustainability, and new technology development. It provides an invaluable resource for all those with an interest in hotel management, hospitality, tourism and business encouraging dialogue across disciplinary boundaries and areas of study. This is essential reading for students, researchers and academics of Hospitality as well as those of Tourism, Marketing, Business and Events Management.

Unified Theory of Business Strategy (UTBS) Successful businesses require strategic thinking, well-formulated goals and a clear approach to implementation. These are widely accepted as essential to business success. But describing these factors is not the same as making them happen. What corporate executives and business owners increasingly need is a practical, workable approach to business strategy that is supported by

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theory (but not drowned in it). That is where this book comes in. In *Unified Theory of Business Strategy*, Dr Rod Samimi combines theory and practice to give readers a solid understanding of how to formulate and implement a pragmatic business strategy. It includes a theoretical framework and applied interpretations, plus a detailed guide for compiling business plans. Using the Sentinel 9 multidisciplinary approach, the book configures an innovative way to look at business strategy.

Europe and much of the developed world have been bogged down by stagnant economic growth and alarmingly high rates of unemployment. But not Germany. This book reveals seven key aspects of the German economy and society that have provided considerable buoyance in an era of global turbulence. This book addresses the question of the extent of and responses to inequalities in the UK in 2017 in the wake of the 2008 Great Recession. Inequality is the issue that won't go away, a real world issue affecting all facets of society with political and economic developments such as austerity measures, Brexit and changes in political leadership impacting the inequality landscape. Six of the chapters examine the extent of economic inequalities and poverty using quantitative and qualitative methods that help map regional differences, compare the UK with the rest of the EU and go beyond the traditional measures and concepts. Seven chapters explore how inequalities have evolved since 2008 and have been tackled by policy makers in five policy areas (health, housing, education, gender and immigration) taking into

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account the new legislative framework and in one party (labour). Finally, six others address the issue of the governance of inequality by looking at how inequality features in the political agenda of the devolved assemblies in Northern Ireland, Scotland, Wales as well as at a local level in Ipswich and London. Based on recent surveys and current academic thinking, this book provides an up-to-date account of the extent and distribution of inequalities in the UK, of the evolving ways in which inequalities are measured and addressed as well as the changing perception of inequalities by the general public and policy-makers.

Disasters are part of the modern condition, a source of physical anxiety and existential angst, and they are increasing in frequency, cost and severity. Drawing on both disaster research and social theory, this book offers a critical examination of their causes, consequences and future avoidance.

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