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guide to our high-tech lifestyle.

Who are the real power brokers in Africa? Who are the dynamic entrepreneurs making things happen on the continent? How did they do it and what are their personal stories? Africa's Greatest Entrepreneurs is a unique collection of stories about 16 of the most successful entrepreneurs and business visionaries currently operating in Africa. Each chapter is dedicated to a single entrepreneur and focuses on a sometimes tumultuous, often challenging, but mostly exciting journey to success. This fascinating and well-researched book examines the life of each entrepreneur and maps out the path each elected to follow in tackling and overcoming the obstacles that stood in the way of the realisation of their dreams. Meet, among others, Kagiso Mmusi, the Motswana transport millionaire; Richard Maponya, the South African retail giant behind Soweto's Maponya Mall; Kwabena Adjei, the rags-to-riches Ghanaian millionaire; Wale Tinubu, the Nigerian head of the Oando oil and gas giant; Ndaba Ntsele, the South African king of high finance; and Mo Ibrahim, the Sudanese-born telecoms millionaire. Each story is inspiring and informative in its own unique way. Makura sheds light on the different historical, political and economic power structures that helped create - and in some cases frustrate - these business heroes. The book shines the spotlight on and provides an unprecedented insight into a new breed of African hero - some of whose stories have never been told until now.

From smartphone apps to tablet PCs and social networks, any business can use technology to increase ROI and boost productivity without sacrificing quality or customer service. A complete guide with hints, tips and advice for modern executives of all experience levels, small business expert and entrepreneur Scott Steinberg reveals how to tap their power within. From marketing and management to leadership, advertising and public relations, learn how to slash costs and maximize productivity using today's latest high-tech innovations. Every business - and business plan - can profit from keeping up with IT advances. Join us as we reveal how to give yours an upgrade. Includes: Best Business Apps, Gadgets, Online Services - Social Media Secrets: Facebook, Twitter, Google+ - Advertising and PR on Any Budget - Online Marketing and SEO - IT Security Tips - How to Start Any Business Overnight "The one book every entrepreneur should keep handy." Gary Shapiro, CEO, Consumer Electronics Association

The city of River's Edge has been quarantined due to a rodent borne rabies outbreak. But it quickly becomes clear to the citizens that the infection is something much, much worse than rabies... The townsfolk are attacked and fed upon by packs of the living dead. Labeling the infected residents "bees" for their tendency to travel in swarms, Gavin and Benny attempt to survive the chaos in River's Edge while making their way north in search of sanctuary. No one knows what waits outside the quarantined zone, but Gavin and Benny know that to survive, they must escape.

Canada's automotive "Dr. Phil" says there's never been a better time to buy a new car or truck. For deals on wheels, 2013 will be a "perfect storm." There's never been a better time to buy a new car or truck, thanks to a stronger Canadian dollar, a worldwide recession driving prices downward, and a more competitive Japanese auto industry that's still reeling from a series of natural disasters. In addition to lower prices and more choices, 2013 car buyers will see more generous cash rebates, low financing rates, bargain leases, and free auto maintenance programs. Buy, sell, or hold? Which cars and trucks are "wallet-friendly" and can easily last 15 years? Which vehicles offer the most features to best accommodate senior drivers? Do ethanol and hybrid fuel-saving claims have more in common with Harry Potter than the Society of Automotive Engineers? Is GM's 2013 Volt electric car destined to become an electric Edsel? These questions and more are answered in this informative guide.

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anthropology with a highly practical focus on real-world applications for today's business environment. The new edition of this popular, pioneering text incorporates the latest cutting-edge research and current business practices, including extensive coverage of social media influences, increased consumer power, emerging neuroscience findings, and emotion in consumer decision making. In addition, the Sixth Edition includes an increased emphasis on social responsibility and ethics in marketing. With even more real-world examples and application exercises, including new opening examples and closing cases in every chapter, CONSUMER BEHAVIOR provides a thorough, yet engaging and enjoyable guide to this essential subject, enabling students and professionals alike to master the skills they need to succeed. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

1927. Italië is in de greep van de fascistische dictator Mussolini. De broers Luca en Berio werken als trapezewerkers in een klein, rondreizend circus. Ze verloren hun moeder in de oorlog en wonen nu bij goochelaar Veronica. Dan komt de jonge fotografe Yuna in hun leven en verandert alles. Vanaf ca. 13 jaar.

As Toyota skids into an ocean of problems and uncertainty continues in the U.S. automotive industry, Lemon-Aid Used Cars and Trucks 2011/2012 shows buyers how to pick the cheapest and most reliable vehicles from the past 30 years. Lemon-Aid guides are unlike any other car and truck books on the market. Phil Edmonston, Canada's automotive Dr. Phil for 40 years, pulls no punches. Like five books in one, Lemon-Aid Used Cars and Trucks is an exposé of car scams and gas consumption lies; a do-it-yourself service manual; an independent guide that covers beaters, lemons, and collectibles; an archive of secret service bulletins granting free repairs; and a legal primer that even lawyers can't beat! Phil delivers the goods on free fixes for Chrysler, Ford, and GM engine, transmission, brake, and paint defects; lets you know about Corvette and Mustang tops that fly off; gives the lowdown on Honda, Hyundai, and Toyota engines and transmissions; and provides the latest information on computer module glitches.

Na de dood van zijn ouders woont Harry Potter in de bezemkast bij zijn zeer onvriendelijke tante en oom. Op zijn elfde hoort hij dat hij een tovenaarskind is. Dat verandert zijn hele leven. Vanaf ca. 11 jaar.

Societies survive in their environment and compete with each other depending on the technology they develop. Economic, military and political power are directly related to the available technology, while access to technology is key to the well-being of our societies at the individual, community and national level. The Robotics Divide analyzes how robotics will shape our societies in the twenty-first century; a time when industrial and service robotics, particularly for military and aerospace purposes, will become an essential technology. The book, written by experts in the field, focuses on the main technological trends in the field of robotics, and the impact that robotics will have on different facets of social life. By doing so, the authors aim to open the "black box" of a technology which, like any other, is designed, implemented

and evaluated according to the economic and cultural patterns of a cosmopolitan society, as well as its relations of power. The Robotics Divide explores future developments in robotics technology and discusses the model of technological development and the implementation of robotics in this competitive market economy. Then the authors examine to what extent it is possible to determine the characteristic features of the robotic divide, namely in what ways the robotic divide differs from the digital divide, and how a model to integrate this technology can be developed without reproducing patterns of inequality and power that have characterized the advent of previous technologies. These issues - inequality, robotics and power - are of concern to robotics and advanced automation engineers, social scientists, economists and science policy experts alike.

Motoring the Future: VW and Toyota Vying for Pole Position deals with the challenges facing the global car industry today, analyzing Volkswagen and Toyota, with some surprising results. The book provides insights into each car manufacturer's corporate culture, products, production, leadership and technologies, as well as some thoughts on the future of the car. These two opponents vying for pole position could hardly be more different: Toyota, with a focus on manufacturing excellence, is dominant in its home market, the USA and south-east Asia, whereas VW, with its strategy of product excellence, leads in western Europe, Brazil and China. Industrial dominance will be important to them in the future, with both companies needing to master the next steps in product and manufacturing excellence. The race is by no means over, offering a deep insight into the challenges for carmakers moving away from fossil fueled combustion to alternative energy vehicles for the mass market. Major players are trying to answer the key question: How will the car of the future look? VW and Toyota now need to keep ambitious competitors at bay. Timing is everything: US manufacturers are focused on their own revival; Korean and Chinese players are progressing surprisingly fast. However, it looks like the battle for pole position will likely remain between Toyota and VW. *Motoring the Future* offers updates on Volkswagen's and Toyota's next generation vehicles, both plotting a new course into the future. In this thoroughly revised edition the book, new facts and material have extended the scope to American manufacturers and to new competitors from the Far East.

????: The machine that changed the world

Traditional Chinese Edition of [Sandworm: A New Era of Cyberwar and the Hunt for the Kremlin's Most Dangerous Hackers]
This book is the first to cover marketing management issues in geographically remote industrial clusters (GRICs). The phenomena of GRICs have increased in importance, especially in the Nordic countries, due to changes in industry structures as well as political ambitions. The practice of marketing and marketing management is not singular to industry clusters in Nordic countries. Remote areas in parts of the United States, South and Central America, and South East Asia exhibit similar tendencies. The

problems faced by many entrepreneurial managers managing start-up or even existing enterprises are complex and require an in-depth understanding not only of the problems themselves, but also of the contextual framework in which these problems need to be solved. This book contains original cases that cover issues like cluster formation, information gathering, marketing strategies and operations, and information-technology. Examples come from industries like textile & furniture, automobile, agro-machinery, food, wine, software, and management consulting.

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